

CAREER LIAISON SPRING 2015 REPORT

Due to the measurable success of Career Liaisons during the Fall 2014 semester, their roles were expanded to incorporate additional academic units for the Spring 2015 semester. The expansion plan was crafted to foster service to undergraduate students in academic departments with the most overlap in targeted experiential learning opportunities and graduate success skills congruencies.

The overlap in career goals and professional development in the majors served by these academic units naturally aligns, allowing the Career Liaison to meet both student development needs and employer outreach targets seamlessly.



Charted below is the expansion plan put into service for Spring 2015. Undergraduate student enrollment numbers included in parentheses:

College of Social Sciences & Public Policy

Initial Rollout	Second Academic Population	Spring 2015 Total
Interdisciplinary Social Science (724)	International Affairs (1,065)	1,789
Political Science (976)	Economics (560) Sociology (356)	1,892

College of Criminology & Criminal Justice

Initial Rollout	Second Academic Population	Spring 2015 Total
Criminology (1,729)	N/A	1,729

College of Human Sciences

Initial Rollout	Second Academic Population	Spring 2015 Total
Nutrition, Food & Exercise Sciences (1,993)	Family & Child Sciences (583)	2,576

College of Arts & Sciences

Initial Rollout	Second Academic Population	Spring 2015 Total
Psychology (1,836)	Biological Science (2,282)	4,118
English (1,446)	History (421) Humanities (223)	2,090

TABLE OF CONTENTS

Overall Career Liaison Metric Chart	3
Impact on Career Center Events and Services	4
Part-Time Job Fair.....	4
Seminole Futures Career Fair.....	6
Government & Social Services Career Fair.....	7
Resume Round Up.....	8
Health Professions Career Fair.....	10
Resume Writing for Health Professions.....	11
Holistic Health Panel.....	11
Education & Library Career Fair.....	12
Career Center Drop-in Advising.....	13
Career Liaison Report by Academic Unit	14
College of Arts & Sciences.....	14
<i>English, History & Humanities</i>	14
<i>Biological Sciences & Psychology</i>	19
College of Social Sciences & Public Policy.....	24
<i>Economics, Political Science & Sociology</i>	28
<i>International Affairs & Interdisciplinary Social Sciences</i>	31
College of Criminology & Criminal Justice.....	36
College of Human Sciences.....	42
<i>Family & Child Sciences and Nutrition, Food, & Exercise Sciences</i>	42
Experiential Learning Team Initiatives	58
University-Wide Engagements.....	58
Landing an Internship Workshops.....	61
Externship Program.....	62
Student Employee of the Year Award.....	63
Experiential Learning External Award Nominations.....	66
Professional Development.....	67

OVERALL CAREER LIAISON METRICS

Career Liaison presence contributed significantly during their second semester embedded within their original embedded Academic Units as well as their added departments.

The impact has been felt across all internal and external stakeholders increasing exposure to employability skills workshops, increasing alumni and employer connections as demonstrated by metrics reported of the Graduate Success Committee's outlined criteria for evaluation of the impact of Career Liaisons:

	Fall 2014	Spring 2014	Spring 2015	% Increase
Internship Listings	1,104	620	944	52.3%
Part-Time/Temporary Job Listings	649	368	466	26.6%
Career Portfolio	258	311	344	10.6%
ProfessioNole	747	646	1152	78.3%
ERP/ECP	38	36	103	186%

	Fall 2014	January 2015	February 2015	March 2015	April 2015	Spring 2015	Running Total
Employer Outreach	3,053	281	450	687	501	1,919	4,972
Faculty/ Staff Contacts	395	127	102	181	134	544	939
SeminoleLink Plus! Registrations	1,325	585	227	138	125	1,075	2,400
Employability Workshops	120 workshops/ 3,797 students	71 workshops/ 2,722 students	40 workshops/ 1,128 students	31 workshops/ 766 students	15 workshops/ 807 students	157 workshops/ 5,423 students	277 workshops/ 9,220 students

Within the Division of Student Affairs, the Career Liaisons were recognized for their contributions to Florida State University through a colleague nomination for annual award:

*“Congratulations! **The Career Center Experiential Learning Team** has been nominated for a Group Award at the Division of Student Affairs annual award ceremony known as **“DSA Awards.”** We invite you to join us at the ceremony on **Tuesday, May 12, 2015 at 2:30pm in the Oglesby Union Ballrooms.** Congratulations on your nomination, we hope to see you on May 12!*

-The DSA Awards 2015 Planning Committee”



IMPACT ON CAREER CENTER EVENTS & SERVICES

Within their Academic Units, Career Liaisons spread awareness of Career Center events and programs through customized marketing both in-person, through social media and e-mail, as well as classroom visits.

Once Career Liaisons explained how the Career Center can specifically meet their targeted needs, we experienced increased numbers of service utilization and event attendance by the undergraduate students served by Career Liaisons.

Part-Time Job Fair



Nearly 100% of employers indicate that they seek candidates with experience, especially relevant experience, according to a survey conducted last year by the National Association of Colleges and Employers (NACE). The Career Center Spring 2015 Events Calendar kicked off with the Part-Time Job Fair, a semiannual event that provides students interested in obtaining an on- or off-campus part-time position the chance to meet and network with

prospective employers. Students from all majors and class levels attend this free event.

The Career Liaisons conducted outreach to local employers with career-related part-time positions promoting attendance at this recruitment opportunity.

	Spring 2014	Spring 2015	% Increase
Students	811	1084	34%
Employers	28	36	28%

Faculty/Staff Feedback:

- *“Two students (from an organization I’m an advisor of) told me they were feeling a little unsure about what to do, a tad insecure and a Career Center staff member encouraged them with a smile and super friendliness to turn right around and go speak with an employer that they previously spoke with. They were SO thankful because they each got an interview by marching right back and really expressing to those employers their genuine excitement!!! I just had to let you know that feedback of those two students who were like, ‘She was AMAZING!! She helped us out a ton!’ So, great job!!”*

Employer Feedback:

Following the Spring 2015 Part-Time Job Fair, employers were sent an anonymous survey seeking feedback on their experience:

Q1: *I am pleased with the overall student preparation and participation:*

#	Answer	Response	%
1	4-Strongly Agree	11	85%
2	3-Agree	2	15%
3	2-Disagree	0	0%
4	1-Strongly Disagree	0	0%
5	N/A-Does Not Apply or Cannot Rate	0	0%
	Total	13	100%

Q2: *Do you plan to attend future Part-Time Job Fairs:*

#	Answer	Response	%
1	Yes	13	100%
2	No	0	0%
	Total	13	100%

Q3: *Please rate the overall organization of the Part-Time Job Fair*

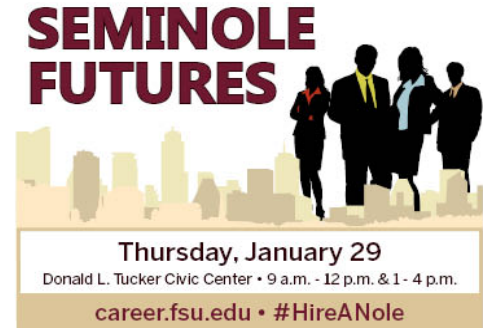
#	Answer	Response	%
1	Excellent	12	92%
2	Very Good	1	8%
3	Fair	0	0%
4	Poor	0	0%
	Total	13	100%

Survey responses from employers:

- *“This was another great event put on by the Career Center. Thank you for allowing us to participate!”*
- *“Great job as usual.”*
- *“It was a great event! We met several potential employees that seem motivated and highly qualified. We look forward to coming back in the future.”*
- *“I wanted to thank you for all ya’ll have done in helping us in the opening process! I’ve had a tremendous response of applicants and have been able to hire over 40 of your students! The Part Time Job Fair was a huge help, and facilitated wonderfully.” –Tommy Ward, 4Rivers Smokehouse*

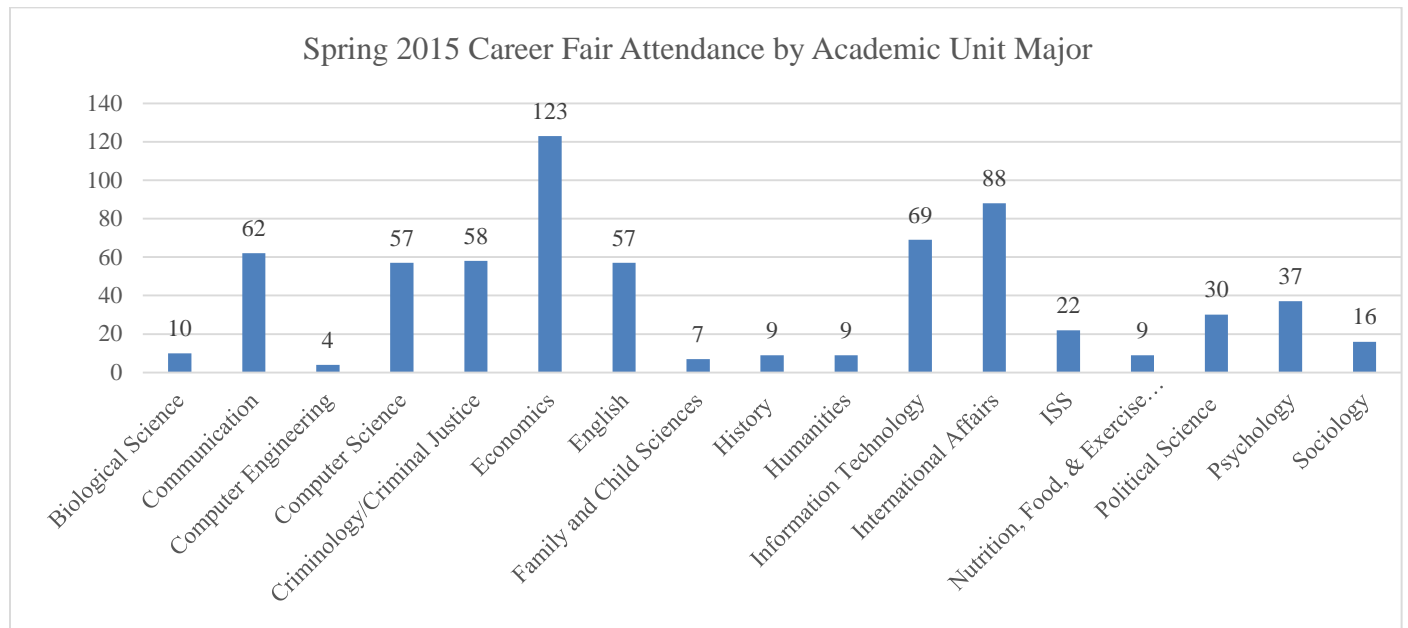
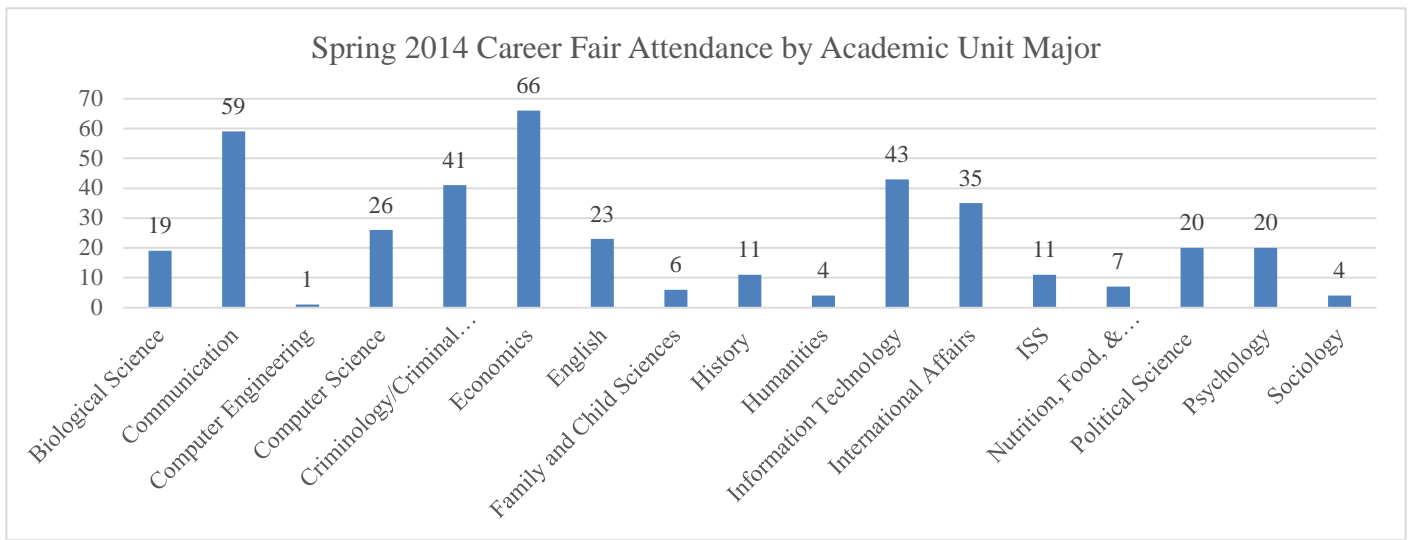
Seminole Futures

Seminole Futures is the Career Center’s signature semiannual career fair for employers, representing for-profit, non-profit, and government agencies, seeking full-time, co-op, and internship talent across all academic disciplines. This event is typically attended by over 150 companies and more than 1,500 job seekers.



In three weeks, Career Liaisons were able to increase representation of majors served by their Academic Units attending the Spring 2015 Seminole Futures Career Fair event, held on January 29, 2015 by 68.43% when compared to Spring 2014 attendee representation.

