The Impact of DISCOVER for Adult Learners and SIGI PLUS on the Career Decision Making of Adults
Technical Report Number 9

bу

James P. Sampson, Jr.
Robert C. Reardon
Janet G. Lenz
Rebecca E. Ryan-Jones
Gary W. Peterson
Rick Levy

October 1993

Project LEARN

Center for the Study of Technology in Counseling and Career Development

Department of Human Services and Studies 215 Stone Building The Florida State University Tallahassee, Florida 32306-3001

James P. Sampson, Jr. is a Professor in the Department of Human Services and Studies. Robert C. Reardon is a Professor in the Department of Human Services and Studies and Program Director for Instruction, Research, & Evaluation in the Career Center. Janet Lenz is Associate Director of the Curricular-Career Information Service. Rebecca E. Ryan-Jones is a Psychologist, Navy Hospital, San Diego, CA, Gary W. Peterson is a Professor in the Department of Human Services and Studies, and Rick Levy is a Private Practitioner, Tallahassee, FL. The first and second authors also co-direct the Center for the Study of Technology in Counseling and Career Development at Florida State University. Support for these investigations was provided by a grant from the W. K. Kellogg Foundation through Project LEARN.

Table of Contents

	Page
Abstract	1
Background	2
Methodology	3
Participants	3
Computer-Assisted Career Guidance Systems	
Instrumentation	4
Design	5
Procedures	6
Results	6
Discussion	7
Implications	8
References	.10
Tables	.16
Appendices	.25
Appendix A DISCOVER for Adult Learners Eval. Form	.33
Appendix B SIGI PLUS Evaluation Form	.38
Appendix C DISCOVER for Adult Learners Progress Record.	
Appendix D SIGIPLUS Progress Record	
Appendix E CCIS Log	.45
Appendix F Flowchart	
Appendix G Res. Participation Release/Demog. Question	
Appendix H Career Planning Contract	
±±	

List of Tables

			Page
Table	1	Group and Aggregate Demographic Characteristics	
		of the Sample	.16
Table	2	Summary of Adult Users Goals	.19
Table	3	CACG Evaluation Form Means & Standard Deviations	.20
Table	4	OAQ Means	.21
Table	5	MVS Means & Standard Deviations	.22
Table	6	Means & Standard Deviations on Computer Rating	
		Form by Treatment Group	.23
Table	7	Post-Treatment MVS, CACG Evaluation Form & CRF	
		Means x Pre-Treatment OAQ	.24

Abstract

This study evaluated the effects of DISCOVER for Adult Learners and SIGI PLUS on career decidedness, vocational identity, and perceptions of computer use for 116 adults seeking services at a self-help oriented career center. Adults were randomly assigned to either DISCOVER for Adult Learners (DAL), SIGI PLUS, or a control condition that involved unstructured use of print and AV materials in a university career center. Use of DAL and SIGI PLUS by adults resulted in positive gains in vocational identity. Subjects in the control condition and subjects using DISCOVER experienced a significant increase in career decidedness. Adults perceived both systems as having a positive impact on three dimensions of computer effectiveness, Analysis, Synthesis, and Computer Effect. The conclusion was that computer-based interventions are equivalent to more traditional career interventions. Implications of these results for practice and further research are discussed.

Background

New computer-assisted career guidance (CACG) systems specifically designed for adults, such as DISCOVER for Adult Learners (American College Testing Program, 1986a) and SIGI PLUS (Educational Testing Service, 1986a), were created in response to growing concern about the career development needs of adults and the availability of services targeted for them. Adults are viewed as having unique needs related to mid-life career change, dual-career couple issues, unemployment, underemployment, disability, discrimination, women returning to education and work after a long absence, and retirement (e.g., Leibowitz & Lea, 1992). Private and public-sector organizations (Cairo, 1992), postsecondary institutions (Haskell & Wiener, 1992; Keierleber & Hansen, 1992), and community organizations and organized labor (Goodman & Waters, 1992) are initiating career services designed to be easily accessible to adults. Computer-assisted career guidance systems may serve as an important component of career guidance services tailored to adults (Harris-Bowlsbey, 1992; Norris, Shatkin, & Katz, 1991; Riesenberg, 1987).

The problem is that while research findings have generally supported the efficacy of computer-assisted career guidance systems with high school and college student populations (Cairo, 1983; Sampson, 1984), little research has been conducted to assess the impact of various CACG systems on adult clients. Some CACG systems have been expressly modified to accommodate the needs of adults. For example, both DISCOVER for Adult Learners and SIGI PLUS were strongly influenced by previous system versions, DISCOVER for Schools (American College Testing Program, 1985) and the System of Interactive Guidance and Information (SIGI) (Educational Testing Service, 1985) respectively.

With respect to earlier studies documenting the effects of CACG systems, DISCOVER was effective in exerting a positive influence on the career planning process by increasing the use of career resource materials (Garis & Swails, 1983); in improving career development attitudes (Kapes, Borman, & Kimberly, 1985); in increasing career planning knowledge (Penn, 1981); and in increasing confidence in educational and career plans (Rayman, Bryson, & Harris-Bowlsbey, 1978). Other studies indicated that DISCOVER had no significant positive effect on increasing occupational knowledge or competency in career decision making (Garis & Swails, 1983), or on career maturity knowledge (Kapes, Borman, & Kimberly, 1985). SIGI has been shown to be effective in increasing career preparedness (Neumann, 1978); in encouraging career search behavior (Davis & Dickson, 1980); in increasing career maturity (Pyle & Stripling, 1976); in improving career decision making skills (Chapman, Katz, Norris, & Pears, 1977; Cochran, Hoffman, Strand, & Warren, 1977; Riesenberg, 1980); in enhancing confidence in educational and vocational planning (Risser & Tulley, 1976); and in decreasing the level of undecidedness (Salters, 1984). However, SIGI was shown to have no significant impact on improving career maturity (Devine, 1975; Fadden, 1983).

