



FLORIDA STATE
UNIVERSITY

FSU Strategic Directions

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Office of the Provost

Career Center

June 2017



A University on the Move

- Climbing in the rankings (43rd to 38th)
- Record number of applications (42,000--16% over 2016)
- Won top national award for international education
- Breakthroughs in understanding and treatment for Zika





THE
FUTURE
IS **FLORIDA STATE**

STRATEGIC PLAN **2017-2022**

- Strategic Plan: *The Future is Florida State*
- Helps guide our upward momentum
- Approved by Board of Trustees 10/16



Strategic Plan Goals

Goal I

**Deepening Our Distinctive
Commitment to Continuous
Innovation**

Goal II

**Amplifying Excellence
Across our Academic and
Research Programs**

Goal III

**Realizing the Full Potential
of Diversity and Inclusion**

Goal IV

**Ensuring Student Success
on Campus and Beyond**

Goal V

**Preparing our Graduates for
21st Century Careers**

Goal VI

**Investing Strategically in
Our Institution and
Reputation**

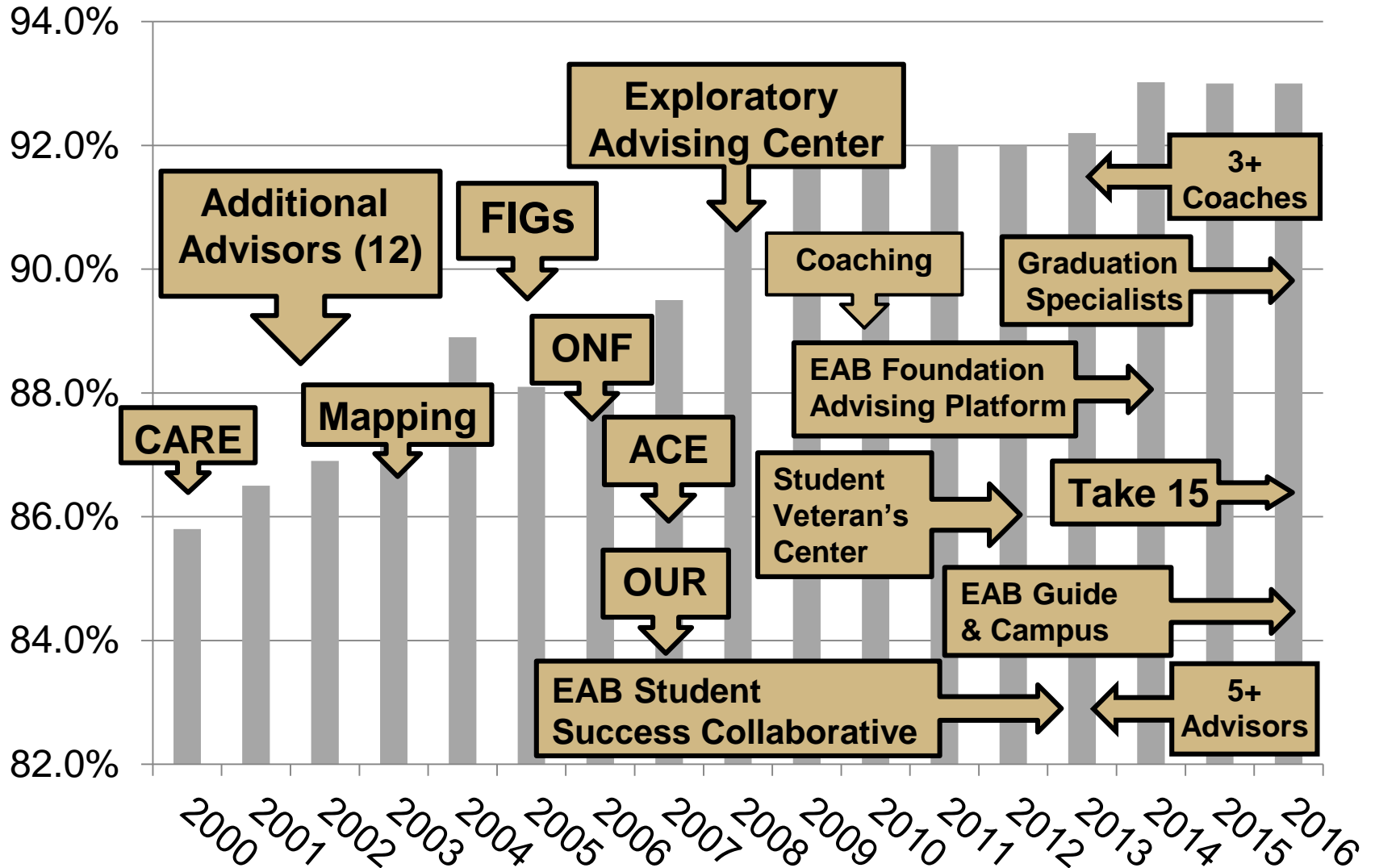


Student Success and Careers (Goals IV & V)

- We have among the nation's most diverse student bodies
- For 15 years, we've had a relentless focus on improving student graduation rates
- We are now a national leader, with graduation rates in the top 15 in the country