	Spring 2014	Spring 2015	% Increase
Academic Unit Student Attendees	396	667	68.43%



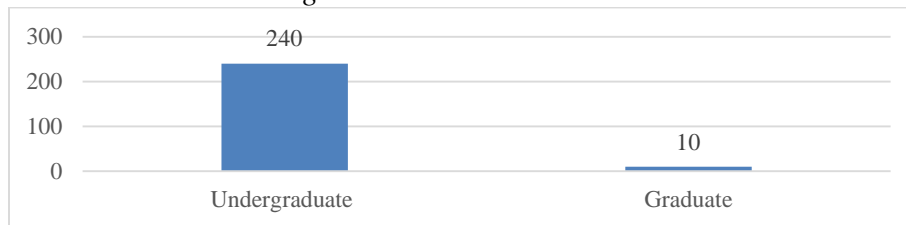
Government & Social Services Career Fair

The Government & Social Services Career Fair on February 25, 2015, was attended by 302 total students. Below is the breakdown of students in Academic Units served by Career Liaisons. In total, 250 of 302 students (83%) in attendance, at the fair are in a major served through a Career Liaison's Academic Unit.

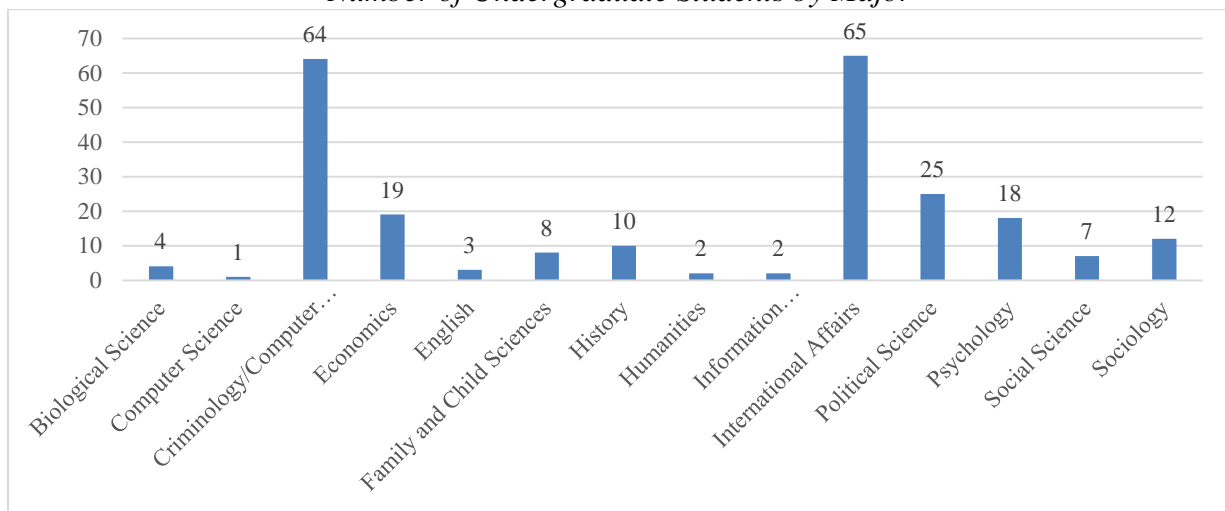


Employers 2015	Employers 2014
36	25

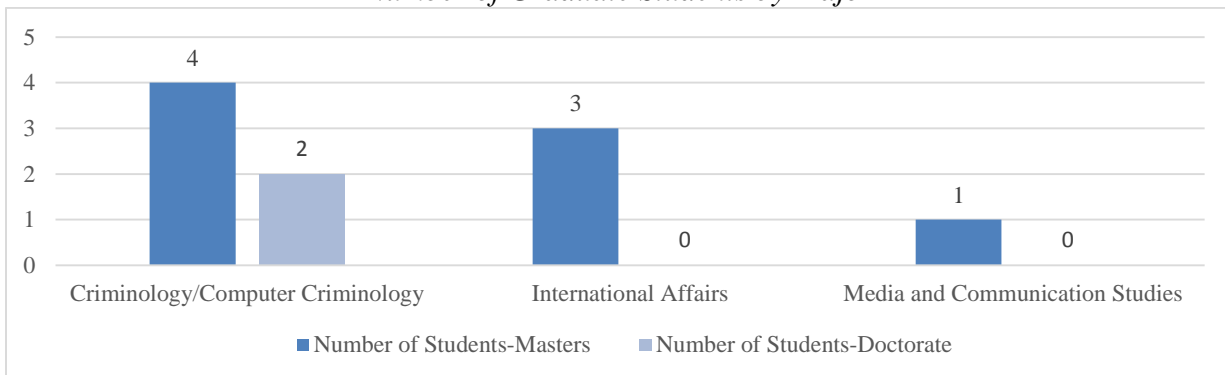
Undergraduate vs. Graduate Students



Number of Undergraduate Students by Major



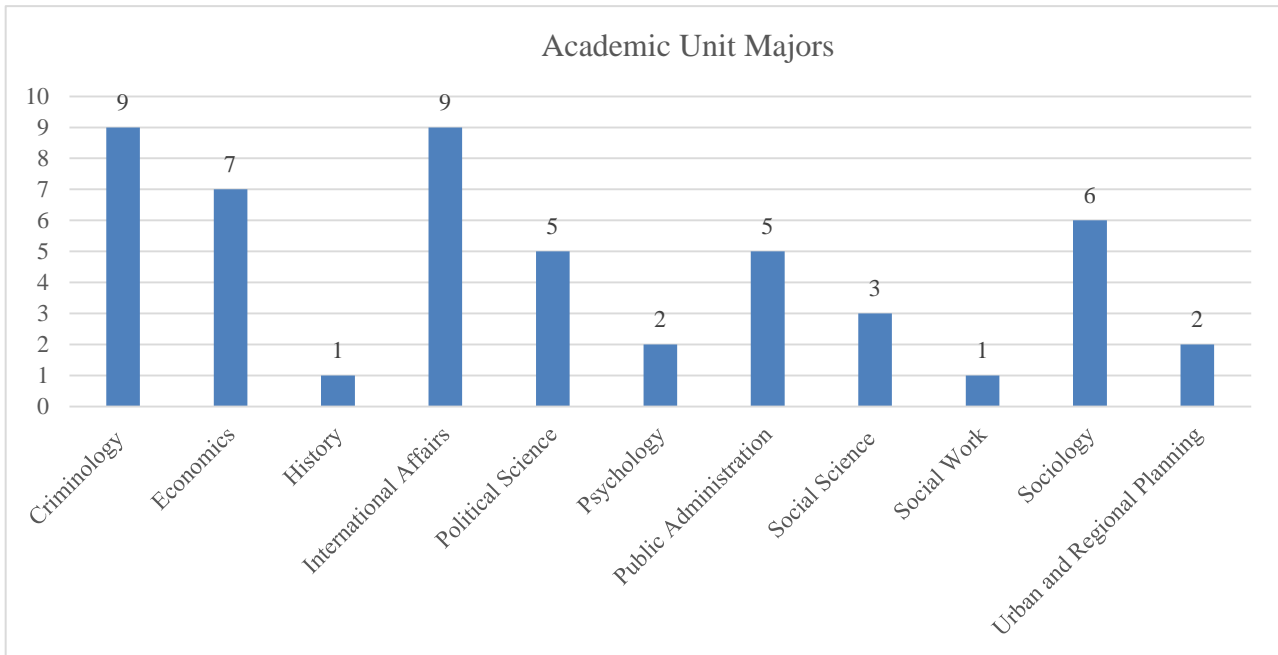
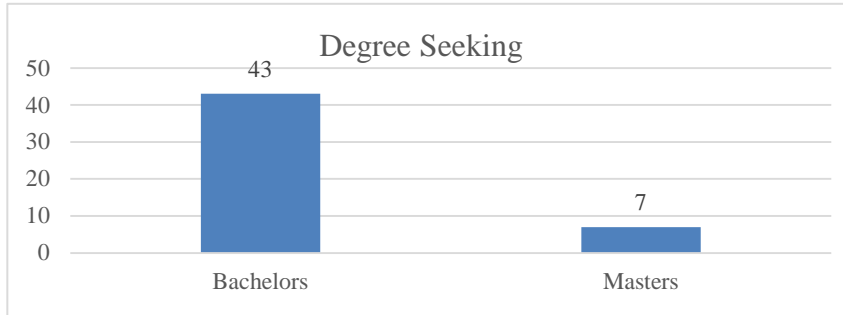
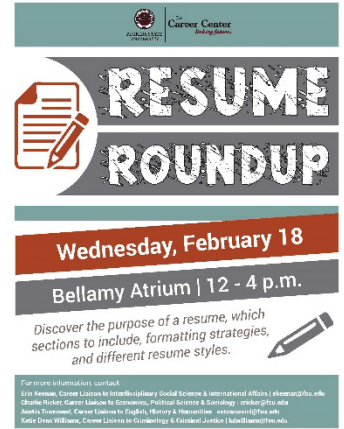
Number of Graduate Students by Major



Resume Roundup

Resume Roundup was the Career Center's first effort at promotion through preparation. First imagined by Dean David Rasmussen, College of Social Sciences & Public Policy, Resume Roundup was created to promote the Government & Social Services Career Fair, and a way for students to have their resume's critiqued in ten minutes or less. The resume critique station was setup in the atrium of the Bellamy Building in order to meet students where they are.

With just more than a week of planning Resume Roundup was able to serve fifty students, both undergraduate and graduate, and from across many different majors.



Student Feedback:

- *“One on one help with my resume was very helpful”*
- *“Helpful and everything was beneficial”*
- *“Taught me how to build my own resume”*
- *“Really helpful and provided me great comments and feedback on my resume”*
- *“Helped me improve my resume and was very helpful”*
- *“Provided me feedback on my resume and was very helpful”*
- *“I was impressed by the advisor’s knowledge of what words to use on resumes”*
- *“Provided me clear instructions on how to improve my resume”*
- *“Provided me one on one time with a member from the Career Center. This really helped me understand things I need to fix on my resume for the upcoming career fair”*
- *“Taught me what skills my tasks on my resume demonstrate”*
- *“Very helpful in guiding me on how to construct a resume. I learned how to conserve space and how to be detailed at the same time”*
- *“Extremely helpful and taught me the format for a resume and how to write bullet points on a resume”*
- *“Extremely informative, direct, and enjoyable. I learned how to write my resume”*
- *“Informed me of what I need to add to my resume”*
- *“Taught me the rules to bullet points on resumes and everything was helpful”*
- *“Very helpful and taught me the multiple ways I can improve my resume and strengthen my resume”*
- *“Provided me one on one personal advice on my resume and was very helpful”*
- *“Excellent. The advisor was honest, helpful, and friendly. It was all helpful and beneficial”*
- *“Helped me organize resume”*
- *“Helped me with my resume. I received assistance from someone knowledgeable on resumes”*
- *“Taught me things I need to fix on my resume before the career fair. It was very helpful”*
- *“Helped me perfect my resume professionally”*
- *“Quick and effective. It was excellent”*
- *“Provided me great advice on formatting my resume”*

Health Professions Career Fair

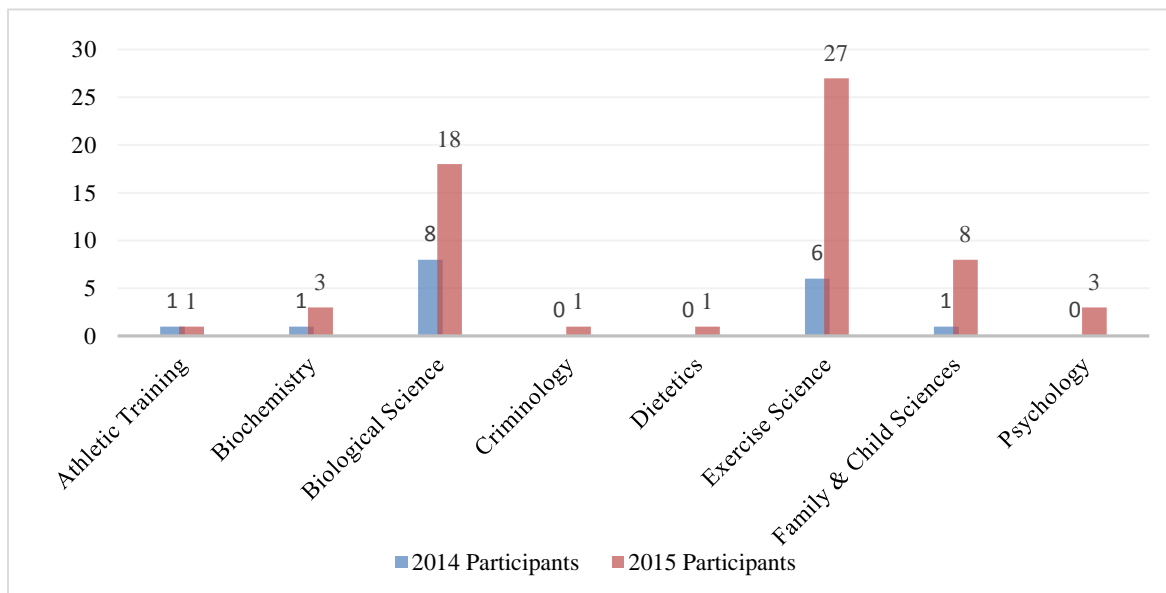
The Health Professions Career Fair held on March 19, 2015, at the College of Nursing hosted 16 employers with 113 students in attendance (111 undergraduate and 2 graduate). The charts below reflect the breakdown of students who were in attendance during the event based on the Academic Units served by the Career Liaisons.



