

Business

This sheet has sample occupations, work settings, employers, and career development activities associated with this major. Some of these options may require additional training and career planning. You are not limited to these options when choosing a possible career path.

Sample Occupations

Accounting

Accounting Clerk
Auditor
Budget Analyst
Certified Fraud Examiner
Certified Internal Auditor
Certified Public Accountant
Credit Analyst
Customs Inspector
Financial/Bank Examiner
Industrial Accountant
Internal/External Auditor
Loan Counselor/Officer
Purchasing Agent
Revenue Agent
Securities/Commodities Agent
Tax Preparer
Treasurer
Utility Accounts Director

Business Administration & Entrepreneurship

Consultant
Business Operations Specialist
Franchise Owner/Operator
Investor

Finance

Chief Financial Officer
Commercial Loan Officer
Commodities Trader
Comptroller

Cost Estimator
Financial Analyst
Financial Consultant
Fixed Income Manager
Import/Export Broker
Investment Advisor
Stockbroker
Teller

Hospitality Management

Chief Purser
Contract Food/Service Manager
Food/Beverage Controller
Gaming Manager
Hotel/Motel/Resort Manager
Meeting/Convention Planner
Operations Manager
Property Manager

Human Resources/Personnel

Arbitrator
Compensation Manager
Human Resources Manager
Industrial Production Manager
Labor Relations Specialist
Ombudsman
Storage/Distribution Manager

Management, General

Administrative Services Manager
Transportation Manager
City/Regional Planning Aide

County Administrator
Planning Analyst
Sales Manager
Sports Agent
Trainer
Vice President of Operations

Marketing

Advertising Manager
Buyer
International Market Research Analyst
Inventory Control Manager
Manufacturers Representative
Market Research Analyst
Marketing Manager
Merchandise Manager
Promotions Manager
Public Relations Specialist
Purchasing Agent

Professional Golf Management

Professional Golfer
Resort Manager
Tournament Director
Golf Course Designer

Professional Sales

Account Executive
Agent/Broker
Buyer
Investment Advisor/Consultant

Leasing Associate
Loan Officer
Sales Agent, Financial Services
Sales Manager
Sales Representative
Securities Agent

Real Estate

Appraiser
Closing Agent
Developer
Financial Analyst
Investment Broker
Investment Sales Associate
Mortgage Banker/Broker
Officer/Underwriter
Portfolio Manager
Property Manager
Real Estate Sales Agent
Title Examiner

Risk Management & Insurance

Actuary
Appraiser
Claims Adjuster
Claims Examiner
Insurance Adjuster
Insurance Claims Clerk
Property/Casualty Insurance
Risk Manager

Sample Work Settings

Accounting Firms
Advertising Agencies
Banks
Casinos
Consulting Firms

Corporations
Financial Institutions
Golf Course Management
Health Care Organizations
Higher Education Institutions

Hotels/Motels, Resorts, Clubs
Investment Firms
Web-Based Businesses
Local, State, & Federal
Government

Manufacturers
Professional Associations
Real Estate Agencies
Restaurants
Retail Stores

Sample Employers

A sample of organizations that have hired students with a concentration in business.

Aerotek
Aflac
Bank of America
City Furniture

Deloitte
Deutsche Bank
Fidelity Investments
Georgia Pacific, LLC

Marriott
PricewaterhouseCoopers LLP
Protiviti
Prudential Financial

ReliaQuest, LLC
Tribridge Consulting
Waddell & Reed Inc.
Wells Fargo Company

Connecting Majors, Skills, and Occupations

- View learning outcomes associated with your major in the *FSU Undergraduate Academic Program Guide Learning Compact*:
www.learningforlife.fsu.edu/smalcs/learningcompacts.cfm
- Explore the connection between occupations and skills in O*Net:
www.onetonline.org
- Use the FSU Career Portfolio to document transferable skills you develop through your major and other experiences:
www.portfolio.fsu.edu
- Use ProfessionNole to learn more about industry demands, career expectations, and opportunities from professionals:
www.career.fsu.edu/professionnole

Sample Career Center Library Resources

Sample Books

Careers for High-Energy People.....	IIA CF-H45	Opportunities in Hotel/Motel Management.....	IIB 11-9081 H4
Careers in Accounting.....	IIB 13-2011.01 G2	Opportunities in Insurance Careers.....	IIB 41-3021 S2
Careers in Business.....	IIB 13-1000 S7	Opportunities in International Business.....	IIB 13-1000.01 H3
Careers in Finance.....	IIB 13-2000 R3	Opportunities in Marketing.....	IIB 41-0000 S6
Careers in International Business.....	IIB 12-1000.01 H3	Opportunities in Property Management.....	IIB 11-9141 E9
Careers in Management Consulting.....	VIB1 W6	Professional Real Estate Development: The ULI Guide to Business.....	IIB 41-9020 P4
Careers in Marketing.....	IIB 41-0000 S6	Small Business Management: Essential Tools and Skills for Entrepreneurial Success.....	IIB 11-1021.02 H6
Careers in Travel, Tourism, and Hospitality.....	IIB 29-6000 E2		
Great Applications for Business School.....	IIC2 B6		

Self-Exploration and Career Information

To explore values, interests, and skills:

To explore occupational outlooks and salaries:

FOCUS 2

www.career.fsu.edu/Students/Plan-Your-Career/Explore-Majors-and-Careers/FOCUS2

Sigi3

www.career.fsu.edu/sigi

(Obtain a User ID from a Career Advisor)

NACE Starting Salaries Survey Data

www.naceweb.org/salary-resources/starting-salaries.aspx

Occupational Outlook Handbook

<http://www.bls.gov/ooh>

Salary.com

www.salary.com

SeminoleLink Plus! Services

www.career.fsu.edu/seminolelink

See additional resources in Career Center Advising Module Sheets:

www.career.fsu.edu/Resources/Module-Sheets

Sample Professional Organizations

American Accounting Association -
Sarasota, FL

www.aaahq.org

American Hotel and Lodging Association -
Washington, DC

www.ahla.com

American Marketing Association -
Chicago, IL

www.marketingpower.com

Society for Human Resource Management -
Alexandria, VA

www.shrm.org

National Association of Real Estate
Brokers - Lanham, MD

www.nareb.com

For other related professional organizations, go to FSU Libraries database at lib.fsu.edu; select Find a Database; search for Gale Databases; choose Associations Unlimited.

Additional Information

Florida State University Career Guide

www.career.fsu.edu/Resources/Career-Guides

Career Guides by Topic

www.career.fsu.edu/Resources/Career-Guides

Library Links

www.career.fsu.edu/Resources/Career-Center-Library

Steps to Career Success

<http://www.career.fsu.edu/Steps-to-Career-Success/>