Business

This sheet has sample occupations, work settings, employers, and career development activities associated with this major. Some of these options may require additional training and career planning. You are not limited to these options when choosing a possible career path.

Sample Occupations

**Accounting**
- Accounting Clerk
- Auditor
- Budget Analyst
- Certified Fraud Examiner
- Certified Internal Auditor
- Certified Public Accountant
- Credit Analyst
- Customs Inspector
- Financial/Bank Examiner
- Industrial Accountant
- Internal/External Auditor
- Loan Counselor/Officer
- Purchasing Agent
- Revenue Agent
- Securities/Commodities Agent
- Tax Preparer
- Treasurer
- Utility Accounts Director

**Marketing**
- Cost Estimator
- Financial Analyst
- Financial Consultant
- Fixed Income Manager
- Import/Export Broker
- Investment Advisor
- Stockbroker
- Teller

**Hospitality Management**
- Chief Purser
- Contract Food/Service Manager
- Food/Beverage Controller
- Gaming Manager
- Hotel/Motel/Resort Manager
- Meeting/Convention Planner
- Operations Manager
- Property Manager

**Human Resources/Personnel**
- Arbitrator
- Compensation Manager
- Human Resources Manager
- Industrial Production Manager
- Labor Relations Specialist
- Ombudsman
- Storage/Distribution Manager

**Management, General**
- Administrative Services Manager
- Transportation Manager
- City/Regional Planning Aide

**Professional Golf Management**
- Account Executive
- Agent/Broker
- Buyer
- Investment Advisor/Consultant

**Professional Sales**
- Advertising Manager
- Buyer
- International Market Research Analyst
- Inventory Control Manager
- Manufacturers Representative
- Market Research Analyst
- Merchandise Manager
- Promotions Manager
- Public Relations Specialist
- Purchasing Agent

**Real Estate**
- Appraiser
- Closing Agent
- Developer
- Financial Analyst
- Investment Broker
- Investment Sales Associate
- Mortgage Banker/Broker Officer/Underwriter
- Portfolio Manager
- Property Manager
- Real Estate Sales Agent
- Title Examiner

**Risk Management & Insurance**
- Actuary
- Appraiser
- Claims Adjuster
- Claims Examiner
- Insurance Adjuster
- Insurance Claims Clerk
- Property/Casualty Insurance
- Risk Manager

**Sample Work Settings**

<table>
<thead>
<tr>
<th>Accounting Firms</th>
<th>Corporations</th>
<th>Hotels/Motels, Resorts, Clubs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising Agencies</td>
<td>Financial Institutions</td>
<td>Investment Firms</td>
</tr>
<tr>
<td>Banks</td>
<td>Golf Course Management</td>
<td>Web-Based Businesses</td>
</tr>
<tr>
<td>Casinos</td>
<td>Health Care Organizations</td>
<td>Local, State, &amp; Federal Government</td>
</tr>
<tr>
<td>Consulting Firms</td>
<td>Higher Education Institutions</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sample Employers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aerotek</td>
</tr>
<tr>
<td>Aflac</td>
</tr>
<tr>
<td>Bank of America</td>
</tr>
<tr>
<td>City Furniture</td>
</tr>
</tbody>
</table>

A sample of organizations that have hired students with a concentration in business.
Connecting Majors, Skills, and Occupations

- View learning outcomes associated with your major in the FSU Undergraduate Academic Program Guide Learning Compact: www.learningforlife.fsu.edu/smalcs/learningcompacts.cfm
- Explore the connection between occupations and skills in O*Net: www.onetonline.org
- Use the FSU Career Portfolio to document transferable skills you develop through your major and other experiences: www.portfolio.fsu.edu
- Use ProfessioNole to learn more about industry demands, career expectations, and opportunities from professionals: www.career.fsu.edu/professionole

Sample Career Center Library Resources

Sample Books
Careers for High-Energy People..............................IIA CF-H4
Careers in Accounting.................................IIB 13-2011.01 G2
Careers in Business............................................IIB 13-1000 S7
Careers in Finance..............................................IIB 13-2000 R3
Careers in International Business.....................IIB 12-1000.01 H3
Careers in Management Consulting....................VIB1 W6
Careers in Marketing....................................IIB 41-0000 S6
Careers in Travel, Tourism, and Hospitality.....IIB 29-6000 E2
Great Applications for Business School.............IIIC2 B6

Opportunities in Hotel/Motel Management.............IIB 11-9081 H4
Opportunities in Insurance Careers....................IIB 41-3021 S2
Opportunities in International Business.............IIB 13-1000.01 H3
Opportunities in Marketing............................IIB 41-0000 S6
Opportunities in Property Management..........IIB 11-9141 E9
Professional Real Estate Development:
The ULI Guide to Business............................IIB 41-9020 P4
Small Business Management: Essential Tools
and Skills for Entrepreneurial Success.............IIB 11-1021.02 H6

Self-Exploration and Career Information
To explore values, interests, and skills:

FOCUS 2
www.career.fsu.edu/Students/Plan-Your-
Career/Explore-Majors-and-Careers/
FOCUS2

Sigi3
www.career.fsu.edu/sigi
(Obtain a User ID from a Career Advisor)

To explore occupational outlooks and salaries:

NACE Starting Salaries Survey Data
www.naceweb.org/salary-resources/
starting-salaries.aspx

Occupational Outlook Handbook
http://www.bls.gov/ooh
Salary.com
www.salary.com

SeminoleLink Plus! Services
www.career.fsu.edu/seminolelink
See additional resources in Career Center
Advising Module Sheets:
www.career.fsu.edu/Resources/Module-
Sheets

Sample Professional Organizations

American Accounting Association - Sarasota, FL
www.aaahq.org
American Marketing Association - Chicago, IL
www.marketingpower.com
National Association of Real Estate
Brokers - Lanham, MD
www.nareb.com
American Hotel and Lodging Association - Washington, DC
www.ahla.com
Society for Human Resource Management - Alexandria, VA
www.shrm.org

For other related professional organizations, go to FSU Libraries database at lib.fsu.edu; select Find a Database; search for Gale Databases; choose Associations Unlimited.

Additional Information

Florida State University Career Guide
www.career.fsu.edu/Resources/Career-Guides
Career Guides by Topic
www.career.fsu.edu/Resources/Career-Guides
Library Links
www.career.fsu.edu/Resources/Career-Center-Library
Steps to Career Success
http://www.career.fsu.edu/Steps-to-Career-Success/