Recent studies have begun to examine new versions of CACG systems as well as their effect on adults. Hafer (1987) reported that SIGI PLUS was effective in reducing college students' career indecision. Brownfield (1987) examined the impact of SIGI PLUS and DISCOVER for Adult Learners and found that both systems fostered an increase in adult career decision-making. Marin and Splete (1991) used DISCOVER II with an adult sample and concluded that this system contributes to a person's career decidedness and occupational certainty. They noted that while all subjects using the computer-based intervention made progress in their

career decision-making, those in the computer-plus-counselor group achieved even greater career decision-making progress.

The present study was conducted to add to the growing body of knowledge on the effect of CACG systems on adult clients by examining the effects of DISCOVER for Adult Learners and SIGI PLUS on career decidedness, vocational identity, and perceptions of computer use. The design of the study corrects for some of the limitations of prior CACG research, namely the lack of congruence of dependent measures to CACG system goals (Cairo, 1983), the lack of direct comparisons of the effectiveness of various systems (Cairo, 1983; Parish, Rosenberg, & Wilkinson, 1979), the use of research designs without longitudinal components (Clyde, 1979), and the lack of methodological rigor, such as random assignment to treatment groups, control conditions, standardized dependent measures, and adequate instrumentation (Spokane & Oliver, 1983).

Methodology

Participants

The sample (see Table 1) consisted of 56 adults from 116 walk-in clients seeking services from a university-based career center that offers career services to students and individuals in the community. The adult subjects in this study were members of the ongoing stream of clients seeking services from the center. Mail and telephone contacts were used to encourage participants completion and return of the research instruments. Fifty-six (56) completed the first two sets of measures, while 37 completed the follow-up questionnaire. Given the low response rate to the follow-up mailing, the Career Exploration Survey (CES) and the third set of responses to the Occupational Alternatives Question (OAQ) results were omitted from the data analysis. Ages ranged from 21 to 50, with a mean age of 35.0 years (SD=7.2), 75% were female and 96% were white. Sixty-seven percent (67%) of the participants were employed full-time and over half the sample (52%) had a total household income of \$20,000 or more. Only a very small percentage of these adults reported prior experience with a variety of career services: individual counseling, 14%; career course, 4%; and some type of CACG system, 11%. The most widely used resource was "interest/ability/personality assessment" with 46% reporting prior experience with this form of career assistance. These adults were also asked to list their short-term, long-term, and most important goal(s), and to indicate how they felt the center could help them in achieving their goals. This information is summarized for each treatment group in Table 2.

Computer-Assisted Career Guidance Systems

DISCOVER for Adult Learners was designed to assist adults in making and implementing realistic career choices. The six modules of DISCOVER for Adult Learners were: 1) self-assessment relating to adult transitions, 2) self-assessment of interests, abilities, experiences, and values including structured search of occupational alternatives, 3) presentation of occupational information, 4) instruction in decision-making, 5) structured search of educational alternatives, presentation of educational information and development of an educational plan, and 6) employability skills instruction (American College Testing Program, 1986b).

SIGI PLUS was designed to facilitate rational career decision making. SIGI PLUS had nine sections that included: INTRODUCTION, SELF-ASSESSMENT, SEARCH, INFORMATION, SKILLS, PREPARING, COPING, DECIDING, and NEXT STEPS (Educational Testing Service, 1986b; Katz 1984). The basic assumptions and design features of the system were described by Norris, Shatkin, Schott, & Bennett (1985).

Evaluation Standard

Instruments were selected on the basis of their congruence with an evaluation standard for computer-assisted career guidance systems (Sampson & Peterson, 1984). This evaluation standard consisted of a series of aims and objectives common to DISCOVER for Adult Learners and SIGI PLUS in particular, and to most "guidance-type" CACG systems in general. Chapman (1975), Gelatt (1962), Harris-Bowlsbey (1983a; 1983b), Katz (1966; 1973), Katz and Shatkin (1983), Sampson, McMahon, and Burkhead (1985), and Super (1973), provided the conceptual basis for developing the evaluation standard. Each dependent measure in the study was judged by the investigators to relate to one or more of the following objectives:

Any comprehensive CACG system should assist individuals in:

- .developing their career decision making skills;
- .clarifying their values, interests, and abilities as they relate to career decision making;
- .identifying potentially satisfying occupations congruent with their values, interests, and abilities;
- .acquiring an understanding of the world of work;
- .integrating their understanding of self and the world of work, such that they are capable of making a tentative occupational choice that is both rewarding and realistic; and
- .formulating a systematic plan of action for implementing their occupational choice.
 (Sampson & Peterson, 1984, p. 1).

Instrumentation

The Occupational Alternatives Question (OAQ) (Zener & Schnuelle, 1972; modified by Slaney, 1978; 1980) measured career decidedness, and relates to objectives 1, 3, and 5 above. Slaney's (1978, 1980) scale was used in scoring the OAQ with 1 = first choice; no alternatives; 2 = 1st choice with alternatives; 3 = No first choice, but alternatives; 4 = Neither first choice, nor alternatives. Test-retest reliability for the OAQ was reported at .93 (Redmond, 1973) and found to be stable over a six week period (Slaney, 1978). Concurrent validity was demonstrated by Slaney, Stafford, and Russell (1981). Slaney and Dickson (1985) found the OAQ useful in assessing the career decidedness of reentry women.

My Vocational Situation (MVS) (Holland, Daiger, & Power, 1980a) measured vocational identity, the perceived need for information, and perceived barriers to career decision making, and relates to objectives 2, 4, and 5 above. Holland, Daiger, and Power (1980b) presented scale reliabilities (KR 20) from .23 to .86, with the Identity Scale demonstrating the highest degree of internal consistency. Construct validity for the MVS was demonstrated by Holland, Daiger, and Power (1980b). Additional studies have documented the usefulness of the MVS in assessing the career status of adult clients (Haviland & Mahaffy, 1985; Lucas, Gysbers, Buescher & Heppner, 1988; Olson, Johnston & Kunce, 1985; Ross & Spencer, 1988; Slaney & Dickson, 1985).