List of Employers participating in the Career Fair

2015 Employers (16 Total)	2014 Employers (14 Total)
Archbold Medical Center	Automated Health System
AxelaCare Health Solutions, LLC	Capital Regional Medical Center
Axis Training Studio	DCF – Florida State Hospital
Bay Medical Sacred Heart Health System	Gainesville Medical Recruiting Center
Dairy Council of Florida	Lakeland Regional Medical Center
Florida Hospital	Mayo Clinic
Florida State Hospital	Medical Staffing Network
Gainesville Medical Recruiting Center	NAVY Medicine
HCA North & West Florida	Sacred Heart Health System
Lakeland Regional Medical Center	St. George’s University, Grenada, West Indies
Maxim Healthcare Services	St. Vincent’s Healthcare
NAVY Medicine	Tallahassee Memorial Healthcare Inc
Orlando Health	UF Health – Shands
River Point Behavioral /Wekiva Springs Center	Veteran’s Affairs
Tallahassee Memorial Healthcare	
UF Health – Shands	

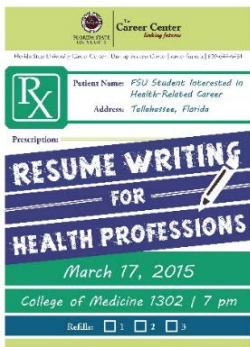
Number of Students by Majors



A total of 54.87% of students in attendance are in majors served through a Career Liaison’s Academic Unit.

Health Professions Events

Resume Writing for Health Professions



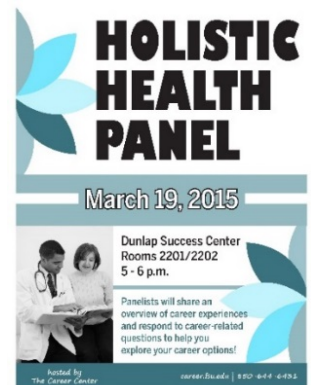
College of Arts & Sciences Career Liaison Megan Waldeck and College of Human Sciences Career Liaison Victor Martinez teamed up to host a resume writing workshop in preparation for the Health Professions Fair. The workshop was held on Tuesday, March 17, 2015 following the FSU Spring Break.

The workshop focused on the differences of resumes for a career in Health, as well as valuable ways to present their transferrable skills in a resume. Students in attendance were given the opportunity to receive individualized resume critiques following the workshop to finalize their document before Thursday's career fair.

All 9 students in attendance represented 5 different majors coming from both Academic Units that our Career Liaisons serve.

Holistic Health Panel

College of Arts & Sciences Career Liaison Megan Waldeck and College of Human Sciences Career Liaison Victor Martinez collaborated to host a Holistic Health Career Panel. The panel took place immediately following the Annual Health Professions Career Fair on Thursday, March 19, 2015.



The purpose of the panel was to further expose our FSU students to the various options within Healthcare, but also provide them the opportunity to network with professionals within the healthcare field. The panel consisted of:

- Dr. Brian Burnett – Chiropractor
- Jake Thompson, MS – Corrective Exercise Physiologist
- James Whyte, ND, PhD, ARNP – Researcher & Nurse Practitioner
- Heather Fisher, MS, RD, LD/N – Health Educator & Nutritionist
- Jen Kennedy – Yoga Instructor
- Ryan Jones – Licensed Massage Therapist

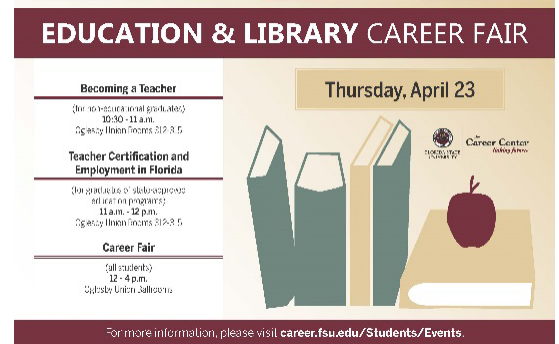
From the 12 students in attendance there was a representation of 8 different majors with 7 of the majors coming from four Academic Units that our Career Liaisons serve.



In the above pictures: Students ask questions about the future of Health, Panelist discuss the benefits of a holistic approach to healing the human body, and students wait in line to speak to Dr. Burnett (FSU College of Human Sciences Alumnus) following the panel to connect with him on a one-on-one basis.

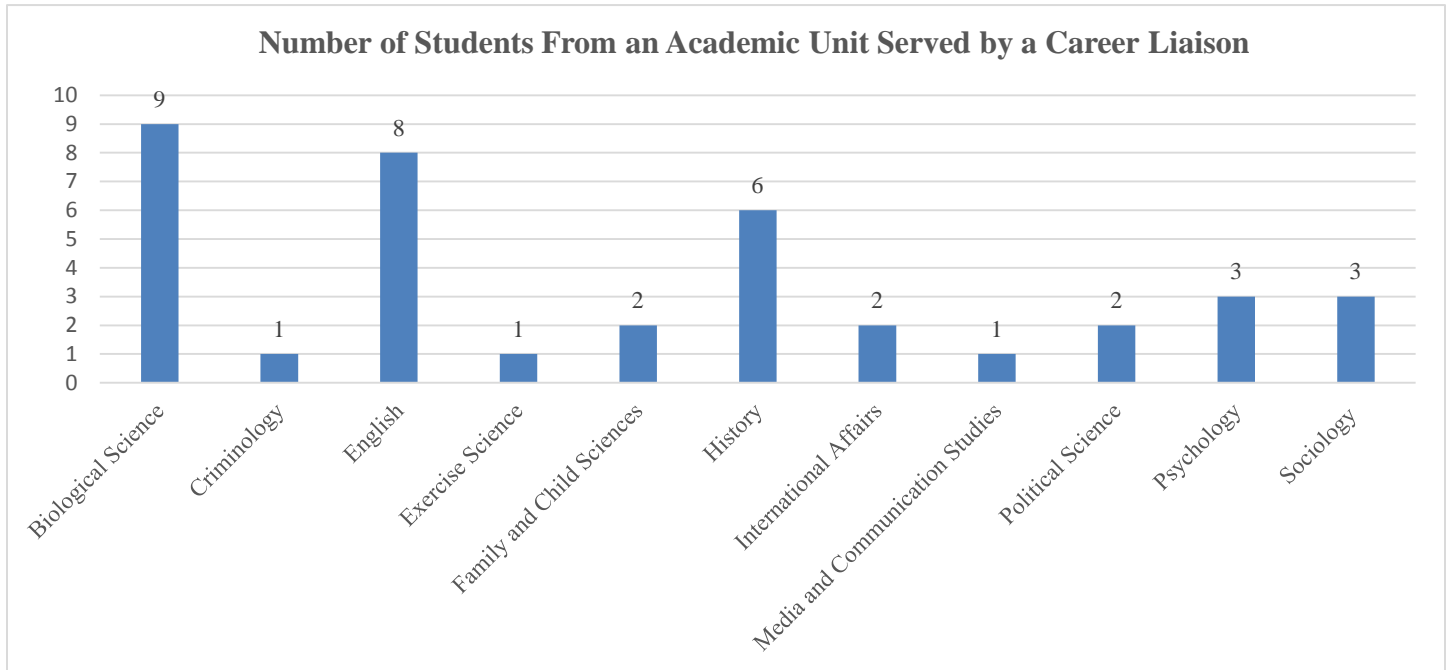
Education & Library Fair

The Education and Library Fair held on April 23, 2015, hosted a record of 63 employers with 172 students in attendance (121 undergraduate and 51 graduate). The charts below reflect the breakdown of students who were in attendance during the event based on the Academic Units served by the Career Liaisons.



Number of Student From an Academic Unit Served by a Career Liaison 2014-2015 Attendance

2014 Attendance	2015 Attendance	% Increase
11	38	245.5 %



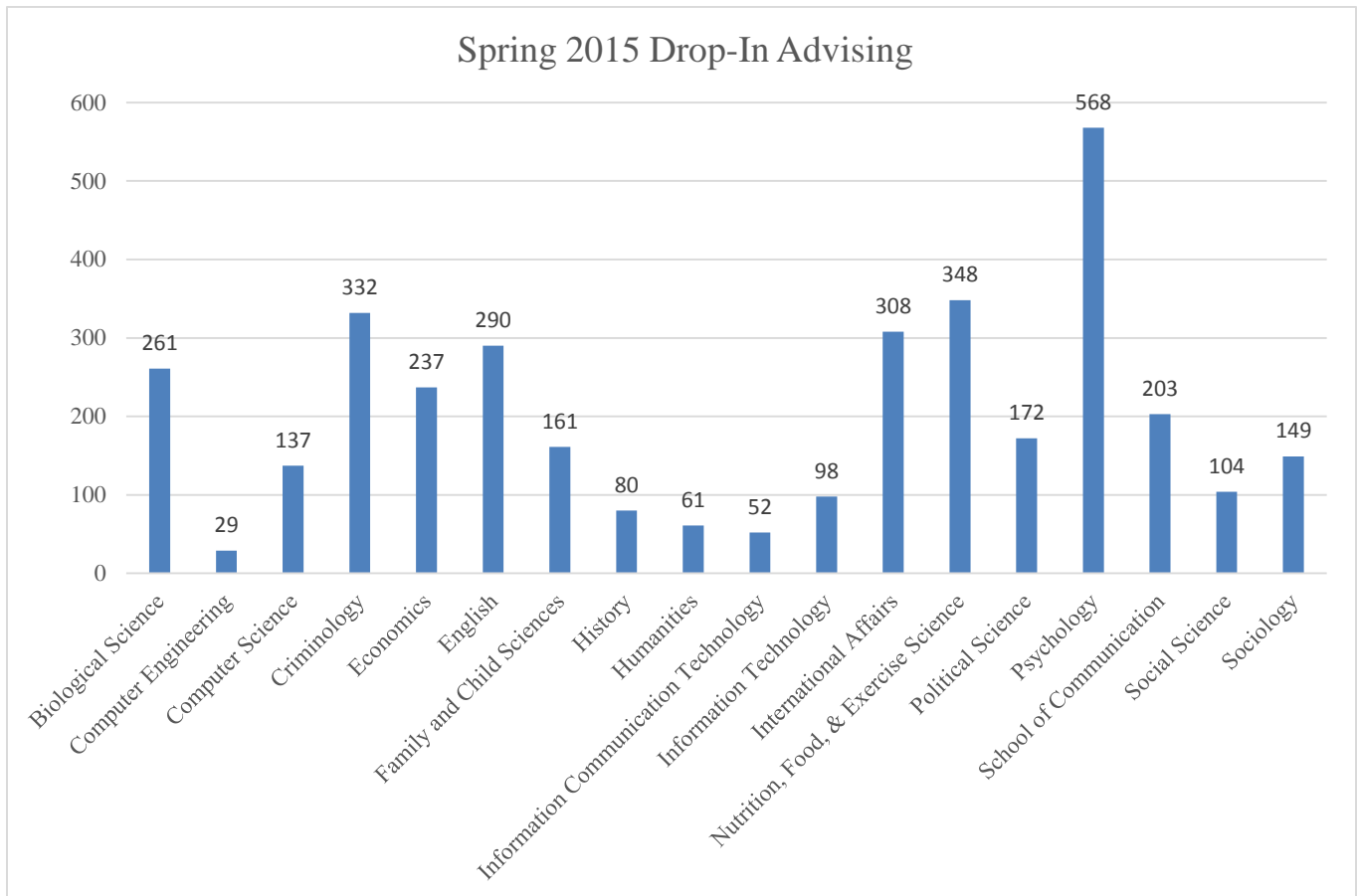
Career Center Drop-in Advising

At the FSU Career Center, career advising is provided on a drop-in basis. During academic semesters, career advisors are available Monday-Friday 9:00 AM- 4:30 PM, with extended hours on Tuesdays until 8:00 PM.

The Career Liaisons' immediate impact is clearly evident by the increased number of students taking advantage of drop-in career advising services at the Dunlap Success Center. The effective absorption of additional career advising clients is only possible due to the additional Career Advising & Counseling staff position appropriated by the Graduate Success Committee recommendations and by employing three additional career advisors (graduate assistants) hired via Career Center resources.

Drop-in Career Advising Numbers Spring Semester

	Spring 2014	Spring 2015	% Increase
Student Drop-in Advising	3,133	3,590	14.59%



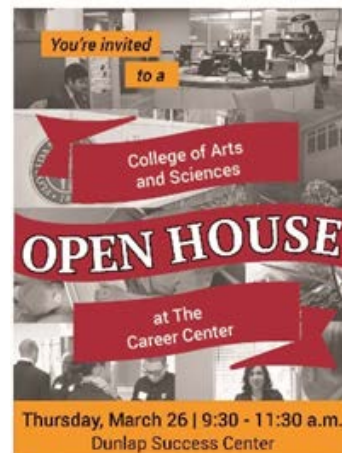
CAREER LIAISON REPORT BY ACADEMIC UNIT

College of Arts and Sciences

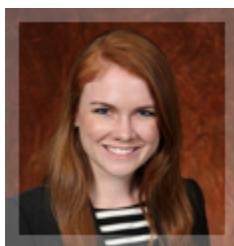
College of Arts and Sciences Open House

The College of Arts and Sciences Career Liaisons Austin Townsend and Megan Waldeck collaborated with Career Center Colleague V'Rhaniku Haynes to host a Career Center Open House. The event took place on March 26, 2015 and provided faculty and staff with the opportunity to connect with the Career Center, learn more the services offered to both undergraduate and graduate students within the College of Arts & Sciences, and tour the facility.

- *“Thank you for following up and your part in organizing a first rate open house. All the best.”* - Kurt Piehler, Director/Associate Professor of History, Institute on World War II and the Human Experience



English, History and Humanities



Austin Townsend

	Fall 2014	January 2015	February 2015	March 2015	April 2015	Spring 2015	Running Total
New Employer Outreach	170	19	15	183	75	292	462
New SeminoleLink Plus!	96	266	60	6	15	347	443
Faculty/Staff Contacts	56	17	20	77	12	126	182
New Internship Listings	291	218	132	150	224	724	1,015
Employability Workshops	15 workshops/ 241 students	5 workshops/ 76 students	6 workshops/ 266 students	3 workshops/ 42 students	3 workshops/ 113 students	17 workshops/ 497 students	32 workshops/ 738 students
Academic Unit Office Hours Student Visits	80	12	26	12	23	73	153

Workshop Series:

Spring 2015 Workshop Series

Navigating Career Fairs: Selling your Liberal Arts Degree

English, History, and Humanities Majors! Do you know how to market your communication and critical thinking skills to employers? Does the thought of a career fair seem overwhelming? This session will help you become more prepared to network with employers and find a great internship or full-time job!

