UNIVERSUM SURVEY RESULTS SNAPSHOT

2016

2,539 Total Students

32% Freshman
68% Sophomore

AVERAGE AGE (years) 21.4
AVERAGE GPA 3.4 OUT of 4.0
MEDIAN EXPECTED ANNUAL SALARY $50,000

FLORIDA STATE UNIVERSITY STUDENTS

STATEMENTS STUDENTS IDENTIFY THEMSELVES WITH

1. Future-oriented
2. Seeing the bigger picture
3. Taking time to think

YEAR OF STUDY DISTRIBUTION

TOP 5 CAREER GOALS

1. To have work/life balance
2. To be secure or stable in my job
3. To be dedicated to a cause or to feel that I am serving a great good
4. To be competitively or intellectually challenged
5. To be a leader or manager

DRIVERS OF EMPLOYER ATTRACTIVENESS

1. Inspiring Purpose
2. Secure Employment
3. Creative and Dynamic Work Environment
4. Clear Path of Advancement
5. Respect for its people

CAREER SERVICES THAT FSU STUDENTS VALUE

1. Career/job/internship fairs
2. Help with my career planning
3. General help with job/internship search and CV/interview preparation
4. Career preparation workshops
5. Personality or skills testing to better understand my career preferences and options

STUDENTS MOST USED COMMUNICATION CHANNELS

1. Employer websites
2. Social media
3. Career fairs
4. Employer advertisements on TV
5. Career Guidance Websites