Retention Increases and Interventions





University World News



COMPLETE COLLEGE AMERICA



UB University Business

PBS NEWS HOUR

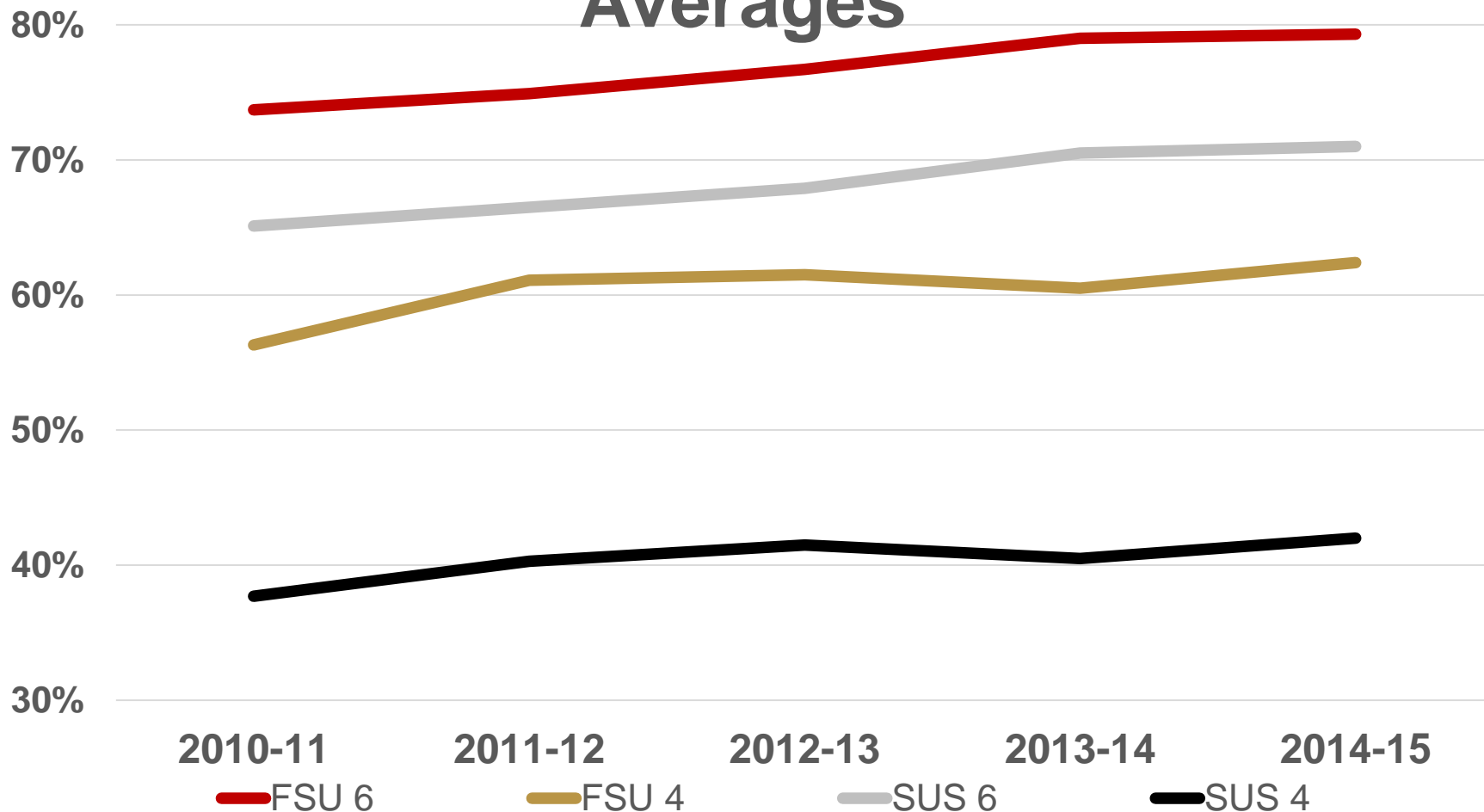


Wharton SEI Center FOR ADVANCED STUDIES IN MANAGEMENT UNIVERSITY OF PENNSYLVANIA





FSU Graduation Rates vs. SUS Averages



Note: Academic year represents graduation year



Next Evolution in Student Success

- As a result, FSU has developed into one of the nation's great drivers of economic and social mobility
- **But we must do more**
- What is the next evolution of student success?





Student Success and Careers (Goals IV & V)

- Our Career Center has also emerged into a nationally-recognized leader
- Pioneering innovations in career services and experiential learning, extending its reach
- How do we build on this historic success?





Next Evolution in Student Success

- Strategic plan ignites a renewed focus
 - Not just on graduation rates
 - But on the *kind* of graduates we produce and how we launch them after graduation
- To reimagine the talent development possibilities of public higher education
- **To do a better job of responding to your needs as employers**



Next Evolution in Student Success

- Plan directs FSU to emerge as one of **nation's strongest and most diverse talent pipelines**
- To produce an army of graduates to help us address the immense challenges of our time





Major Questions

- How do we prepare graduates to respond to the global challenges of businesses and our world?
- How do we prepare students for their many roles: productive employees, community members, friends, and citizens?