Interviewing

English, History and Humanities majors! Come and learn important tips to help you find interview success! We will discuss many aspects of an interview situation to assist you in preparation for this important step in the hiring process.

The Internship Search for English, History, and Humanities Majors

Are you an English, History, or Humanities student looking for an internship next semester? Come and learn about great resources to help with your search!

Resume Writing for English, History, and Humanities Majors

English, History, and Humanities majors, trying to determine what skills and experiences to highlight on your resume? Do you want more information on the best formats to use? This workshop will help you create a strong professional resume for your job or internship search.

Classroom/Student Organization Presentations:

COM3070 (Resume Writing)
ENL4220 (Resumes and Cover Letters)
ENC1101-01 (Matching Majors and Occupations)
ENC1101-02 (Matching Majors and Occupations)
Phi Mu Sorority (Interviewing)
ENL4122 (Resume Writing for English Majors)
HIS4065 (Career Center Overview)
HIS4935 (Career Center Overview)
ENG4934 (Career Center Services for English Majors)
ENC3416 (Branding and Social Media Presence)
ENC3310 (Branding and Social Media Presence)
REL3194 (Resume Writing and Career Center Overview)
History Graduate Student Association (Career Options Outside of Academia)

Selected Feedback from Class presentations:

- *“SO helpful. Also, I’m so glad we used class time for this! It’s a wonderful idea.”*
- *“I really needed help with this, and this talk gave me so much useful information.”*
- *“Wonderful speaker, very comforting, and well-informed.”*
- *“I learned so much! I thought I knew a good deal of information on internship acquisition, but I had no idea about so many Career Center resources.”*
- *“Engaging, informative, interesting, and fun”*
- *“She was very helpful”*
- *“Austin was amazing at effectively delivering helpful and useful information”*
- *“This presentation was extremely appropriate and helpful”*
- *“Motivated me to get my professional/personal life in order and ready for the workplace”*
- *“Well-spoken, very relatable”*
- *“Very helpful, thank you so much!”*

**meet your
Career Liaison
AUSTIN!**

Drop-in Advising Available
Tuesdays – 9 - 11 a.m. & 2 - 4 p.m.
Wednesdays – 2 - 4 p.m.
Thursdays – 9 - 11 a.m.

Office Location
Williams 459

**how can Austin
help you?**

- Find internship positions
- Write resumes, cover letters, and personal statements
- Learn about career options
- Search for jobs
- Practice interviewing
- Apply to graduate school

aatowns@fsu.edu
850.645.0445

FLORIDA STATE UNIVERSITY Career Center
Austin Liaison

- “Really helpful and insightful!”
- “Very informative and relevant”
- “Very professional, knew what she was talking about”
- “VERY HELPFUL!”
- “Being a senior graduating in May, having a presentation about resumes was very effective”
- “Well-articulated, appropriate volume, inclusive, and informative”
- “Everything was great”
- “Knowledgeable, approachable, well-informed”
- “Very informational and high energy”

Live Tweets from a class (Writing and Editing in Print and Online) workshop. Students in this course live Tweet every class meeting, and Austin’s presentation became a trending topic in Tallahassee for five hours! Students Tweets included:

Tallahassee Trends @trendinaliaTLH

Did you know that #FSUMKWEPO was Trending Topic on Wednesday 18 for 5 hours in Tallahassee?
trendinalia.com/twitter-trendi... #trndnl

Mar 19, 2015, 2:43 AM

 **Sydney Schaefer** @sydneymschaefer · 1d
 I have a feeling I'll be living in the Career Center in the upcoming semester. #FSUMKWEPO
 ⏪ ⏩ ⭐ 2 ⋮


 **Madison Penico** @madisonpenico · 1d
 The career guides on the FSU career center site can be really helpful #fsumkwepo
 ⏪ ⏩ ⭐ 1 ⋮


 **Sam May** @sam_may5 · 1d
 So much helpful information about branding. Makes me want to get everything organized right this second. #FSUMKWEPO
 ⏪ ⏩ ⭐ 2 ⋮


 Tori Panarese follows
 **Madison Brooke Read** @THEBrookeRead · Mar 18
 I feel comfortable & confident about my personal brand. Motivated and hard working yet still fun and filled with personality. #FSUMKWEPO
 ⏪ ⏩ ⭐ 1 ⋮

 **Madison Brooke Read** @THEBrookeRead · Mar 18
 At an interview for a large PR firm, I was told by the future employer that she recognized me from my LinkedIn profile #FSUMKWEPO
 ⏪ ⏩ ⭐ 1 ⋮

 **Caitlyn D.** @cad13c · Mar 18
 Don't give the dead fish handshake. Ew. #FSUMKWEPO
 ⏪ ⏩ 3 ⭐ 1 ⋮


 **Sam May** @sam_may5 · Mar 18
 Your attitude is an extremely important factor to your personal brand. Nobody will hire you if you aren't positive & up-lifting. #FSUMKWEPO
 ⏪ ⏩ 2 ⭐ ⋮


 **Madison Penico** @madisonpenico · Mar 18
 Don't be a debbie downer. Make sure you have a positive brand #fsumkwepo
 ⏪ ⏩ 2 ⭐ 2 ⋮

 **Tallahassee Trends** @trendinaliaTLH · Mar 18
 On Tuesday 17, #FSUMKWEPO was Trending Topic in Tallahassee for 1 hours: trendinalia.com/twitter-trendi... #trndnl
 ⏪ ⏩ 2 ⭐ ⋮

 **Rachel Epstein** @rachelepstein11 · Mar 18
 The power of a good handshake is underrated #FSUMKWEPO
 ⏪ ⏩ 3 ⭐ ⋮

 **Alex Taylor** @alexgracetaylor · 1d
 My phone voice sounds like a five year old boy, so I should start practicing for phone interviews. #FSUMKWEPO
 ⏪ ⏩ ⭐ 4 ⋮

 **Sam May** @sam_may5 · 1d
 Everyone should have a good idea of how they would respond to an Elevator Speech. "So, tell me about yourself." #FSUMKWEPO
 ⏪ ⏩ ⭐ 1 ⋮

 **Alex Taylor** @alexgracetaylor · 1d
 I should prepare for the "tell me about yourself" question because I know I will just ramble on and end up talking about my dog. #FSUMKWEPO
 ⏪ ⏩ 2 ⭐ 1 ⋮

Faculty/Staff Feedback:

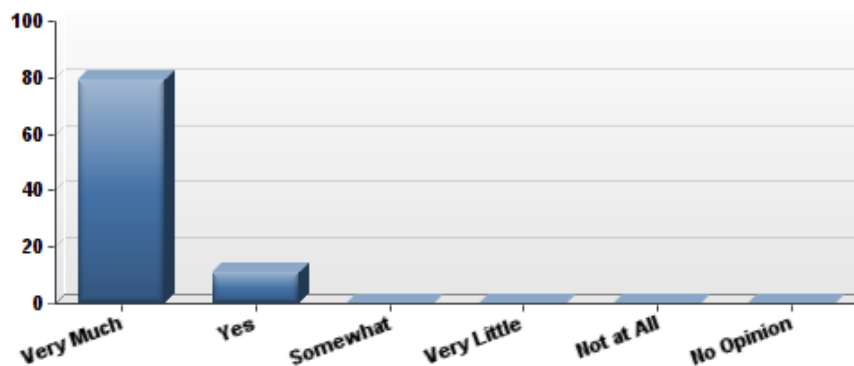
- *“No, thank you. I really appreciate you coming in to speak with them as well as take attendance and be there when I couldn't! I'll be sure to spread the word about your excellency to the department.”* - Ashley Humphries, Teaching Assistant in English Rhetoric and Composition
- *“Thank you so much for your help and your expertise, Austin. I'm sure they learned a lot, and I hope they remember what they learned!”*- Meegan Kennedy, Associate Professor and Associate Chair of English / Core Faculty in History and Philosophy of Science
- *“Thank you!! It was a huge help for me. I'm sure the students benefited enormously!”* - Candace Ward, Associate Professor of English
- *“I've heard that you are doing great things---keep it up.”* - Kristine Harper, Associate Professor of History
- *“Thank YOU! From the tweets, it looked like they were very excited and appreciative of everything they learned.”*- Megan Keaton, Teaching Assistant in English Rhetoric and Composition
- *“You ROCK!”*-Kendra Mitchell, Teaching Assistant in English Rhetoric and Composition

Student Feedback:

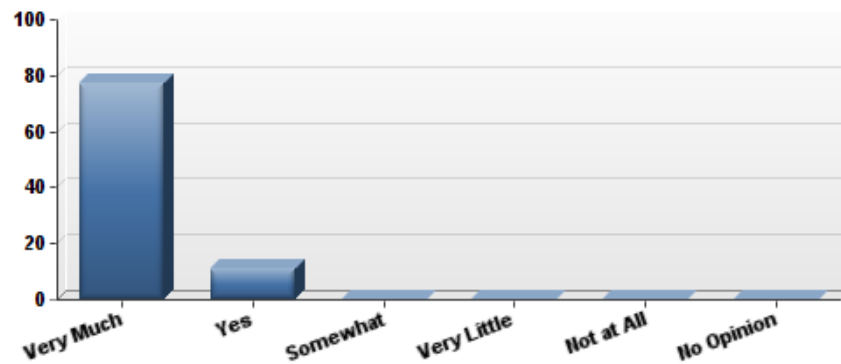
- *“My name is Shelby Curran and I am a freshman transfer student majoring in Editing, Writing and Media. I met with you a few weeks ago about finding an internship and you showed me how to register with Seminole career link. I wanted to update you and let you know that I found an internship with Zimmerman Advertising this summer. I wanted to thank you for your help.”* – Shelby Curran
- *“Hello Austin! Thank you so much for all of your help the other day in career advising. I really appreciated everything you took your time to assist me with.”*- Dylan Heraman
- *“Hi Austin, Thanks for hosting the resume workshop today! It was very helpful. Would you mind sending me the pdf of the example of the good resume? I really liked the cleanliness of it and would love to use it as a template.”*- Leanne Castro
- *“Austin, Thank you again for meeting with me last week!”* - Amy Coale
- *“Hi Austin, Alexia Gonzalez here, who you helped with the editing of my personal statement. Again, thank you so much for all of your help, you really made a difference in my writing process. I finally came up with a full draft that I feel very good about. If you have a moment, I was hoping that maybe you could take a look and tell me if it appears ready to submit with my grad school application. Please let me know if you have any suggestions. Thank you so much for your time and input.”*- Alexia Gonzalez

After each Career Advising appointment, an anonymous feedback survey is distributed to student clients. English, History and Humanities majors provided this feedback regarding Austin’s service:

The Career Advisor was competent and knowledgeable.



The Career Advisor I met with is someone I would recommend to others.



Do you have any other comments or feedback?

- *“Honestly having someone who is able to speak about opportunities I could have in the future really builds my confidence in continuing a major in creative writing, which was something I was very scared about doing given the few opportunities I personally knew about before.”*
- *“Austin Townsend was wonderful! She was so helpful.”*
- *“Austin is the best!”*
- *“Austin is great!”*
- *“She was very kind and honest. She was also willing to go out of her way to help me find the right match for my particular interest and I really appreciated it.”*
- *“AMAZING EXPERIENCE!”*
- *“Austin was personable and really easy to talk too about my future career plans.”*
- *“Always very helpful and willing to listen.”*
- *“Austin is fantastic!”*
- *“Lots of help!”*
- *“Austin is very friendly and helpful!”*
- *“She is awesome give her a raise”*
- *“Austin is amazing! She was polite, kind, and knowledgeable. I feel a lot more confident in my internship search after meeting with her!”*
- *“Very helpful in providing information on the subjects I had questions about. Would recommend her to other students who have career questions”*
- *“Ms. Townsend was a great help and assisted me thoroughly with my graduate school application.”*
- *“Enlightening! I should’ve done this much sooner.”*

Biological Sciences and Psychology



Megan Waldeck

	Fall 2014	January 2015	February 2015	March 2015	April 2015	Spring 2015	Running Total
New Employer Outreach	206	21	35	30	72	158	364
New SeminoleLink Plus!	247	10	34	24	36	104	351
Faculty/Staff Contacts	82	15	20	16	30	81	163
New Internship Listings	78	29	20	27	32	108	186
Employability Workshops	28 workshops/ 933 students	14 workshops/ 1,568 students	8 workshops/ 192 students	4 workshops/ 47 students	2 workshops/ 47 students	28 workshops/ 1,854 students	56 workshops/ 2,787 students
Academic Unit Office Hours Student Visits	55	28	49	26	25	128	183

Initiatives:

Psychology Advising & Career Resources Blackboard Group and Newsletter

Through the management and updates of the “Career Resources” section in the Blackboard group, students are able to stay connected with various experiential learning opportunities offered through the Career Center. Additionally, Megan creates and sends a weekly email to Biology and Psychology students highlighting related events, services, and internship postings that students can find through SeminoleLink.

Gap Year Options

In collaboration with Psi Chi, the National Honor Society in Psychology, held a workshop to provide students with various options for those who choose to take a break prior to entering a graduate degree program. Megan invited employer partners City Year and the Peace Corps to present on their respective programs.

Spring 2015 Workshop Series:

The Spring 2015 workshop series consisted on the most commonly requested topics from students. This semester the topics included: Resumes & CV Writing, Personal Branding, and Summer Internship Strategies.