The Computer Rating Form. A modified version of the Counselor Rating Form (Barak & LaCrosse, 1975) was used in this study to enhance face validity of the instrument. The modifications involved renaming the instrument the Computer Rating Form (CRF), and asking adults to respond in terms of their perceptions of what it was like to use DISCOVER for Adult Learners or SIGI PLUS (in the case of the two treatment groups) or their perceptions as to what it would be like to

use a CACG system (in the case of the control group). Other instructions and the 36 seven-point bipolar dimensions in the Computer Rating Form were identical to the original Counselor Rating Form. The three 12-item scales of the CRF include expertness, attractiveness, and trustworthiness as measures of social influence (Strong, 1968). Split-half reliability coefficients reported for the CRF were .87 for expertness, .85 for attractiveness, and .91 for trustworthiness (LaCrosse & Barak, 1976). The CRF has been demonstrated to be a valid instrument for assessing perceptions of counselor behavior from multiple sources (Barak & LaCrosse, 1977). Sampson, Peterson, Reardon, Lenz, Shahnasarian, and Ryan-Jones (1992) demonstrated that subjects were willing to evaluate their experience with a CACGS in terms of items normally used to describe interaction with a counselor. Results from the Sampson, et al (1992) study revealed higher mean ratings for the computer than those reported in several earlier studies where the original version of the CRF was used to evaluate counselors or simulations of a counseling experience. Of interest in this study was whether adult subjects would rate the computer as highly as more traditional age college students with regard to the characteristics assessed by the CRF: expertness, attractiveness, trustworthiness.

The Career Exploration Survey (CES) (Stumpf, Colarelli, & Hartman, 1983) was used to measure career search behaviors, reactions to exploration, and beliefs about exploration, and relates to objectives 4 and 6. Coefficient alpha estimates of reliability are reported to be from .70 to .92 across the 16 scales.

DISCOVER for Adult Learners & SIGI PLUS Evaluation Form. (See Appendices A & B). The objectives described on the previous page were also used in the development of a specific CACG evaluation instrument. An item pool was developed to measure each of the six criteria described above as well as to measure general impressions and human factors (i.e., user friendliness). Following external reviews of items by a variety of career guidance professionals, including the developers of DISCOVER for Adult Learners, SIGI, and SIGI Plus, and subsequent editing, a total of 64 items were retained for field testing. A five-point Likert-type rating scale was adopted where 1 = strongly disagree, 2 = disagree, 3 = neutral, 4 = agree, and 5 = strongly agree. For this study, two parallel forms of the 64-item questionnaire were developed, one for each system (Peterson, Sampson, & Reardon, 1985). Using principal components analysis, Peterson, Ryan-Jones, Sampson, and Reardon (1988) reduced the original 64 four items to 24 items representing three constructs labeled as follows: Analysis, Synthesis, and Computer Effect. Analysis refers to the degree to which a system helps individuals acquire self-knowledge and occupational knowledge. Synthesis assesses the system's effectiveness in helping users identify career alternatives. Computer Effect measures the degree to which individuals find interacting with the computer rewarding. Intercorrelations among the three composite scales ranged from .39 to .60, with their respective alpha reliabilities of .83 (Analysis), .77 (Synthesis), and .87 (Computer Effect) (Peterson, Ryan-Jones, Sampson, & Reardon, 1988).

The DISCOVER for Adult Learners Progress Record, The SIGI PLUS Progress Record, and the CCIS Log (Reardon, 1984a) (see Appendices C, D, & E) were designed to verify the extent to which DISCOVER for Adult Learners, SIGI PLUS, and the control condition were actually used by adults.

Design

The study employed a modified pretest-posttest control group design, with some measures administered as post-tests only. The OAQ was used as a measure of career decidedness at pre-test, post-test and follow-up. The MVS and CRF were

used as pre-test measures for the control group only in order to offset testing effects for the two computer groups. The differential sequencing of measures across the three groups was designed to provide for overall assessment of changes in dependent variables while avoiding potential testing effects on the two independent variables DISCOVER for Adult Learners and SIGI PLUS.

Procedures

A flowchart of the process used with adults who agreed to participate in the study can be found in Appendix F. The participants were randomly assigned, using a random number table, to either a DISCOVER for Adult Learners group (n=41), a SIGI PLUS group (n=42), or a control group (n=33). Those in the DISCOVER for Adult Learners and SIGI PLUS groups were instructed not to use other available CACG systems in the career center until the data collection was completed. Participants using the two systems were allowed to use any of the system modules in which they had an interest and were asked to simply indicate on their Progress Record which modules they actually used. Adults in the control group, in consultation with a career advisor, identified a series of activities in the career center that were appropriate to their presenting concerns. They were invited to study, read, or make unstructured use of the audio-visual and print-based career information materials in the self-help section of the career center (See Reardon, Domkowski, & Jackson 1980). This procedure is in keeping with Isaac and Michael's (1974) recommendation that a control group should experience the same genre of activities as the treatment groups, with the exception of the critical factor, per se, which in this case was the use of a CACGS. Similar to the SIGI PLUS and DISCOVER for Adult Learners groups, adults in the control group were asked not to use available CACG systems until the data collection was completed.

All adults participating in the study were given a treatment specific orientation by one of the career center career advisors during which (1) an overview of the study was provided; 2) a research participation release form/demographic questionnaire (see Appendix G), an individually tailored career planning contract (see Appendix H), and the OAQ were completed (the control group also completed the MVS, and the CRF; 3) an introduction to the purpose, operation, and procedures associated with DISCOVER for Adult Learners, SIGI PLUS, or the control condition was provided; 4) an explanation of data collection procedures was presented; 5) initial appointments were scheduled for DISCOVER for Adult Learners or SIGI PLUS, and 6) a tour of the career center, including the location of relevant resources, was completed. All three groups were encouraged to ask questions, obtain feedback, and seek support from available staff members during the study. As noted previously, a record of each adult's activities in the center was kept using the appropriate form for their treatment group: The DISCOVER for Adult Learners Progress Record, the SIGI PLUS Progress Record, or the CCIS Log for control group subjects. Upon completing their use of the system, or in the case of the control group, the activities outlined on their contract, each subject completed the following instruments: 1) the OAQ; and 2) for the DISCOVER for Adult Learners group the MVS, DISCOVER for Adult Learners Evaluation Form, and the CRF; for the SIGI PLUS group the MVS, SIGI PLUS Evaluation Form, and the CRF. Three weeks later, the CES and a third OAQ were mailed to all subjects who had completed their specific treatment as a follow-up measure of treatment and control conditions.

