

# Practical Information for Your Future Decisions

## Preferred Industries Ranked by FSU Students

Industry	Percent
Government/public service	18%
Accounting (public)	16%
Accounting/auditing/taxation (corporate)	16%
Healthcare	15%
Education/teaching	11%
Entertainment/media/public relations	11%
Financial services	10%
Marketing/advertising	8%
Academic research	6%
Hotel/restaurant/tourism/hospitality	6%

Source: Universum Student Survey 2009

## Preferred Employers Ranked by FSU Students

Industry	Rank 2009
Ernst & Young	1
U.S. Department of State	2
Walt Disney	3
KPMG	4
American Cancer Society	5
Hilton Hotels Corporation	6
Google	7
Apple Computer	8
Central Intelligence Agency	9
PricewaterhouseCoopers	10
FBI	11
Calvin Klein	12
Major League Baseball	13
Microsoft	13
Macy's Inc.	15

Source: Universum Student Survey 2009

## National Association of Colleges and Employers (NACE) Salary Survey

### STARTING SALARY OFFERS NATIONAL AVERAGES

Discipline	Current Average
Accounting	\$48,993
Business Administration/Mgmt.	\$44,994
Economics	\$49,829
Finance	\$49,940
Marketing/Marketing Mgmt.	\$43,325
Computer Science	\$61,407
Information Sciences & Systems	\$52,089
Chemical Engineering	\$64,902
Civil Engineering	\$52,048
Computer Engineering	\$61,738
Electrical/Electronics Engineering	\$60,125
Mechanical Engineering	\$58,766
English	\$34,704
History	\$37,861
Psychology	\$34,284
Sociology	\$33,280

All data are for the bachelor's degree level.

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