Are you thinking about taking a
year off?
Still have questions, or just have
no idea what to do?

April 2015											
G	A	P									
Y	E	A	R								
S	E	M	I	N	A	R					
A	P	R	I	L	1	5					
7	P	M									

With Megan Waldeck in the
Psychology Department
Auditorium!

Creation of Virtual Videos

Two videos have been recorded for Psychology students in partnership with Dr. Barbara Licht to provide information to students in a format they can have easy access to. The videos covered resumes (Careers in Psychology Course) and Professionalism in the Workplace (Internship Preparation Course)

Doing Well by Doing Good: Helping Careers Panel

Career Liaison for Psychology and Biological Sciences Megan Waldeck collaborated with the Center for Leadership & Social Change on the “Doing Well By Doing Good” event to bring community leaders to campus. The event is intended to help students learn more about work in the non-profit sector. It consisted of 6 Executive Directors who shared information about their work and their organization in a roundtable, “speed networking” format. 30 students attended, below are the student learning outcomes from 19 survey responses to the event evaluation form, followed by attendee suggestions/comments:

Item	Strongly Agree	Agree	Disagree	Strongly disagree	No opinion
1. I have a better understanding of nonprofit work settings	17	2			
2. I learned about employment opportunities in the nonprofit sector	14	5			
3. I have increased my knowledge of how I can use my educational background in the nonprofit sector	12	5			2
4. I learned how I can relate my skills and experience to positions in the nonprofit sector	12	6			1
5. I have increased my networking contacts in the nonprofit sector	12	6			1

Suggestions/Comments

- *“Interesting! Business side of things”*
- *“Thank you for putting on this event (& the food)”*
- *“This was a fantastic system”*
- *“This was an amazing opportunity, both for my professional career and the community service I am working on more as a student. Thank you so much.”*
- *“Maybe a little longer. Could be helpful to have each person present to the group first and then split into groups for more questioning time.”*
- *“Really enjoyed the small table over panels”*
- *“This was a good experience and I gained new perspective in the world of non-profit”*
- *“I loved the way we moved in the circle, great experience!”*
- *“Would be interesting to have a contact with someone related to a health service/nonprofit”*

DOING well BY DOING good
 helping careers panel
 Wednesday, February 25 | 5 - 6:30 p.m.
 Dunlap Success Center Rooms 2201/02
 This event will showcase the diversity and complexity of leadership opportunities and career roles in public service. Attendees will network and learn from community leaders who will share their career paths, including advice and insider industry information.



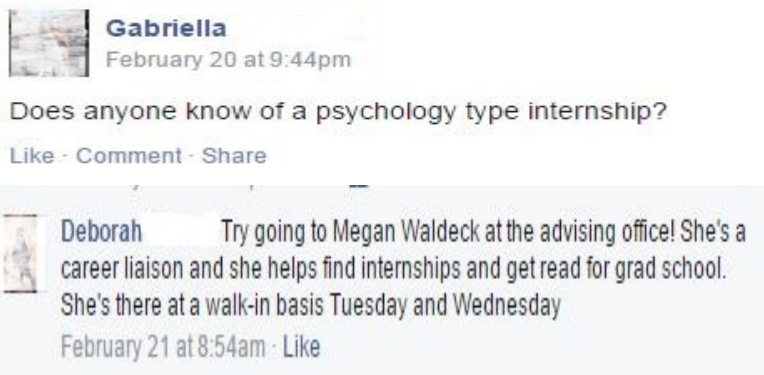
Faculty/Staff Feedback:

- *“Good afternoon! I wanted to express my appreciation for having Megan Waldeck in our office as the Psychology Career Center Liaison. She has been working with our students over the course of the year and has been a great asset to our office. We have always encouraged our students to get involved with co-curricular activities, especially experiential learning opportunities. That being said, we have not had the disposable time available to really work with them in helping them find these opportunities or even let all 2000+ majors that this is something that may be involved with. Since Megan’s introduction into our office, I personally have seen a 1000% increase in the number of students that have found internships or volunteer experiences and would like to see it recognized through our department. This is a conversation that I now have with multiple students every day because they bring it up. I know Megan has been working diligently with Dr. Barbara Licht in developing a course that students may register for to have their experiences recognized. Our department is very stringent on making sure our students are being offered the best educational experience possible. We have high standards for them, including ensuring they are professional within the work place. As a result, we receive much positive feedback from the supervisors of these internships and volunteer experiences. I personally believe that one of the best ways for our students to gain insight into what they would like to do as a career is to actually get out there and volunteer in the atmosphere in which they are interested. We are very fortunate and grateful to have Megan as part of our team. Thank you for ‘lending’ her to us!”* - Jane Skalski, Psychology Academic Advisor
- *“Thank you so much for reaching out - I think it is fabulous that the Career Center is doing this! Of course you may speak to my classes.”* – Trisha Terebelski, Teaching Faculty, Department of Biological Science
- *“My pleasure, Megan - and *thank you* for reaching out! Our students seem to know so little about what career options there are or how to explore them - it is a serious problem! So thanks!”* - Trisha Terebelski, Teaching Faculty, Department of Biological Science
- *“Thank you again so much for covering my classes, and thank you for taking the time to come up with an extra credit question. I just read about the concept of an informational interview for the first time about eight months ago. It's such an advantage to our students that FSU has so many excellent career resources and career counselors.”* – Sarah Ainsworth – Graduate Student/Teaching Assistant, Department of Psychology
- *“Thanks so much for coming. I tried to talk it up to students; I'm glad they found it useful! Thanks for sending me the PowerPoint.”* – Melissa Shepherd – Graduate Student/Teaching Assistant, Department of Psychology
- *“Thanks, Megan! It was really nice to get to know you better, and fun (and easy) working with you.”* – Dr. Steven Mills, Associate Director, Center for Leadership and Social Change
- *“Hi Megan, the slides look very good. I just have a few suggestions that I outlined below...Thanks for putting this together. It will be extremely useful for the students to get this.”* – Dr. Barbara Licht, Department of Psychology
- *“Megan, thanks so much for the great job!”* – Dr. James Sullivan, Department of Psychology
- *“Thanks for working so hard on this. I think it will be very useful for multiple endeavors.”* – Dr. Barbara Licht, Department of Psychology
- *“Thanks again for doing such a great job given all the crazy changes (and loss of slides) that occurred in such a short period. You were a true professional :-)”* – Dr. Barbara Licht, Department of Psychology
- *“Megan, Thanks so much for your flexibility and willingness to work with our students!”* – Dr. James Sullivan, Department of Psychology

Student Feedback:

- *“Hi Megan, Thank you SO MUCH again for all of your help :)”* – Carolyn Raffle
- *“Thank you soo much for helping me!! It really means a lot to me!”* – Nisha Prabhu
- *“Thank you so much! I will look into maybe volunteering or something with the nearby parks, and I am really interested in the Lincoln Park Zoo internship maybe for next summer because I have an Aunt that lives in Chicago. I'll try to come in to your walk-in hours soon!”* – Abby Kreuser

- “Hi Megan! My name is Joel Marin and I am a third year Biology major. I am so pleased with the timing of this email because I have been thinking hard about summer internships and what the best way to go about finding one would be pertaining to my career interests. How can I make an appointment with you ASAP? Do I need to go to the career center to do this? Cannot wait to meet with you at some point in the near future. Thank you. Have a great Friday!” – Joel Martin
- “Thank you so much for the help, Megan!” – Scott Boatright
- “Extremely insightful w/weblinks and additional helpful information.
- Within the popular Facebook Group, “FSU Jobs & Internships” students post peer-to-peer advice and leads for both part-time and internship opportunities. One student referred another to Megan on the posting thread:



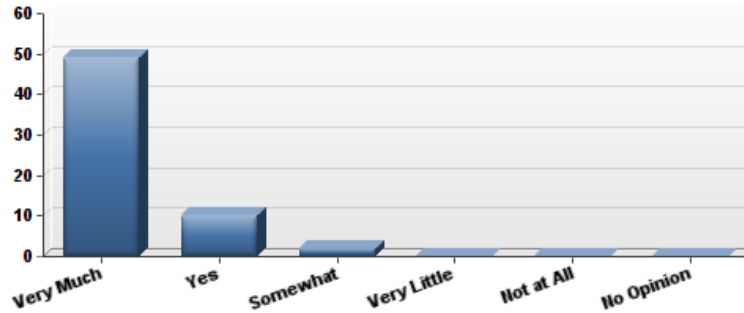
Dear Megan,
 I am so glad you came into my life this year. There couldn't have been a more perfect time. From answering my many questions to hosting a mock interview for me, you have been more than generous with your time and talents. I am so very appreciative of all the help you have offered me. You were a blessing to have around and definitely helped to keep me calm during one of the most stressful times of my life. Thank you so much for your continued support throughout the job reeking process. I attribute my success to you! *Aubree*

Megan,
 I can't thank you enough for your support this year. You believed in me when I didn't believe in myself. You are one of the kindest and most patient individuals I have ever met. I wish you the absolute best on your upcoming journey and thank you a million times for this year! *Rabiya*

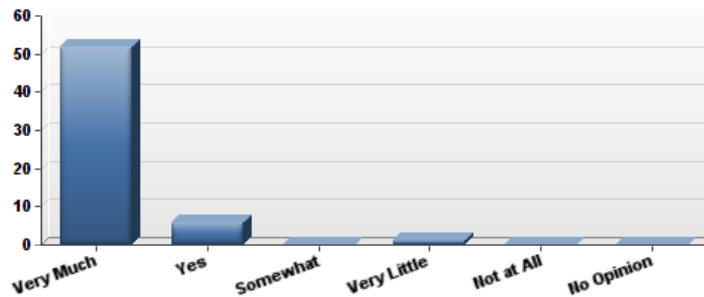
Ms. Waldeck,
 Thank you so much for helping me with my personal statement and for helping with Psi Chi events. In the fall, I will be attending graduate school at Baruch College in New York City, pursuing a Masters in I/O Psychology. I couldn't have done it without your help!

After each Career Advising appointment, an anonymous feedback survey was distributed to students. Psychology and Biology majors provided this feedback regarding Megan’s service:

The Career Advisor was competent and knowledgeable.



The Career Advisor I met with is someone I would recommend to others.



Do you have any other comments or feedback?

- *“Megan Waldeck was incredibly friendly and helpful! I recommended her to some friends who are also psychology majors and they also speak highly of her.”*
- *“Very personable and easy to talk to but still professional and helpful.”*
- *“Megan offered wonderful critiques of my CV and Cover letter. She noticed many things that other people had not noticed when looking it over. She also helped me get into SeminoleLink and look at research coordinator positions. She was very helpful and informed.”*
- *“She is very nice and goes above and beyond expectations. Very welcoming too.”*
- *“Megan did a great job! She is very approachable and has a lot of beneficial information to offer students. I look forward to dropping by her office again.”*
- *“She is very helpful and professional. A personable and eye opening person.”*
- *“Thanks so much for helping me get organized so I wasn't entirely overwhelmed, Megan!*
- *“Very knowledgeable - knew names off the top of her head!*
- *“The meeting with Ms. Waldeck was very informative.”*
- *“Megan is lovely. Very approachable and friendly but has a confidence that tells you she knows what she's doing.”*
- *“So cool, wow, nice experience”*

College of Social Sciences and Public Policy

From Nole to ProfessionNole: Ignite Your Experience

When meeting with The College of Social Sciences and Public Policy leadership one recurring theme was increasing students professionalism. The Department of Political Science leadership first raised this issue while discussing that a student had received a poor internship evaluation due to lack of professionalism. Dean David Rasmussen then echoed that sentiment and wanted to create a mechanism to teach students professionalism and employability skills (e.g. networking, professional interviewing, how to write a professional e-mail). Career Liaisons Charlie Ricker and Erin Keenan designed and implemented the professional development workshop series “*From Nole to ProfessionNole*” to address this knowledge gap and award recognition for student completers.

The program allows them to complete workshops throughout the semester which will involve them in topics such as resume critiquing, preparing for a career fair, and building their professional brand. Students who would like to earn recognition must also complete a mock interview and a resume critique through the Career Center, actively engaging them in their career development. Students complete a tracking sheet, and must have each activity that is completed initialed by a Career Center staff member, ensuring completion. The culmination of the experience is a networking night with Alumni from the College of Social Sciences and Public Policy. This event allows students to utilize skills and knowledge they have gained throughout their experience in *From Nole to ProfessionNole*.

Faculty/Staff Feedback:

- “*This is wonderful news to hear. It’s great that 42 students attended Build Your Brand with Guest Speaker, Dustin Daniels. You and Charlie are doing a wonderful job*” – Tonja Guilford, Assistant to Dean Rasmussen
- “*It was a great idea for you and Charlie to invite someone as dynamic and approachable as Dustin Daniels to speak at Build Your Brand! Glad to hear 42 students attended the workshop last night. Thank you for all you do for our students*” – Rob Nixon, Director of Communications, College of Social Sciences and Public Policy
- “*Glad to hear that the Build Your Brand workshop went very well! It’s excellent that you had 42 students attend*” – Bruce Manciangli, Social Entrepreneur in Residence, College of Social Sciences and Public Policy
- “*It is a joy to work with you (Erin) and Charlie*” – Judy Kirk, Office Administrator, DeVoe Moore Center

Resume Writing

- “*Extremely helpful, I learned that I do not need to include references on my resume*”
- “*Very informative and detailed. The most beneficial piece of the presentation was learning how to write bullet points on your resume*”
- “*The presenters stated interesting things about you should and shouldn’t do in a resume*”
- “*A great workshop. It taught me what things to include in my resume*”

The graphic features the title “from Nole to ProfessionNole” in a stylized font, with “from Nole” in blue and “to ProfessionNole” in green. Below the title is a silhouette of a group of people with arms raised, and the tagline “ignite your experience” in white on a blue background. The bottom section is a green box with white text listing workshop details:

RESUME WRITING Wednesday, January 14 Bellamy 102 5:30 - 6:30 p.m.	LANDING AN INTERNSHIP Wednesday, January 14 Wednesday, February 4 Wednesday, March 4 Wednesday, April 1 Dunlap Success Center Rooms 2201/02 3 - 4 p.m.
CONQUER THE CAREER FAIR Wednesday, January 21 Bellamy 102 5:30 - 6:30 p.m.	PROFESSIONOLE CONNECTIONS: COLLEGE OF SOCIAL SCIENCES AND PUBLIC POLICY NETWORKING NIGHT Wednesday, March 25 Bellamy 102 6:30 - 8 p.m.
BUILD YOUR BRAND Wednesday, February 4 Bellamy 102 5:30 - 6:30 p.m.	
DRESS TO IMPRESS Wednesday, February 11 Bellamy 102 5:30 - 6:30 p.m.	
INTERVIEWING LIKE A BOSS Wednesday, February 18 Bellamy 102 5:30 - 6:30 p.m.	