Results

A series of univariate and multivariate procedures were used in assessing the effects of the various treatment interventions on the dependent measures.

For the analyses on some measures (MVS, CRF) the CCIS users were considered as a "no treatment" (no computer intervention) control group. In the analysis of OAQ results, the control group subjects served as a third treatment/comparison group.

In the initial comparison of the two computer systems, a Treatment x CACG Evaluation form (2 x 3) analysis produced no significant differences between the DISCOVER for Adult Learners and SIGI PLUS groups on mean ratings of the systems with respect to the Analysis, Synthesis, and Computer Effect scales. The means and standard deviations for each group and the overall means and standard deviation are presented in Table 3.

To determine if there were differences between the three groups in terms of pre-treatment levels of career decidedness, initial OAQ scores were analyzed using analysis of variance. This analysis revealed were no significant differences between the three groups. DISCOVER users and subjects in the control group experienced significant improvements with respect to their level of career decidedness as reflected in t-test results for pre-post scores on the OAQ. OAQ pre and post means and standard deviations for each group are presented in Table 4.

Two direct comparisons of DAL and SIGI PLUS were made in terms of vocational identity and perceived CACG effectiveness. With the CCIS users serving as a control group (MVS administered prior to CCIS service delivery), adults in both DAL and SIGI PLUS groups showed improvement in vocational identity as measured by the MVS. In a post hoc comparison, adults in both groups perceived DAL and SIGI PLUS to be equally effective in promoting Analysis, Synthesis, and a positive reaction to the system (Computer Effect), as evidenced by the lack of significant differences between groups, and in terms of the positive direction of the scores obtained for Analysis, Synthesis, and Computer Effect. See Table 5.

A comparison of mean ratings on the CRF scales of Attractiveness, Trustworthiness and Expertness for each computer group resulted in no significant differences. Ratings on the CRF for each computer group were also compared to CRF ratings of the control group, who completed the CRF as a pretreatment measure. The subjects in the control group were asked to respond to items on the CRF form by "imagining" what it would be like if they were to use a CACGS. A significant difference was found between the control and DAL groups on the CRF Expert dimension. It is interesting to note that the CRF means for the control group on the variables of Trust, Attractiveness and Expertness were all higher than those of the groups who actually interacted with the systems (Table 6).

Next, an analysis was done to examine treatment and level of occupational certainty and their effect on various post-treatment measures. No significant differences were found on the MVS, CACG Evaluation Form, or the CRF for persons using SIGI PLUS or DISCOVER, categorized as having high or low occupational certainty, based on pre-treatment OAQ scores. See Table 7.

Discussion

This study revealed some interesting results with regard to the delivery of career services to adults and the use of adult-specific computer-based guidance systems. Use of DISCOVER for Adult Learners and SIGI PLUS by adults in this study resulted in positive gains in vocational identity. DISCOVER also had a positive impact on subjects' career decidedness. Adults perceived both

systems as having a positive impact on their career problems, as indicated by their responses to the scales on the CACG Evaluation form, i.e., Analysis, Synthesis, and Computer Effect. With respect to career decidedness, the control group showed similar positive results in comparison to DISCOVER for Adult Learners. One can conclude from this study that computer-based interventions are equivalent, but not superior to a self-help oriented career intervention. This is consistent with other research (Spokane & Oliver, 1988, 1983; Holland, Magoon & Spokane, 1981) on career interventions, showing all career interventions to have some positive impact. It should be noted that the CCIS control condition used in this study is an established, effective career intervention (Peterson, Reardon, & Sampson, 1991) which likely impacted the positive results for this group. At this point, it is still unclear (Marin, 1984) as to the additive impact of computer applications with adults. It is interesting to note that the CACG systems produced positive results in a relatively brief time period. It could be that when CACG systems are used with more counselor-intensive interventions such as groups or classroom interventions, the additive impact of computer applications will be more evident. The greater efficacy of counselor-intensive interventions reported by Oliver and Spokane (1988) lend some support to this conclusion.

The literature on career interventions has frequently called for more emphasis on client follow-up several weeks after they received treatment (Fretz, 1981; Rounds & Tinsley, 1984) to determine if initial gains were maintained. The low response rate in this study to a follow-up mailing and repeated telephone requests, four weeks or longer after the intervention, suggests that obtaining this type of data will require extraordinary effort on the part of researchers. In addition to the initial follow-up mailing, all subjects who did not respond received a phone call and/or a second mailing to encourage their return of the forms. One might think adults would be easier to follow-up because they are more likely to have permanent residences than student subjects. While that may be true, what became apparent through conversations with these adults, was that the competing demands of their other life roles made it difficult for them to devote a significant amount of time to the career planning and exploration process, even the fifteen minutes necessary to complete the follow-up forms.

Implications

Implications for Practice

The results of this study suggest that DISCOVER for Adult Learners and SIGI PLUS are effective resources in the provision of career services for adults. The results also suggest that system content may influence the extent to which adults make complete use of system features. In introducing CACG systems, it may be important for counselors to help adults understand how system content relates to their needs so that important CACG features are not neglected due to a lack of awareness of their significance.

The results of this study also suggest adults' perceptions of the expertness of the CACG systems declined with actual experience with the systems. Computers may create a more positive impression in the abstract, especially in terms of the user's perception of their "expertness," but tend to be seen in a less positive light after a person interacts with them directly. Anecdotal comments from several adult users, as reported by staff members, suggested that the adults' initial expectations were that the computer systems would provide highly specific information related to the adults' individual problems, and that only minimal effort (i.e., using a system and implementing the results) would be required to solve their career problems. The problem is not that the systems

fail to deliver information, but rather that adults' tend to have misperceptions of the specificity of CACG information, e.g., particular job openings, more advanced level jobs, institution-specific financial aid options, etc. Given the complex life situations of many adult clients, solving career problems inevitably requires a great deal of individual effort beyond that required for interacting with a CACG system. This finding implies the further need for more effective orientations prior to adults' use of CACG systems so that their expectations are more in line with system capabilities. The localization option may be an important feature which institutions serving adults need to take advantage of when installing their software.

