



Business

This sheet has sample occupations, work settings, employers, and career development activities associated with business majors. Some of these options may require additional training and career planning. You are not limited to these options when choosing a possible career path.

Sample Occupations

Accounting

Auditor
Certified Fraud Examiner
Certified Management Accountant
Certified Public Accountant
Chief Financial Officer
Controller
Corporate Accountant
Tax Consultant
Treasurer

Business Administration (Panama City Campus Only)

Consultant
Business Operations Specialist
Franchise Owner/Operator
Investor

Finance

Chief Financial Officer
Commercial Loan Officer
Commodities Trader
Cost Estimator
Energy Trader
Financial Analyst
Financial Consultant
Fixed Income Manager
Import/Export Broker
Investment Advisor
Stockbroker

Human Resource Management

Arbitrator
Compensation Manager
Human Resources Manager
Industrial Production Manager
Labor Relations Specialist
Ombudsman
Storage/Distribution Manager

Management

Administrative Services Manager
City/Regional Planning Aide
Planning Analyst
Sales Manager
Sports Agent
Transportation Manager
Vice President of Operations

Management Information Systems

Computer Programmer
Database Administrator
IT Project Manager
Software Applications Developer
Software Systems Analyst
Web Developer

Marketing

Brand Manager
Consumer Experience Manager
Consumer Data Analyst
Consumer Insights Specialist

Digital Marketing Manager
Market Research Manager
Pricing Consultant
Product Development Specialist
Promotions Manager
Public Relations Specialist
Sales Manager
Service Manager

Professional Sales

Insurance Agent/Broker
Buyer
Investment Advisor/Consultant
Medical/Dental Equipment & Supplies Sales
Technology Software/Hardware Sales
Wholesale Distribution Account Management
Media Advertisement Account Management
Entertainment Management Sales
Sports Venue Accounts Management

Real Estate

Acquisitions Analyst
Appraiser
Asset Manager
Broker
Commercial Leasing Agent

Debt/Equity Fund Investor
Developer
Financial Analyst
Investment Broker/Advisor
Mortgage Banker/Broker
Mortgage/Underwriter
Portfolio Manager
Property Manager
Real Estate Sales Associate

Retail Management

Assistant Purchasing Agent
Buyer
Department Manager
Distributor
Manufacturers Representative
Merchandise Manager
Public Relations Manager
Product Line Manager
Purchasing Agent
Retail Brand Manager
Retail Recruiter

Risk Management & Insurance

Actuary
Agent/Broker
Claims Adjuster/Appraiser
Claims Examiner
Insurance Adjuster
Risk Analyst
Underwriter
Risk Manager

Sample Work Settings

Apparel Manufacturers
Accounting Firms
Advertising Agencies
Banks
Consulting Firms

Corporations
Financial Institutions
Health Care Organizations
Higher Education Institutions
Hotels/Motels, Resorts, Clubs

Insurance Companies,
Agencies and Administration
Investment Firms
Local, State, & Federal
Government

Manufacturers
Professional Associations
Real Estate Agencies
Retail Stores
Web-Based Businesses

Sample Employers

A sample of organizations that have hired students with a business major.

Aerotek
Aflac
Bank of America
City Furniture

Deloitte
Deutsche Bank
Fidelity Investments
Georgia Pacific, LLC

Marriott
PricewaterhouseCoopers LLP
Protiviti
Prudential Financial

ReliaQuest, LLC
Tribridge Consulting
Waddell & Reed Inc.
Wells Fargo Company

Connecting Majors, Skills, and Occupations

- View learning outcomes associated with your major in the *FSU Undergraduate Academic Program Guide* Learning Compact: www.academic-guide.fsu.edu/
- Explore the connection between occupations and skills in O*Net: www.onetonline.org
- Use the FSU Career Portfolio to document transferable skills you develop through your major and other experiences: www.portfolio.fsu.edu
- Use ProfessionNole Mentors to learn more about industry demands, career expectations, and opportunities from professionals: www.career.fsu.edu/professionole-mentors

Sample Career Center Library Resources

Sample Books

Careers for High-Energy People.....	IIA CF-H45	Great Applications for Business School.....	IIC2 B6
Careers in Accounting.....	IIB 13-2011.01 G2	Opportunities in Insurance Careers.....	IIB 41-3021 S2
Careers in Business.....	IIB 13-1000 S7	Opportunities in Property Management.....	IIB 11-9141 E9
Careers in Finance.....	IIB 13-2000 R3	Opportunities in Retailing Careers.....	IIB 11-3061.01 D6
Careers in International Business.....	IIB 13-1000.01 H3	Professional Real Estate Development: The ULI Guide to Business.....	IIB 41-9020 P4
Careers in Management Consulting.....	IIB 13-1111 W4		
Careers in Marketing.....	IIB 41-0000 S6		

Self-Exploration and Career Information

To explore values, interests, and skills:

To explore occupational outlooks and salaries:

FOCUS 2

[https://www.FocusCareer2.com/Portal/ Register.cfm?SID=1285](https://www.FocusCareer2.com/Portal/Register.cfm?SID=1285)

Sigi3

www.career.fsu.edu/sigi

(Obtain a User ID from a Career Advisor)

National Compensation Survey

www.bls.gov/ncs/

Occupational Outlook Handbook

<http://www.bls.gov/ooh>

Salary.com

www.salary.com

SeminoleLink *powered by Handshake*

www.career.fsu.edu/seminolelink

See additional resources in Career Center Advising Module Sheets:

[http://www.career.fsu.edu/Resources/ Module-Sheets](http://www.career.fsu.edu/Resources/Module-Sheets)

Sample Professional Organizations

American Accounting Association -
Sarasota, FL

www.aaahq.org

Society for Human Resource Management -
Alexandria, VA

www.shrm.org

National Retail Federation Liberty Place
- Washington, DC

www.nrf.com

American Marketing Association -
Chicago, IL

www.marketingpower.com

National Association of Real Estate
Brokers - Lanham, MD

www.nareb.com

Professional Insurance Agents

www.pia.org

For other related professional organizations, go to FSU Libraries database at lib.fsu.edu; select Find a Database; search for Gale Databases; choose Associations Unlimited.

Additional Information

Florida State University Career Guide

www.career.fsu.edu/Resources/Career-Guides

Career Guides by Topic

www.career.fsu.edu/Resources/Career-Guides

Library Links

www.career.fsu.edu/Resources/Career-Center-Library

Steps to Career Success

www.portfolio.career.fsu.edu/stepstocareersuccess/index.html