- *“Taught what information I should and shouldn’t include on a resume”*
- *“Taught me the essentials of federal resumes and how to build a resume”*
- *“Taught me how to write a private sector and federal resume. It was very helpful to see examples of resumes in the presentation”*
- *“The presentation, Resume Writing, really helped me figure out what I need to update and fix on my resume”*
- *“ At Resume Writing, I learned how to create my education section of my resume”*
- *“Really gave me ideas on what I can add to my resume such as a leadership experience section, etc. It gave me a lot of tips that I would not have known otherwise when it comes to writing a resume”*
- *“A straightforward workshop where I learned specifically what to put on a resume”*
- *“Taught me how structure and format my resume”*

Conquer the Career Fair

- *“Really cleared up all my questions pertaining to the Career Fairs”*
- *“Helped me prepare for Seminole Futures since I learned how to create my elevator pitch to employers and how to research employers going to the fair”*
- *“Provided me information career fair etiquette and how to conduct my elevator pitch. It prepared me for the Career fairs next week. It will be my first time attending the Career Fairs”*
- *“Helped me prepare my elevator pitch”*

Build Your Brand (Guest Speaker: Dustin Daniels)

- *“Taught me the importance of using LinkedIn as an online resume and networking tool.”*
- *“Gave me a great starting point and now the rest of the work is my job”*
- *“I learned how to present myself as a professional”*
- *“Great examples and a great guest speaker. It was very helpful and I really enjoyed this workshop. It was very clear and engaging”*
- *“Taught me how to use LinkedIn and due to this workshop, I am going to create a LinkedIn account”*
- *“I learned how to create a professional email.”*
- *“The Alumni speaker was really helpful and the presentation as a whole was well articulated and well spoken”*
- *“Gave me great insight into the steps I need to take. The most beneficial pieces of this workshop were the guest speaker and the information on LinkedIn.”*
- *“A great presentation. I really valued the information on LinkedIn and the guest speaker.”*
- *“Great tips and was a very helpful presentation.”*
- *“Had a great guest speaker and interview tips”*
- *“Taught me how to go about reaching out to alumni and employers and how to set up informational interviews”*

Interviewing Like a Boss

- *“Very informative and I learned what questions to ask my potential employer in an interview.”*
- *“I learned what questions to expect in an interview and ideas of questions to ask. This presentation was really helpful.”*
- *“I learned a lot about answering questions and even asking the interviewer questions”*
- *“I found it to be extremely insightful.”*
- *“Taught me where to research companies, sample interview questions, and was very helpful”*
- *“As a student about to graduate and looking for jobs currently, it informed of the questions that we are likely to encounter in interviews and the right answers to them. This was extremely helpful.”*

ProfessioNole Connections: College of Social Sciences and Public Policy Networking Night

Alumni Panel:

- Drew Amrhein (Select Business Sales Executive at Bouchard Insurance)
- Caroline Burkholder (Deputy Field Organizer at Brass Tactics)
- Dustin Daniels (Chief of Staff at the Office of the Mayor and Director of Intergovernmental Affairs, City of Tallahassee)
- Jessica Geib (Academic Intern Coordinator at the Florida Division of Emergency Management)
- David W. Grimes (Attorney at Florida House Minority Office)
- David Gilmore (Chief Information Office at Florida Department of Economic Opportunity)
- Jennifer Green (President of Liberty Partners of Tallahassee, LLC)
- Katie Hayden (Director of Research and Planning at Florida Department of Financial Services)
- Clayton Hinson (Coordinator at Contribution Link LLC)
- Neil St. John Rambana (Immigration Attorney)
- Natali Ramirez (Government Operations Consultant 3 at Florida Department of Elder Affairs)
- Ted Stratton (Director of Governor’s Fellowship Program at Executive Office of the Governor)

Alumni Feedback:

- *“ProfessioNole Connections was a great event. I really enjoyed connecting with students and other alumni at the event. All the students were extremely professional”- Dustin Daniels, FSU Alumnus, Chief of Staff at the Office of the Mayor and Director of Intergovernmental Affairs, City of Tallahassee*
- *“I am very impressed by the evolution of this event. Compared to the fall semester, the caliber of the students has greatly increased. I found 5 potential interns, where as, last semester, I only found 1 potential intern for my company. I really enjoy this event, please keep me in mind for future events.” – Drew Amrhein, FSU Alumnus, Select Business Sales Executive at Bouchard Insurance*



College of Social Sciences and Public Policy Student Leadership Council Reception

College of Social Sciences and Public Policy Career Liaisons Charlie Ricker and Erin Kennan assisted Dean Rasmussen with this event by speaking at the event, as well as, speaking with students in attendance to find out if they are more interested in pursuing a public policy based internship or a nonprofit internship. Charlie and Erin also managed the Career Center and assisted the Dean with his announcement about an internship incentive for the students involved on the council.





Charles "Charlie" Ricker

	Fall 2014	January 2015	February 2015	March 2015	April 2015	Spring 2015	Running Total
New Employer Outreach	265	12	41	23	26	102	367
New SeminoleLink Plus!	274	32	30	24	20	106	380
Faculty/Staff Contacts	153	41	12	17	11	81	234
New Internship Listings	96	92	82	71	68	313	409
Employability Workshops	20 workshops/ 650 students	10 workshops/ 588 students	5 workshops/ 127 students	9 workshops/ 160 students	2 workshops/ 85 students	26 workshops/ 960 students	46 workshops/ 1,610 students
Academic Unit Office Hours Student Visits	61	14	20	28	12	74	135

Faculty/Staff Feedback:

- *“That is fantastic! Thank you! I will get this out to Soc majors today.”* – Kim McClellan, Program Associate and Undergraduate Advisor, Department of Sociology
- *“This is fantastic Charlie! Thank you for sending it. I know Kim will send it along.”* – Dr. Annette Schwabe, Teaching Faculty III, Department of Sociology
- *“It was a pleasure (meeting you), and we look forward to working with you.”* – Dr. Mark Isaac, Department Chair and Teaching Faculty, Department of Economics
- *“Excellent, as always, Charlie! Thanks for putting this together for us.”* – Jerry Fisher, Academic Coordinator, Department of Political Science

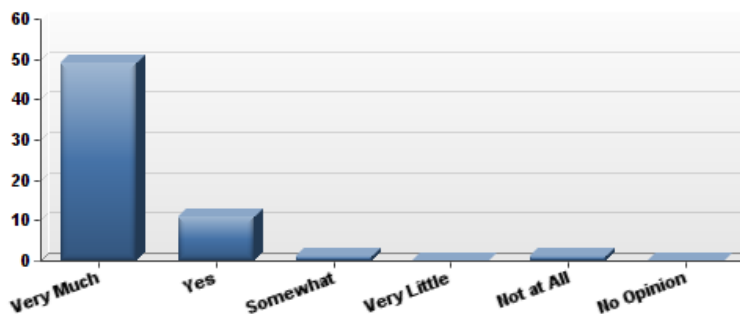
Student Feedback:

- *“Thank you so much for meeting with Kayla and myself yesterday. It is refreshing to know that our Council is supported by other organizations on campus. We really appreciate it. I am excited about implementing the alumni-mentorship program, and I look forward to working with you in the future.”* - Colby Ellis
- *“Hey Charlie! I took your advice on my resume yesterday and I just want to show you how it turned out. I am going to the ESPN meetings today and tomorrow and I want this to be pristine before I show anyone.”* - Noah Mindel
- *“Thank you so much Charlie! I’ll keep you updated on how it all turns out.”* - Mason Roth

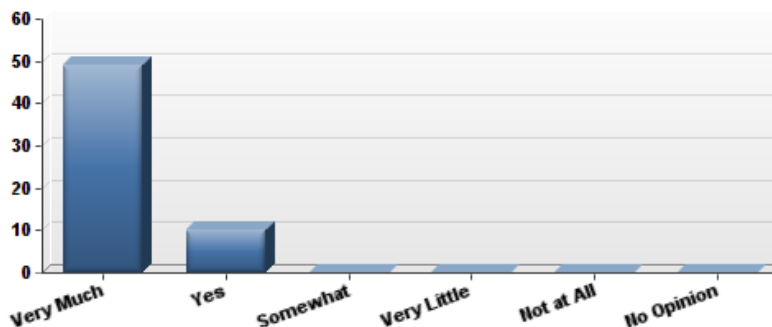
- *“I can’t even thank you enough for doing this despite your busy schedule!” - D’Juan Sampson*
- *“I just wanted to let you know that I was accepted into the Summer for Undergraduates Program with the FSU College of Law. Thank you so much for reading and critiquing my personal statement many times. I hope it wasn’t too hard of a job. I think that this is an testament for what the Career Center/Career Liasons can do, as I truly feel that having my application critiqued genuinely helped me in the admission process. Thank you for taking the time with me, and I can truly see that you are passionate about helping students. I really look forward to the exciting, challenging, and rewarding experience of the program. Again thank you for your help!” - Connor Ellis*
- *“First of all, I wanted to let you know that I got accepted in the FSU College of Law Summer for Undergraduates Program. I could not have been able to do it with the help of yourself and the career center. Thank you so much for reading and critiquing my personal statement, and the career center advisers helped tremendously with my resume. I think that my personal statement and resume -- especially their professionalism -- strengthened my application (they possibly were my strongest components). The services that the career center offers truly helped me polish up these items. I am thankful for the services that the career center provides, and I will continue to use them as I apply for law school.” - Colby Ellis*
- *“You have been a great group leader and mentor this past semester. I learned a lot about my interests, skills, and values. As a result, I am feeling more confident about my career decisions.” - Lily Donovan*

After each Career Advising appointment, an anonymous feedback survey was distributed to students. Political Science, Economics and Sociology majors provided this feedback regarding Charlie’s service:

The Career Advisor was competent and knowledgeable.



The Career Advisor I met with is someone I would recommend to others.



Do you have any other comments or feedback?

- *“None...everything was GREAT!”*
- *“Charlie was very helpful.*
- *“Charlie does an amazing job.”*

- *“Mr. Ricker gave me a lot of great feedback to make my resume stand out...I am appreciative for that.”*
- *“No negative feedback, Charlie was helpful and friendly!!”*



Erin Keenan

	Fall 2014	January 2015	February 2015	March 2015	April 2015	Spring 2015	Running Total
New Employer Outreach	328	56	76	44	32	208	536
New SeminoleLink Plus!	131	13	23	5	11	52	183
Faculty/Staff Contacts*	28	6	3	4	0	13	41
New Internship Listings	133	52	51	51	55	209	342
Employability Workshops	22 workshops/ 449 Students	4 workshops/ 92 Students	4 workshops/ 107 students	2 workshops/ 42 students	2 workshops/ 50 students	12 workshops/ 291 students	34 workshops/ 740 Students
Academic Unit Office Hours Student Visits	43	15	22	19	20	76	119

*The ISS and International Affairs majors are interdisciplinary and do not have faculty dedicated to these majors. As a result, faculty are designated to departments across the University that may or may not be affiliated with the ISS or International Affairs Programs.

**Liaison has connected with all faculty and staff that support the ISS and International Affairs Programs.

Initiatives:

Career Corner Section on Blackboard Groups

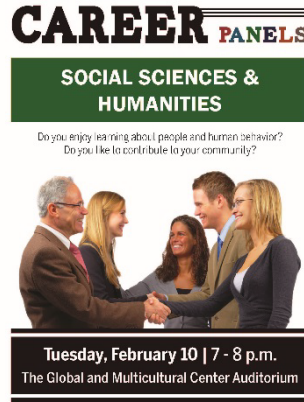
- Managed a “Career Corner” Tab on the ISS website and Organization Group on Blackboard
- Managed a “Career Corner” Tab on the International Affairs majors Group on Blackboard

Guest Lecturer for ISS Course

- Served as a Guest Speaker in Dr. Lisa Turner De Vera’s ISS class of 25 students in April 2015. Erin’s presentation focused on teaching students what skills they are developing in their major and how to speak with employers. Students got a chance to practice their pitch that they would say to an employer.
- Assisted Dr. Metcalf with promoting the opportunity for International Affairs students to meet with the Seminole Gaming Senior Leadership team on Friday, April 10, 2015. Students were able to learn more about the internships they will be offering. Erin also attended the event and spoke with the Seminole Gaming Senior Leadership about promoting their opportunities in Seminole Link, etc.

Social Science and Humanities Employer Panel

The Career Center and Advising First Office collaborated this semester to create 6 Career Panels for students. Erin Keenan and Genna Boyd planned the Social Sciences and Humanities Career Panel on February 10, 2015. Erin Keenan secured panelists including College of Social Sciences Alumni: Megan Doherty, Drew Amrhein, Neil Fleckinstein, and Perry Dollinger. Other panelists included: Gerald Ensley and Setareh Baig. Panelists offered insight into the daily of lives of their career fields and tips on job and internship searching to over 40 students in attendance.