Implications for Future Research

One of the historical problems with CACG research has involved the lack of accurate descriptions of the treatment, e.g., the specific amount and nature of CACG system use by subjects. In order to accurately investigate system impact, it is necessary to analyze (or control for) how systems are used. For example, one undecided adult uses a CACG system briefly to obtain information on two occupations of interest, while another undecided adult completes a comprehensive self-assessment, an occupational search, a review of career information, a review of the decision-making process, and implements an action plan. Both adults then respond to dependent measures on career decidedness. The potential gains in career decidedness by the adult making extensive use of the system may be cancelled out by the potential lack of gains by the adult making minimal use of the system, resulting in an erroneous conclusion that CACG systems are ineffective, when in reality the systems may be effective when used more extensively. System developers could significantly impact this problem by adding the capacity to track individual users as they interact with CACG systems, thus providing more detailed information about the nature of the treatment intervention.

Future research also needs to compare methods of user access to system content in terms of users self-selecting appropriate modules/sections based on their own perceived needs (aided by recommendations provided on-line during introductory CACG modules/sections), versus counselors recommending the number and sequencing of modules/sections based on user needs identified in an initial interview and from assessment data (MVS, OAQ, etc.).

References

American College Testing Program. (1985). DISCOVER for Schools. Hunt Valley, MD: Author.

American College Testing Program. (1986a). DISCOVER for Adult Learners. Hunt Valley, MD: Author.

American College Testing Program. (1986b). DISCOVER for Adult Learners: Professional manual. Hunt Valley, MD: Author.

Barak, A. & LaCrosse, M. B. (1975). Multidimensional perception of counselor behavior. Journal of Counseling Psychology, 22, 471-476.

Brownfield, K. N. (1987). A comparative study of career decision making with two computer-assisted career guidance systems. (Doctoral dissertation, University of Tulsa, 1987). Dissertation Abstracts International, 48, 02A.

Cairo, P. C. (1983). Evaluating the effects of computer-assisted counseling systems: A selective review. The Counseling Psychologist, 11(4), 55-59.

Cairo, P. C. (1992). Career planning and development in organizations. In Z. B. Leibowitz & H. D. Lea (Eds.). Adult career development: Concepts, issues and practices (2nd ed.). (pp. 296-311). Washington, DC: National Career Development Association.

Chapman, W. (1975). Counselor's handbook for SIGI. Princeton, NJ: Educational Testing Service.

Chapman, W., Katz, M. R., Norris, L., & Pears, L. (1977). SIGI: Field test and evaluation of a computer-based System of Interactive Guidance and Information. Princeton, NJ: Educational Testing Service.

Clyde, J. S. (1979). Computerized career information and guidance systems. Columbus, OH: The Ohio State University, ERIC Clearinghouse on Adult, Career, and Vocational Education. (ERIC Document Reproduction Service No. ED 179 764).

Cochran, D. J., Hoffman, S. D., Strand, K. H., & Warren, P. M. (1977). Effects of client/computer interaction on career decision-making processes. Journal of Counseling Psychology, 24, 308-312.

Cochran, L. R. (1977). Differences between suggested and elicited considerations in career evaluation. Social Behavior and Personality, 5, 241-247.

Cochran, L. R. (1983). Seven measures of the ways that deciders frame their career decisions. Measurement and Evaluation in Guidance, 16, 67-77.

Davis, D., & Dickson, J. (1980). A progress report on the System of Interactive Guidance and Information: October 1976 to June 1979. Unpublished manuscript, Delta College, Counseling Center, University Center, Michigan.

Devine, H. F. (1975). The effects of a computer-based career counseling program on the vocational maturity of community college students. Unpublished doctoral dissertation, University of Florida, Gainesville, FL.

Educational Testing Service. (1985). System of Interactive Guidance and Information. Princeton, NJ: Author.

Educational Testing Service. (1986a). SIGI PLUS. Princeton, NJ: Author.

Educational Testing Service. (1986b). SIGI PLUS: Counselor's manual. Princeton, NJ: Author.

Fadden, T. F. (1983). The effects of computer-assisted guidance and information on the vocational maturity of college students when used alone and in combination with a career planning and decision-making course. (Doctoral dissertation, Marquette University, 1983). Dissertation Abstracts International, 45, 02A.

Garis, J. W., & Swails, R. C. (1983, May). Computers and career counselors: A comparison of their effects upon students' career planning progress. Paper presented at the College Placement Council National Meeting, Anaheim, CA.

Gelatt, H. B. (1962). Decision-making: A conceptual frame of reference for counseling. Journal of Counseling Psychology, 9, 240-245.

Goodman, J., & Waters, E. (1992). Community-based adult career counseling. In Z. B. Leibowitz & H. D. Lea (Eds.). Adult career development: Concepts, issues and practices (2nd ed.). (pp. 340-354). Washington, DC: National Career Development Association.

Hackett, G., & Betz, N. E. (1981). A self-efficacy approach to the career development of women. Journal of Vocational Behavior, 18, 326-339.

Hafer, A. A. (1987). Treatment effects of a computer-assisted career guidance system (SIGI PLUS), the SCII, and SDS for engineering freshmen. (Doctoral dissertation, Clemson University, 1987), Dissertation Abstracts International, 48, 06A.

Harren, V. A., Kass, R. A., Tinsley, H. E. A., & Moreland, J. R. (1978). Influence of sex role attitudes and cognitive styles on career decision making. Journal of Counseling Psychology, 25, 331-339.

Harris, J. (1974). The computer: Guidance tool of the future. Journal of Counseling Psychology, 21, 331-339.

Harris-Bowlsbey, J. (1983a). A historical perspective. In C. Johnson (Ed.), Microcomputers and the school counselor (pp. 1-16). Alexandria, VA: American School Counselor Association.

Harris-Bowlsbey, J. (1983b). The computer and the decider. The Counseling Psychologist, 11, 9-14.

