Business

This sheet has sample occupations, work settings, employers, and career development activities associated with business majors. Some of these options may require additional training and career planning. You are not limited to these options when choosing a possible career path.

Sample Occupations

**Accounting**
- Auditor
- Certified Fraud Examiner
- Certified Management Accountant
- Certified Public Accountant
- Chief Financial Officer
- Controller
- Corporate Accountant
- Tax Consultant
- Treasurer

**Human Resource Management**
- Arbitrator
- Compensation Manager
- Human Resources Manager
- Industrial Production Manager
- Labor Relations Specialist
- Ombudsman
- Storage/Distribution Manager

**Management**
- Administrative Services Manager
- City/Regional Planning Aide
- Planning Analyst
- Sales Manager
- Sports Agent
- Transportation Manager
- Vice President of Operations

**Management Information Systems**
- Computer Programmer
- Database Administrator
- IT Project Manager
- Software Applications Developer
- Software Systems Analyst
- Web Developer

**Marketing**
- Brand Manager
- Consumer Experience Manager
- Consumer Data Analyst
- Consumer Insights Specialist

**Digital Marketing Manager**
- Market Research Manager
- Pricing Consultant
- Product Development Specialist
- Promotions Manager
- Public Relations Specialist
- Sales Manager
- Service Manager

**Professional Sales**
- Insurance Agent/Broker
- Buyer
- Investment Advisor/Consultant
- Medical/Dental Equipment & Supplies Sales
- Technology Software/Hardware Sales
- Wholesale Distribution Account Management
- Sports Venue Accounts Management

**Real Estate**
- Acquisitions Analyst
- Appraiser
- Asset Manager
- Broker
- Commercial Leasing Agent

**Retail Management**
- Assistant Purchasing Agent
- Buyer
- Department Manager
- Distributor
- Manufacturers Representative
- Merchandise Manager
- Public Relations Manager
- Product Line Manager
- Purchasing Agent
- Retail Brand Manager
- Retail Recruiter

**Risk Management & Insurance**
- Actuary
- Agent/Broker
- Claims Adjuster/Appraiser
- Claims Examiner
- Insurance Adjuster
- Risk Analyst
- Underwriter
- Risk Manager

**Finance**
- Chief Financial Officer
- Commercial Loan Officer
- Commodities Trader
- Cost Estimator
- Energy Trader
- Financial Analyst
- Financial Consultant
- Fixed Income Manager
- Import/Export Broker
- Investment Advisor
- Stockbroker

**Business Administration**
- Consultant
- Business Operations Specialist
- Franchise Owner/Operator
- Investor

**(Panama City Campus Only)**
- Consultant
- Business Operations Specialist
- Franchise Owner/Operator

**Sample Work Settings**

**Apparel Manufacturers**
- Corporations
- Financial Institutions
- Health Care Organizations
- Higher Education Institutions
- Hotels/Motels, Resorts, Clubs

**Insurance Companies, Agencies and Administration**
- Investment Firms
- Local, State, & Federal Government

**Retail Stores**
- Web-Based Businesses

**Sample Employers**

A sample of organizations that have hired students with a business major.

**Aerotek**
- Deloitte
- Deutsche Bank
- Fidelity Investments
- Georgia Pacific, LLC

**Aflac**
- Marriott
- PricewaterhouseCoopers LLP
- Protiviti
- Prudential Financial

**Bank of America**
- ReliaQuest, LLC
- Tribridge Consulting
- Waddell & Reed Inc.
- Wells Fargo Company

**City Furniture**
- Marriott
- PricewaterhouseCoopers LLP
- Protiviti
- Prudential Financial

**Georgia Pacific, LLC**
- ReliaQuest, LLC
- Tribridge Consulting
- Waddell & Reed Inc.
- Wells Fargo Company
Connecting Majors, Skills, and Occupations

• View learning outcomes associated with your major in the FSU Undergraduate Academic Program Guide Learning Compact: www.academic-guide.fsu.edu/
• Explore the connection between occupations and skills in O*Net: www.onetonline.org
• Use the FSU Career Portfolio to document transferable skills you develop through your major and other experiences: www.portfolio.fsu.edu
• Use Professionole Mentors to learn more about industry demands, career expectations, and opportunities from professionals: www.career.fsu.edu/professionole-mentors

Sample Career Center Library Resources

Sample Books
Careers for High-Energy People.........................................IIA CF-H45
Careers in Accounting...................................................IIB 13-2011.01 G2
Careers in Business......................................................IIIB 13-1000 S7
Careers in Finance.......................................................IIIB 13-2000 R3
Careers in International Business........................IIB 13-1000.01 H3
Careers in Management Consulting.........................IIIB 13-1111 W4
Careers in Marketing......................................................IIIB 41-0000 S6
Great Applications for Business School..............................IIIC2 B6
Opportunities in Insurance Careers..............................IIB 41-3021 S2
Opportunities in Property Management.....................IIB 11-9141 E9
Opportunities in Retailing Careers..............................IIIB 11-3061.01 D6
Professional Real Estate Development:
The ULI Guide to Business......................................IIIB 41-9020 P4

Self-Exploration and Career Information
To explore values, interests, and skills: To explore occupational outlooks and salaries:

FOCUS 2
https://www.FocusCareer2.com/Portal/Register.cfm?SID=1285
Sigi3
www.career.fsu.edu/sigi
(Obtain a User ID from a Career Advisor)
National Compensation Survey
www.bls.gov/ncs/
Occupational Outlook Handbook
http://www.bls.gov/ooh
Salary.com
www.salary.com
SeminoleLink powered by Handshake
www.career.fsu.edu/seminolelink
See additional resources in Career Center Advising Module Sheets:
http://www.career.fsu.edu/Resources/Module-Sheets

Sample Professional Organizations
American Accounting Association - Sarasota, FL
www.aaahq.org
American Marketing Association - Chicago, IL
www.marketingpower.com
Society for Human Resource Management - Alexandria, VA
www.shrm.org
National Association of Real Estate Brokers - Lanham, MD
www.nareb.com

For other related professional organizations, go to FSU Libraries database at lib.fsu.edu; select Find a Database; search for Gale Databases; choose Associations Unlimited.

Additional Information
Florida State University Career Guide
www.career.fsu.edu/Resources/Career-Guides
Career Guides by Topic
www.career.fsu.edu/Resources/Career-Guides

Library Links
www.career.fsu.edu/Resources/Career-Center-Library
Steps to Career Success
www.portfolio.career.fsu.edu/stepstocareersuccess/index.html