Panelist Feedback

“Erin: Students don’t need panels of outsiders to guide them toward jobs: Just have them shadow you for a day or two. I was so impressed by your organizational skills in assembling that discussion last night, and impressed by the personal skills that produced a handwritten thank you note. Don’t know what your career “passion” might be. But you are clearly prepared for whatever career you wish.” - Gerald Ensley, Tallahassee Democrat

Faculty/Staff Feedback:

- *“Every student that meets with Erin comes back saying that really enjoyed meeting with her and received so much help with their resumes, searching for internships, and other career related questions. I will continue to recommend students to meet with Erin”* – Dr. Nagar, Director of Internships and Professional Development, International Affairs
- *“Great job with ‘ProfessioNole Connections: College of Social Sciences and Public Policy Networking Night.’ I heard from Lisa (Dr. Lisa Turner De Vera) that the event was wonderful. Keep up the great work”* – Dr. Robert Crew, Director of the ISS Program
- *“Great job with ‘ProfessioNole Connections: College of Social Sciences and Public Policy Networking Night.’ The Alumni speakers are fantastic and the students that came are so professional. This event is impressive and a great opportunity for students to connect with Alumni.”* – Dr. Lisa Turner De Vera, Associate Director of ISS
- *“Great job serving students in your office. I always see students leaving empowered and feeling as though they can achieve their career goals. Students leave saying they are going to apply for the job or internship they were nervous about and seem confident about applying. Students also feel as though they can do something with their ISS major after meeting with you, instead of feeling lost.”* – Bruce Manciangli, ISS Entrepreneur in Residence,
- *“I can’t wait to meet with you and Charlie in May to discuss both of you coming in as guest speakers from the Career Center at the International Affairs Class in the fall. I have heard wonderful things from Dr. Metcalf about your presentations in the fall.”* – Dr. Nagar, Director of Internships and Professional Development, International Affairs

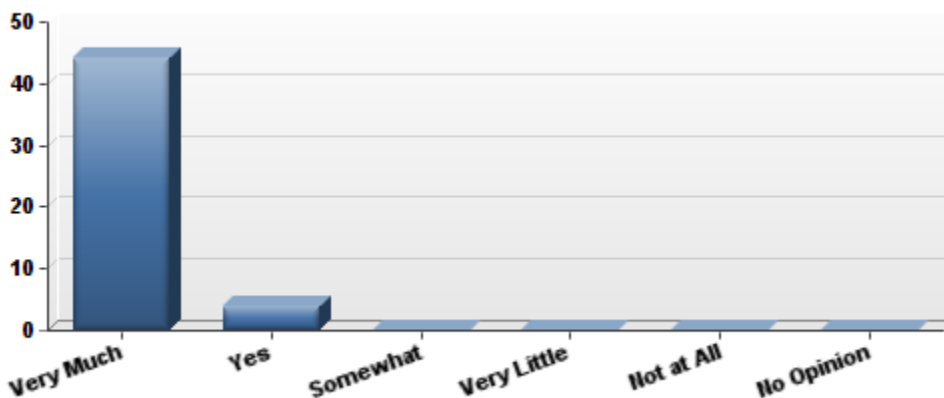
Student Feedback:

- *“Thank you for introducing me to Ms. Keenan it was great to work with her.”* – Ross Lee

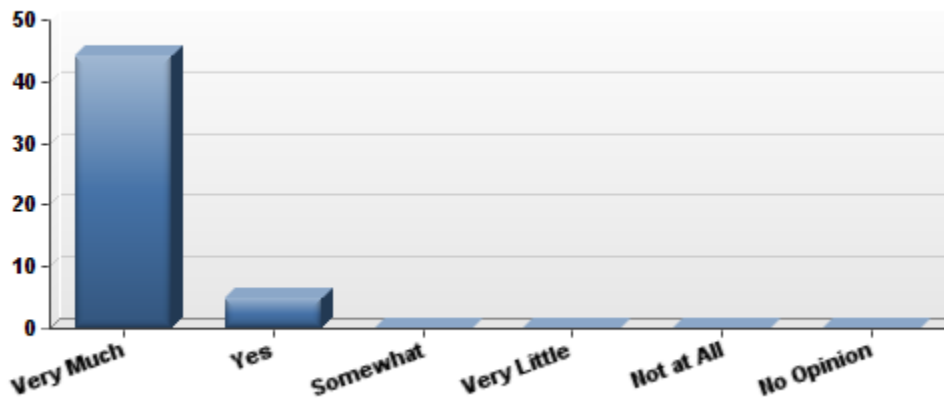
- *“Hey Erin, I have no idea when I’ll be able to stop by your office but I just wanted to update you on some things! I applied to City Year and I have an interview on March 12th. March 8-10 I’m going on a trip with the FSU Emergency Management (EM) group to the FEMA Corp headquarters. I applied to the FEMA Corp team leader and corp member position. I have been offered a phone interview for a team leader position with the Vinton, Iowa campus on the 23rd. I have also been put into the applicant pool for the corp member position. I have networking like crazy on linkedin and at my internship and I’ve made some really great connections. I’m also looking into some positions with the Red Cross, as well. I’ve gotten involved with the Red Cross Noles and the EM group on campus. I just wanted to keep you posted and say thanks for all of your help! There’s no way I would be in the position I’m in right now with all these opportunities without you.”* – Lia Epps
- *“I just want to personally thank you for all the assistance and guidance you have given me so far. It has been invaluable.”* – Alexander Morato
- *“I wanted to give you an update on how Seminole Futures went for me. I got a call back from NorthWestern Mutual and they asked me to come in to get more information about what they are all about. I have an appointment with them during spring break so we’ll see how it goes. Thanks for all your help though you were great!”* – Katherine Guzman
- *“Thank you so much for all of your help with my job search Erin. I have had 3 job offers thanks to your help. I received an offer from City Year and 2 offers from FEMA CORPS. I am going to accept the job with FEMA CORPS in Vicksburg!”* – Lia Epps
- *“Thank you so much for meeting with Kayla and myself yesterday. It is refreshing to know that our Council is supported by other organizations on campus. We really appreciate it. I am excited about implementing the alumni-mentorship program, and I look forward to working with you in the future.”* – Colby Ellis
- *‘I want to thank you and Erin for all your hard work and help in assisting the Student Leadership Council. I love the collaborative relationship that we have formed to better serve the students. Your help with launching this alumni-mentorship program is highly appreciated. Kayla, the person in charge of it, updated me about the program today based on a meeting that she had with you guys yesterday. I am incredibly proud of where the program is and I am excited for its future. Please, let me know if I can assist in any way -- I have primarily taken a low-key part in it purposely because I want Kayla and the committee to really be the genuine driving force behind it.’* – Colby Ellis

After each Career Advising appointment, an anonymous feedback survey was distributed to students. Interdisciplinary Social Science and International Affairs majors provided this feedback regarding Erin’s service:

The Career Advisor was competent and knowledgeable.



The Career Advisor I met with is someone I would recommend to others.

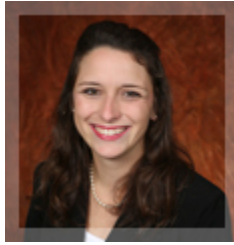


Do you have any other comments or feedback?

- *“Erin is a really great advisor! I wish I had met her earlier in my career as she is very helpful! I can tell that she really cares about my success beyond FSU and she’s there to help me with anything that I ask for. She has helped me to become more confident post grad and for internship opportunities. She has helped me find job and internship opportunities and always sends them my way! She helped me on my resume and I came to her so lost. Overall, Erin is very encouraging and helpful, she really exemplifies what an advisor is supposed to do!”*
- *“Erin is really great and encouraging! I always leaving feeling really prepared and encouraged.”*
- *“Ms. Keenan was very helpful”*
- *“Erin showed a lot of experience in writing previous resumes and was very personable which allowed me to feel comfortable during our meeting and not afraid to ask too many questions.”*
- *“I stumbled into the office by accident after misinterpreting an email I received, but I actually gained a lot of helpful information in the few minutes I was there. Erin was very personable and interested. I set up a follow up meeting to have my resume and cover letter reviewed. Overall a great experience.”*
- *“Erin is awesome.”*
- *“Ms. Erin is the best! ☺”*
- *“Erin Keenan has been nothing short of helpful. After our first email I could already tell how great of an asset she would be to me. I came into her office with a very poor resume and she guided me along the path of revision to create a resume that I am now proud to hand to anyone and know that it will be the best representation of myself. She is always engaging and helpful. Erin also helped me create and build my LinkedIn account. That was completely new territory for me but she showed me the ins and outs in no time. It is so apparent that she is invested in my personal grown as an individual. Her friendly and cheerful personality creates a positive and safe environment where I know I can ask for help without judgement and also know that I can come to her as a friend and mentor. My relationship with Erin has been so beneficial and I could not thank her enough for her work. In addition to providing the Career Center materials on resumes and cover letters and such she also offers her own insights and tips and tricks.”*
- *“It was a really helpful experience and I’m very thankful to have this resource available to me!”*
- *“Erin was extremely helpful with giving me feedback and critiquing my resume and helping me write my first cover letter.”*
- *“She did a great job and has provided excellent resources to look over.”*

- *“Very pleasant first critique of my resume. Looking forward to the next one!”*
- *“She was great and helpful!”*

College of Criminology & Criminal Justice



Katie Dean Williams

	Fall 2014	January 2015	February 2015	March 2015	April 2015	Spring 2015	Running Total
New Employer Outreach	260	42	38	12	41	133	355
New SeminoleLink Plus!	379	18	12	7	4	41	420
Faculty/Staff Contacts	25	7	12	21	10	50	75
New Internship Listings	168	44	27	30	34	135	303
Employability Workshops	12 workshops/ 732 Students	3 workshops/ 92 Students	4 workshops/ 41 students	6 workshops/95 students	1 workshop/ 129 students	14 workshops/ 357 students	26 Workshops/ 1089 Students
Academic Unit Office Hours Student Visits	121	10	39	25	15	89	215

Initiatives:

College of Criminology Alumni and Friends LinkedIn page

- Posts bi-weekly career-related posts on LinkedIn group in order to keep Alumni & Friends engaged
- Provided career materials for promotional folders given to Alumni and Friends of the College

Will you be a Professionale to share expert advice and professional insight with students exploring careers in Criminology and Criminal...

Alumni & Friends of Criminology at Florida State University
Where Research is Brought to Life

<http://career.fsu.edu/professionale/volunteers.cfm>

Professionale career.fsu.edu
FSU alumni or friends of the university we encourage you to join Professionale, a database of volunteers willing to provide career and industry information and insight to current students to assist them in their career development. How Do I...

Like (1) • Comment (3) • Follow • 3 months ago

Anthony Gabino, CFI likes this

Clarence Hughes Great idea, thank you for the ability to provide insight for current students. ...
3 months ago

Lisa Brock Of course. I enjoyed my time previously...
3 months ago

Alumni & Friends of Criminology at Florida State University Thank you!
3 months ago

Add a Comment...

College of Criminology's Social Media Accounts

Established visibility through the College of Criminology's Social Media posts and monthly newsletter:

FSU College of Criminology and Criminal Justice
April 13 at 8:02am · 🌐

Don't forget! Career Panel is tomorrow! 3:30pm @Claude Pepper Center.
#Security #Information #FBI #StateAttorney

Unlike · Comment · Share

You like this.

Write a comment...

FSU College of Criminology and Criminal Justice
April 10 at 8:02am · 🌐

Interested in #security and #information? Get some #careeradvice at the Career Panel on 4/14 @3:30pm in the Claude Pepper Center

Like · Comment · Share

FSU College of Criminology and Criminal Justice
March 31 at 8:02am · 🌐

Attend our #Dresstolmpress and #BusinessEtiquette workshop today! 3:30pm in Eppes #214

Like · Comment · Share

FSU Criminology @FSUCriminology · Mar 19

Have you applied for a #scholarship yet? It's not too late! #JumpOnIt ow.ly/iJ5jyB

FSU Criminology @FSUCriminology · Mar 18

Interested in working the @StateDept? Attend an info session on 3/20 from 10:30a-4p in the Dunlap Success Center. #Federal #Careers

FSU Criminology @FSUCriminology · Mar 27

#Dresstolmpress and #BusinessEtiquette workshop coming up on 3/31 @ 3:30pm in Eppes #214. You won't want to miss it!

FSU Criminology @FSUCriminology · Mar 25

Another #Employability101 workshop today with @FSUCareerCenter! See flyer for details. #dressforsuccess #jobsearch ow.ly/i/94fXy

FSU Criminology @FSUCriminology · Mar 24

#Employability101 workshop with @FSUCareerCenter today! See flyer for details. #resume #coverletter #hireanole ow.ly/i/94fLO

The Career Center
linking futures

Contact
Katie Dean Williams
kdwilliams@fsu.edu
850-645-0440

ERP and ECP Application Period Open

Would you like to be recognized for your experiential learning experience? Then apply for either the Experiential Recognition Program (ERP) or Experiential Certificate Program (ECP) for Summer/Fall 2015. [Visit our website](#) to learn more about how to apply and what the benefits are of enrolling.

SEC-ACC Virtual Career Fair Today and Tomorrow

Virtual Career Fair
Featuring 27 SEC & ACC Universities
April 1-2, 2015

Event Sponsors
PLASTIC OMNIUM ASPIRE

Looking for a Job, Internship, or Co-op?
Save Valuable Time & Meet Recruiters Live Online.
Register at www.CareerEco.com/events/secacc

Students & Alumni are invited to interact via chat sessions and meet employers recruiting talent across all majors and degrees. This Virtual Career Fair is free for students & alumni to attend!

WHAT OTHERS ARE SAYING
"I wish being in contact with recruiters was always this easy."
"Convenient, simple, fast...Good choice!"
"It really takes some of the fear out of graduating."
"It's a great opportunity to interface with employers, but doesn't require complicated logistics."