Harris-Bowlsbey, J. (1992). Systematic career guidance and computer-based systems. In Z. B. Leibowitz & H. D. Lea (Eds.). Adult career development: Concepts, issues and practices (2nd ed.). (pp. 102-114). Washington, DC: National Career Development Association.

Haskell, P., & Wiener, N. (1992). Career counseling adults in a community college setting. In Z. B. Leibowitz & H. D. Lea (Eds.). Adult career development: Concepts, issues and practices (2nd ed.). (pp. 355-361). Washington, DC: National Career Development Association.

- Haviland, M. G., & Mahaffy, J. E. (1985). The use of My Vocational Situation with nontraditional college students. Journal of College Student Personnel, 26, 169-170.
- Holland, J. L., Daiger, D. C., & Power, G. (1980a). My Vocational Situation. Palo Alto, CA: Consulting Psychologists Press.
- Holland, J. L., Daiger, D. C., & Power, G. (1980b). Description of an experimental diagnostic form for the selection of vocational assistance. Palo Alto, CA: Consulting Psychologists Press.
- Isaac, S., & Michael, W. B. (1974). Handbook in research and evaluation. San Diego, CA: Robert R. Knapp.
- Kapes, J. T., Borman, C. A., Garcia, G., Jr., & Compton, J. W. (1985, April). Evaluation of microcomputer based career guidance systems with college students: SIGI and DISCOVER. Paper presented at the annual meeting of the American Educational Research Association, Chicago.
- Kapes, J. T., Borman, C. A., & Kimberly, R. M. (1985, January). Using microcomputer based career guidance systems in a university setting: Reaction data from users. Paper presented at the annual meeting of the Southwest Educational Research Association, Austin.
- Katz, M. R. (1966). A model of guidance for career decision-making. Vocational Guidance Journal, 15, 2-10.
- Katz, M. R. (1973). Career decision-making: A computer-based System of Interactive Guidance and Information (SIGI). From Proceedings of the 1973 Invitational Conference on Testing Problems--Measurement for Self-Understanding and Personal Development, Educational Testing Service.
- Katz, M. R. (1980). SIGI: An interactive aid to career decision-making. Journal of College Student Personnel, 21, 34-40.
- Katz, M. R. (1984). Computer-assisted guidance: A walk-through with running comments. Journal of Counseling and Development, 63, 153-157.
- Katz, M. R., & Shatkin, L. (1983). Characteristics of computer-assisted quidance. The Counseling Psychologist, 11, 15-31.
- Keierleber, D. L., & Hansen, L. S. (1992). A coming of age: Addressing the career development needs of adult students in university settings. In Z. B. Leibowitz & H. D. Lea (Eds.). Adult career development: Concepts, issues and practices (2nd ed.) (pp. 312-339). Washington, DC: National Career Development Association.
- LaCrosse, M. B., & Barak, A. (1976). Differential perception of counselor behavior. Journal of Counseling Psychology, 23, 170-172.
- Leibowitz, Z. B., & Lea, H. D. (Eds.) (1992). Adult career development: Concepts, issues and practices. (2nd ed.) Washington, DC: National Career Development Association.
- Lucas, E. B., Gysbers, N. C., Buescher, K. L., & Heppner, P. P. (1988). My Vocational Situation: Normative, psychometric, and comparative data. Measurement and Evaluation in Counseling and Development, 20, 162-170.

- Marin, P. A. (1984). The differential effectiveness of computer-based career counseling intervention and decision making style on progress in career decision status. (Doctoral dissertation, University of Michigan, 1984). Dissertation Abstracts International, 45, 3550A.
- Marin, P. A., & Splete, H. (1991). A comparison of the effect of two computer-based counseling interventions on the career decidedness of adults. Career Development Quarterly, 39, 360-371.
- McKinlay, B., & McKeever, M. R. (1980). The Career Information System: A decade of developmental research. In T. L. Wentling (Ed.), ARRIVE: Annual review of research in vocational education (pp. 353-362). Urbana, IL: University of Illinois and Illinois State Board of Education.
- Neumann, E. F. (1978). Final report of the System of Interactive Guidance and Information. Pasadena, CA: Pasadena City College, Student Personnel Services.
- Norris, L., Shatkin, L., & Katz, M. (1991). SIGI PLUS and Project LEARN: A retrospective. Journal of Career Development, 18, 61-72.
- Norris, L., & Shatkin, L., Schott, P. S., & Bennett, M. F. (1985). SIGI PLUS: Development and field test of the computer-based System of Interactive Guidance and Information...PLUS MORE. Unpublished manuscript, Educational Testing Service, Princeton, NJ.
- Norris, L., & Shatkin, L., Schott, P. S., & Bennett, M. F. (1986). The field test of SIGI PLUS, the computer-based System of Interactive Guidance and Information...PLUS MORE. Unpublished manuscript, Educational Testing Service, Princeton, NJ.
- Olson, S. K., Johnston, J. A., & Kunce, J. (1985). Validity of My Vocational Situation for homemakers and displaced homemakers. Measurement and Evaluation in Counseling and Development, 18, 17-25.
- Parish, P. A., Rosenberg, H., & Wilkinson, L. (1979). Career information resources, applications, and research 1950-1979. Boulder, CO: University of Colorado.
- Penn, P. D. (1981). Differential effects on vocationally-related behaviors of a computer-based career guidance system in communication with innovative career exploration strategies. (Doctoral dissertation, University of Minnesota, 1981). Dissertation Abstracts International, 42, 12A.
- Peterson, G. W., Ryan-Jones, R. E., Sampson, J. P., Jr., & Reardon, R. C. (1988). A comparison of the effectiveness of three computer-assisted career guidance systems: DISCOVER, SIGI and SIGI Plus. Paper presented at the annual meeting of the American Educational Research Association, New Orleans.
- Peterson, G. W., Sampson, J. P., Jr., & Reardon, R. C. (1985). DISCOVER Evaluation Form & SIGI Evaluation Form & SIGI PLUS Evaluation Form. Unpublished manuscripts, Florida State University, Project LEARN--Phase II, Tallahassee.
- Peterson, G. W., Sampson, J. P., Jr., & Reardon, R. C. (1991). Career development and services: A cognitive approach. Pacific Grove, CA: Brooks/Cole Publishing Company.