- How do we produce the kind of people you'd want to hire **and** you'd want as neighbors?



How Do We Do This?

- Leverage the activity, diversity, and reach of our major international research university
- Deeply integrate our students' education with complex, real-world challenges
- For all students, regardless of background or family income





In the Curriculum

- Evolve our curriculum to reflect modern workplace: collaborative, problem-solving, experiential, and cross-cultural
- Strong foundation: New general/liberal education curriculum



UNDERGRADS LEARN GENE EDITING



Beyond the Classroom

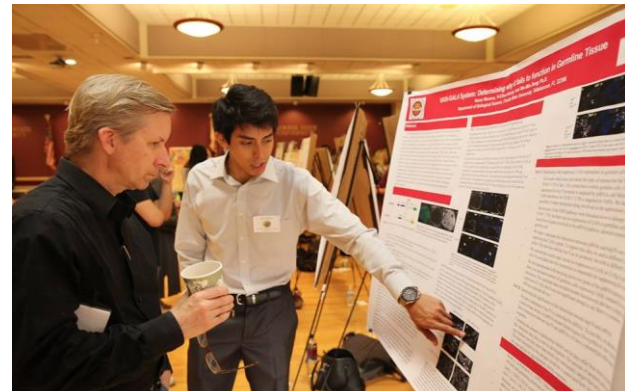
- Significant expansion of experiential learning
 - Internships, Research, Service-Learning, International Experiences, Leadership, etc.





Higher Expectations

- Expectation that every student has at least one applied learning experience
- Part of our graduation requirements
- Develop funding support for low-income students and sufficient opportunities for all





We Need Your Help!

- We cannot do this alone
- We need your help to guide the next evolution of FSU and reimagine public higher education
- Continue to share ideas with Career Center (or me) for what you need and how we can evolve



Continued Partnerships

- To work with our faculty to redesign courses
 - Have students tackle your real-world challenges
- To support low-income students and host students in experiential learning: job shadowing, internships, research projects, etc.





Thank you!