- Phillips, S. D., Friedlander, M. L., Pazienza, N. J., & Kost, P. P. (1984, August). A factor analytic investigation of career decision making styles. Paper presented at the American Psychological Association Convention, Toronto, Canada.
- Pyle, K R., & Stripling, R. O. (1976). The counselor, the computer, and career development. Vocational Guidance Quarterly, 25, 71-75.
- Rayman, J. R., Bryson, P. L., & Harris-Bowlsbey, J. (1978). The field trial of DISCOVER: A new computerized interactive guidance system. Vocational Guidance Quarterly, 26, 349-360.
- Reardon, R. C. (1984a). DISCOVER for Adult Learners Progress Record, SIGI PLUS Progress Record, & CCIS Log. Unpublished manuscripts, Florida State University, Project LEARN--Phase II, Tallahassee.
- Reardon, R. C. (1984b). Computer-Assisted Career Guidance Questionnaire. Unpublished manuscript, Florida State University, Project LEARN--Phase II, Tallahassee.
- Reardon, R., Domkowski, D., & Jackson, E. (1980). Career center evaluation methods: A case study. Vocational Guidance Quarterly, 29, 150-158.
- Redmond, R. E. (1973). Increasing vocational information-seeking behaviors of high school students. (Doctoral dissertation, University of Maryland, 1972). Dissertation Abstracts International, 34, 2311A-2312A. (University Microfilms No. 73-17, 046)
- Riesenberg, B. (1980). Report to the W. K. Kellogg Foundation on three year comprehensive summary of the demonstration model for computer-assisted career planning at U.C. Irvine. Unpublished manuscript, University of California-Irvine, Office of Student Affairs, Irvine.
- Riesenberg, B. (1987). The impact of the computer on counseling: The adult learner. Career Planning and Adult Development Journal, 3(2), 71-74.
- Risser, J. J., & Tulley, J. E. (1976). SIGI project research design summary of the pilot study. Unpublished manuscript, Pasadena City College, Pasadena, CA.
- Ross, T. J., & Spencer, F. (1988). Reliability and utility of MVS for a psychiatric population. Career Development Quarterly, 37, 70-77.
- Salters, L. G. (1984). SIGI, values-based computer software: Its effects on undecided students. (Doctoral dissertation, University of South Carolina, 1984). Dissertation Abstracts International, 45, 05A.
- Sampson, J. P., Jr. (1984). Maximizing the effectiveness of computer applications in counseling and human development: The role of research and implementation strategies. Journal of Counseling and Development, 63, 187-191.
- Sampson, J. P., Jr., McMahon, B. T., & Burkhead, E. J. (1985). Using computers for career exploration and decision-making in vocational rehabilitation. Rehabilitation Counseling Bulletin, 28, 242-261.
- Sampson, J. P., Jr., & Peterson, G. W. (1984). Evaluation standard: Computer-assisted career guidance systems. Unpublished manuscript, Florida State University, Project LEARN--Phase II, Tallahassee.

- Sampson, J. P., Jr., Peterson, G. W., Reardon, R. C., Lenz, J., Shahnasarian, M., & Ryan-Jones, R. E. (1993). The social influence of two computer-assisted career guidance systems: DISCOVER and SIGI. Career Development Quarterly, 41, 75-83.
- Sampson, J. P., Jr., Shahnasarian, M., & Reardon, R. C. (1985). A national survey of the use of DISCOVER and SIGI: Technical report No. 1. Unpublished manuscript, Florida State University, Project LEARN--Phase II, Tallahassee.
- Slaney, R. B. (1978). Expressed and inventoried vocational interests: A comparison of instruments. Journal of Counseling Psychology, 25, 520-529.
- Slaney, R. B. (1980). Expressed vocational choice and vocational indecision. Journal of Counseling Psychology, 27, 122-129.
- Slaney, R. B., & Dickson, R. D. (1985). Relation of career indecision to career exploration with reentry women: A treatment and follow-up study. Journal of Counseling Psychology, 32, 355-362.
- Slaney, R. B., Stafford, M. J., & Russell, J. E. (1981). Career indecision in adult women: A comparative and descriptive study. Journal of Vocational Behavior, 19, 335-345.
- Splete, H. H. (1984). Computerized career guidance systems and career counseling services. Unpublished manuscript, Oakland University, Adult Career Counseling Center, Rochester, MI.
- Splete, H. H., Elliot, B. J., & Borders, L. D. (1985). Computer-assisted career guidance systems and career counseling services. Unpublished manuscript, Oakland University, Adult Career Counseling Center, Rochester, MI.
- Spokane, A., & Oliver, L. (1983). The outcomes of vocational intervention. In W. B. Walsh and S. Osipow (Eds.), Handbook of vocational psychology (Vol. 2) (pp. 96-136). Hillsdale, NJ: Lawrence Erlbaum Associates.
- Strong, S. R. (1968). Counseling: An interpersonal influence process. Journal of Counseling Psychology, 15, 215-224.
- Stumpf, S. A., Colarelli, S. M., & Hartman, K. (1983). Development of the Career Exploration Survey. Journal of Vocational Behavior, 22, 191-226.
- Super, D. E. (1973). Computers in support of vocational development and counseling. In H. Borow (Ed.), Career guidance for a new age (pp. 285-316). Boston: Houghton Mifflin Co.
- Zener, T. & Schnuelle, L. (1972). An evaluation of the Self Directed Search: A guide to educational and vocational planning (Report No. 124). Baltimore, MD: Johns Hopkins University, Center for Social Organization of Schools. (ERIC Document Reproduction Service No. ED 061 485)

Table 1

Group and Aggregate Demographic Characteristics of Sample Used in Study

Group				
	Control (n=17)	SIGIPLUS (n=21)	DISCOVER-ADULT (n=18)	TOTAL (N=56)
Variable				
Age				
M SD	31.9 7.8	33.6 7.1	34.5 7.1	33.4 7.2
Sex				
Male Female	24% 76%	24% 76%	28% 72%	25% 75%
Race				
Black Hispanic Asian Amer. Native Amer. Anglo/White Other No Response	0% 0% 0% 0% 100% 0%	0% 0% 0% 5% 95% 0%	0% 0% 0% 0% 100% 0%	0% 0% 0% 2% 93% 0% 5%
Marital Status				
Single, Never Mar. Married Single, Prev. Mar.	60%	38% 48% 14%	50% 33% 17%	38% 45% 14%
Employment Status				
Employed, FT Employed, PT Unemployed Never Employed FT Homemaker Other	80% 7% 0% 0% 7% 7%	62% 9% 10% 0% 14% 5%	67% 11% 11% 0% 11% 0%	66% 9% 7% 0% 4% 4%
Educ Enrollment				
Not in School PT Student FT Student	88% 12% 0%	90% 10% 0%	83% 17% 0%	86% 13% 0%

Table 1 (Continued)

		G	Froup	
	Control (n=17)	SIGIPLUS (n=21)	DISCOVER-A (n=18)	TOTAL (n=56)
Prior Individual Career Counselin				
Yes No No Response	18% 82% 0%	10% 90% 0%	17% 83% 0%	14% 86% 0%
Prior Group Career Counselin	ıg			
Yes No No Response	0% 100% 0%	10 90% 0%	11% 83% 6%	7% 91% 2%
Prior Career Assessment				
Yes No No Reponse	53% 47% 0%	33% 67% 0%	56% 44% 0%	46% 54% 0%
Prior Career Cou	ırse			
Yes No No Response	12% 88% 0%	0% 100% 0%	0% 94% 6%	4% 95% 1%
Prior Use of Career Workbook				
Yes No No Response	12% 88% 0%	5% 95% 0%	11% 83% 6%	9% 89% 2%
Prior Career Workshop				
Yes No No Response	6% 94% 0%	5% 95% 0%	6% 89% 6%	5% 93% 2%

Table 1 (Continued)

		Group	0	
Variable	Control (n=17)	SIGIPLUS (n=21)	DISCOVER-A (n=18)	TOTAL (n=56)
Prior CACG Experience				
Yes No No Response	12% 88% 0%	5% 95% 0%	17% 78% 6%	11% 88% 0%
Exec Search Firms/Emp Service	ce			
Yes No No Response	6% 94% 0%	5% 95% 0%	17% 78% 6%	9% 89% 2%

Table 2

Summary of Adults' Short-Term, Long-Term, & Most Important Goals

Response Categories

	Undecided	Occupational Issues	Educational Issues	Self Issues
Short-term goals				
Control SIGIPLUS DISCOVER	5 (22%) 5 (15%) 3 (10%)	9 (39%) 15 (45%) 15 (48%)	7 (30%) 9 (27%) 9 (29%)	2 (9%) 4 (12%) 4 (13%)
Long-term goals				
Control SIGIPLUS DISCOVER	5 (21%) 4 (10%) 6 (17%)	8 (33%) 18 (44%) 13 (36%)	8 (33%) 10 (24%) 9 (25%)	3 (13%) 9 (22%) 8 (22%)
Most Important goal				
Control SIGIPLUS DISCOVER	3 (9%) 4 (9%) 3 (7%)	15 (45%) 18 (41%) 18 (44%)	2 (6%) 2 (5%) 0 (0%)	13 (39%) 20 (45%) 21 (51%)

		Anal	ysis	Synthe	esis	Comp.	Eff
Group		М	SD	М	SD	М	SD
DIS.	for Adult Learners						
	Males Females Total		.62 .42 .47	3.2	.87 .70 .72	3.0 3.4 3.3	-
SIGIP	LUS						
	Males Females Total	4.0 3.6 3.7	.52 .61 .60	3.4 3.1 3.2	.59		

1=strongly disagree 2=disagree 3=neutral 4=agree 5=strongly agree

Table 4
OAQ Means & Standard Deviations

	Pre-treat OAQ M SD	Post-treat OAQ M SD
Control	2.9 .49	2.4* .71
DAL	2.5 .51	2.2* .38
SIGI+	2.8 .83	2.4 .74
+ . 0 -		

^{*}p <.05.

Table 5

My Vocational Situation Means & Standard Deviations

	Group								
	Control (n=17)		_	DIS-ADULT (n=18)		SIGI+ (n=21)		Total (n=56)	
	М	SD	М	SD	М	SD		M	SD
Identity	4.9	2.3	9.5*	3.0	10.0*	4.7	8	.3	4.2
Occup Info	.47	.72	1.7	1.1	1.7	1.1	1	.9	.84
Barriers	2.5	.87	2.6	.86	3.2	.81	2	.8	.89

^{*}p <.05

Table 6

Means & SD's on Computer Rating Form by Treatment Group

		Group		
Measure	Control (n=15)	SIGI+ (n=21)	DISCOVER-AL (n=17)	TOTAL (n=53)
CRF-Trust	M=31.3 SD=11.6	M=30.9 SD=11.8	M=27.3 SD= 5.5	M=29.9 SD=10.1
CRF-Attract	M=40.9 SD=15.5	M=37.5 SD=11.7	M=35.7 SD= 6.9	M=38.0 SD=11.6
CRF-Expert	M=31.9 SD=14.0	M=29.6 SD=11.6	M=24.2 SD= 5.8	M=28.5 SD=11.0

Table 7

Post-Treatment MVS, CACG Eval Form & CRF Means x Pre-Treatment OAQ

	DIS f	or AL	SIG	I+
		Pre-Trea	ment OAQ	
	Lo	ні	Lo	Hi
My Voc. Situation				
Voc. Identity Occup Info Barriers	9.2 1.8 2.6	1.6	9.1 1.9 3.1	12.2 1.3 3.3
CACG Eval. Form				
Analysis Synthesis Comp. Effect		3.6 3.2 3.2	3.9 3.1 3.4	3.4 3.4 2.9
Computer Rating Form				
Attractiveness Trustworthiness Expertness	36.1 29.1 23.4	25.7	36.2 30.6 28.4	40.7 31.8 32.5

APPENDICES

The current version of DISCOVER for Adult Learners is entitled DISCOVER for Colleges and Adults.