Virtual Career Fair Dates: April 1-2, 2015
Attend the Fair from Anywhere!

More information: 770.960.0088 • secacc@careereco.com

FLORIDA STATE UNIVERSITY
COLLEGE OF CRIMINOLOGY & CRIMINAL JUSTICE

CrimNotes

Upcoming Events April 1, 2015

April 2, 2012
Department of State Info Session, 10:30am-4pm, 3rd Floor of Career Center

April 4, 2015
Landing an internship workshop, 3-4pm, Dunlap Success Center

April 6, 2015
FALI scholarship application due

April 10, 2015
Criminology scholarship applications due

April 14, 2015
Criminology Career Panel, 3:30-5pm, Claude Pepper Center

Two \$500 Scholarships Available until April 6

The Florida Association of Licensed Investigators, Inc. (FALI) is offering two \$500 scholarships to students! Each year, FALI awards these scholarships to two full-time students registered in a degree program focusing on - or complementing - the private investigation profession. FALI is Florida's largest PI association and the third largest such association in the United States.

If you'd like to review the eligibility requirements or apply, [download the application](#) and make sure you submit all materials by Monday, April 6, 2015. Good luck!

Criminology Scholarship Application Deadline is April 10

Are you interested in off-setting the cost of next year's tuition? Then consider submitting an application for scholarships exclusive to Criminology students. The application process has been streamlined, so you're required to submit only one application to be considered for up to 13 different scholarships! Applications will not be considered unless all materials have been submitted by April 10, so [download the application](#) today and get started! Good luck!

Criminology Career Panel Scheduled for April 14

Office Hours and Location

We are located at 112 S. Copeland Street, Tallahassee, FL 32306-1273.

The Criminology advising office is located on the bottom floor of Eppes Hall, in suite 207. Walk-in advising is from 10am to 3pm.

LAE Professional Development Workshops

Katie Dean is partnering with LAE, the College of Criminology's professional student organization to provide professional development workshops. Topics included:

- Dress for Success
- Resumes: distinguishing between corporate and those for graduate school

Spring 2015 Workshop Series

In addition to the LAE workshop series, Ms. Williams has also provided a five part workshop series for all College of Criminology students:

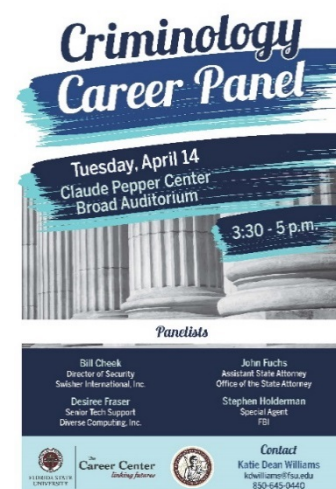
- Resume Writing for Criminology Majors
- Conquer the Career Fair (in anticipation of the Government and Social Sciences Fair)
- Build your Brand (focusing on online social media and networking)
- Interviewing for Criminology-related positions
- Dress to Impress and Business etiquette

Criminology Career Panel in collaboration with the College of Criminology

Do you have questions about criminology as a major? This session will offer the opportunity to meet with people in criminology-related careers, hear their stories and ask questions.

- **Bill Cheek**, former FBI agent, and law enforcement officer, also a member of the College of Criminology Alumni and Friends Hall of Fame and Director of Swisher International, Inc.
- **Desiree Fraser**, a 2013 Alumnus and Project manager at Diverse Computing, Inc. was able to speak directly to our computer criminology majors about the importance of internships in the IT fields.
- **Jon Fuchs**, a prosecutor and Assistant State Attorney from the State Attorney's office, also an FSU alumni who has worked on national as well as local cases throughout his career.

Stephen Holderman, a FBI special agent in the Miami office who has more than 20 years' experience in white collar crime and detecting and investigating fraud.

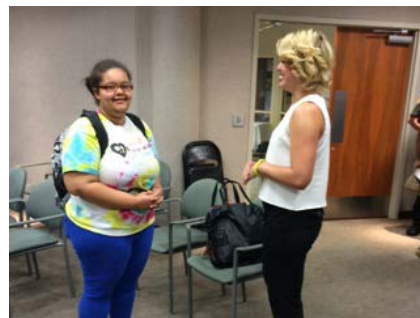


Criminology Career Panel
Tuesday, April 14
Claude Pepper Center
Broad Auditorium
3:30 - 5 p.m.

Panelists

Bill Cheek Director of Security Swisher International, Inc.	John Fuchs Assistant State Attorney Office of the State Attorney
Desiree Fraser Senior Tech Support Diverse Computing, Inc.	Stephen Holderman Special Agent FBI

Contact
Katie Dean Williams
kwilliams@fsu.edu
850-645-0440



In the photos to the right, a student speaks with Officer Griffin attending the event and Mr. Cheek; the panelists sit at the event; a student speaks with Ms. Desiree Fraser; and the 129 attendees at

the Claude Pepper Center.

Academic Unit Office Resources and Collaboration

- Collaborated with College Academic Course Internship Coordinator, Leslie Hill
- Increased library resources in the form of criminology-related literature by adding 12 new books to the Criminology Career Library.
- Maintained an office to display industry-related experiential learning opportunities, meet with students, and provide a space to complete meeting feedback forms:



Faculty/Staff Feedback:

- *“This is wonderful. I assume that Bernard Shuford will also be there to staff the Criminology table. But either way I want you there. Thank you for offering to assist us. I will be out of town on that day but if you need my assistance before then please let me know.”* – Dr. Patricia Warren, Director of Undergraduate Advising, referring to Katie Dean’s offer to help with the FSU Advising First Majors Expo
- *“That is awesome. Thank you. I am very excited to have you there. I think it will help the parents and students decide which college they want to attend. Also, do you need access to the computer? If so let me know. Have a great Wednesday!”* – Fara Karimova, Academic Advisor, referring to Katie Dean’s offer to help with FSU Preview Days
- *“Katie Dean gets the students to show up and provides ample opportunities for our students. Like resume critiques.”* – Dean Blomberg
- *“I really appreciate you informing about the Criminology Career Panel and providing me with a digital copy of the flier so I can post it on blackboard for my students. I will definitely get the word out about this event. In addition, I will post a flier on my office door, so students will see it when they stop by my office.”* – Dr. Kecia Johnson
- *“Katie Dean, Thank you for working so hard on this for us. I plan to encourage my students to attend and offer extra credit as well.”* – Dr. Patricia Warren, Director of Undergraduate Studies
- *“You’re awesome! Thank you so much, Katie Dean”* – Lindsay Volpe
- *“Thanks for the kind words Katie Dean! You are so wonderful to have around. Have an awesome day.”* – Dr. Patricia Warren
- *“Katie Dean, Thank you very much! It looks like you had an awesome turn out. This is super exciting! You are awesome Katie Dean. Thank you for all you do for criminology,”* – Dr. Patricia Warren

Student Feedback:

- *“I wanted to thank you so much for coming. You are absolutely right— people really enjoyed your presentation! You put everyone in a great mood and after you left people were commenting on “how enjoyable and funny [the presentation] was” and how “[they] never knew learning about proper attire would be so much fun!” we are so thankful for your ability to come and present to us. I will absolutely pass those dates along!*

They look like great opportunities and extremely important! Thank you so much for letting me know! Again, thank you so much for joining us, it is always a great time! I hope you have a great week, and am excited for what we're going to be doing in the future! Thank you!" -Ben Thomas

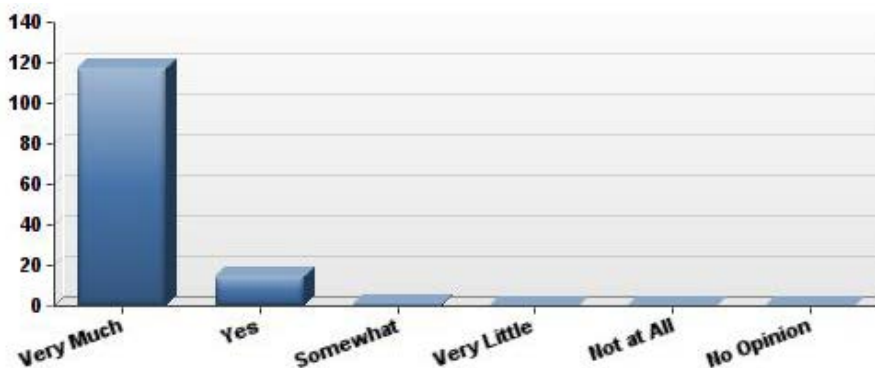
- *"Thank you for always updating us! I look forward to attending the Government and Social Service Career Fair. Have a great week!" - Cianella Negrón*
- *Thank you for sending me the application for DART! I sent in my application and I hope to get a call soon. I am very interested in Social Justice. I have been organizing and doing direct action for a couple years. – Danielle Adams*
- *Thank you so much! It's always a pleasure to work with you and very informative! Have a great rest of the week! Thank You! – Ben Thomas*
- *Thanks so much! I will definitely pass this along. This is an incredible opportunity! I just got the flyer in our mailbox today, but it is great to have a digital copy and more info! Thanks! – Ben Thomas*
- *Thank you so much for your time today. I really appreciate all the help and feedback! Enjoy the rest of your day! – Douglas Futch*

Employer Feedback:

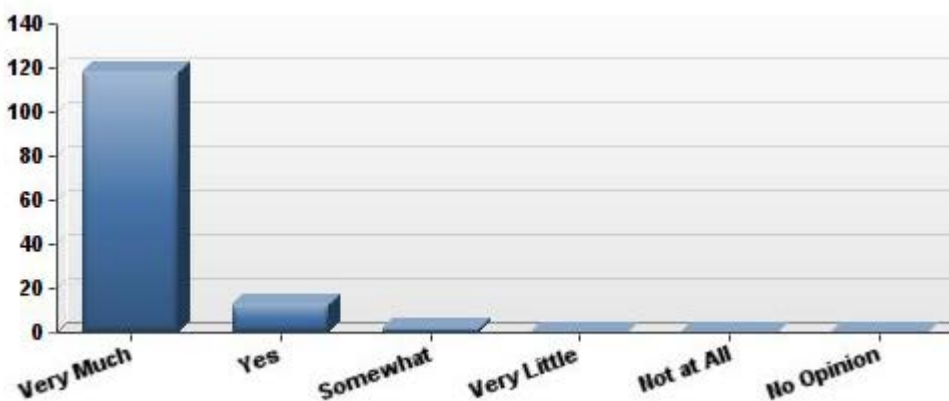
- *"This was the most structured panel I have ever been on. Great job!" – Desiree Fraser, Diverse Computing*
- *"I would love to come back for this every year!" -Stephen Holderman, FBI referring to the Career Panel*
- *"I can tell the type of services and intention you all provide there by the way you take the time to explain and talk with me. It makes me feel more secure in our decision to consider FSU." – An out of state employer, considering southern opportunities.*

After each Career Advising appointment, an anonymous feedback survey was distributed to students. Criminology & Criminal Justice majors provided this feedback regarding Katie Dean's service

The Career Advisor I met with is someone I would recommend to others.



The Career Advisor was friendly and interested in me.



Do you have any other comments or feedback?

- *“I like her very much”*
- *“Katie Dean was amazing and really helped me.”*
- *“Katie Dean was extremely helpful in informing me about information I needed towards my Criminology Degree”*
- *“Katie Williams did a phenomenal job with helping me feel more comfortable about my future for both internships and jobs. She did a good job to get a head start on all of this and I am looking forward to coming in contact with her more in the future. She is highly educated in her field and is more than helpful. Thank you for having her here to help the students!”*
- *“I am already planning on coming back to work on my resume as I am soon graduating and look forward working with Katie!”*
- *“Katie is very helpful with resume building. Also, she offers contact info of employers who can help me succeed.”*
- *“She Did GREAT!”*
- *“I had a very informative meeting with Ms. Williams and believe that the organization I am placed with will have a better opportunity in assisting students in finding interns for Spring 2015”*
- *“My advisor was very helpful. Now I know Exactly what I want to do with my major.”*
- *“Very approachable and helpful, answered all questions. i know that’s not very helpful”*
- *“Great information, I will be back for more advising.”*
- *“Very helpful, also gave me additional contacts that pertained to the lifestyle I would be living along with professional contacts.”*
- *“Very Helpful, very polite and friendly. Thanks!”*
- *“Katie Dean did a fantastic job assessing where I was at and what I needed to accomplish in order to get where I want to go.”*
- *“great and willing”*
- *“Everything was great”*
- *“She was very engaging and helpful to my situation. I felt she was being an active-listener and helped narrow down my thoughts to a specific goal”*
- *“Katie is very quick and efficient!”*
- *“Great job Katie Dean and Sean from Ghana!!”*
- *“She was concise without being flippant. I did not feel like she was rushing me and answered all of my questions”*
- *“Thank you so much for your time.”*
- *“Katie has frequently good over and above my expectations in order to help me and this time was no exception. She goes to great lengths to help me to have the best chance at getting this internship. I feel that she is genuinely interested in my outcome and it is nice to be remembered when I come into the office instead of just another student.”*
- *“Ms. Dean made me feel comfortable when preparing for my internship. She answered all my questions in great detail and encouraged me to feel comfortable throughout the process.”*
- *“Katie Dean was very helpful”*
- *“Very helpful with my cover letter. The feedback was very useful.”*
- *“Katie Dean Williams did an exceptional job of, not only answering all my questions, but also questions I had not thought of yet. Would highly recommend.”*

College of Human Sciences

Family & Child Sciences and Nutrition, Food & Exercise Sciences



Victor Martinez

	Fall 2014	January 2015	February 2015	March 2015	April 2015	Spring 2015	Running Total
New Employer Outreach	173	1	25	45	30	101	254
New SeminoleLink Plus!	149	18	6	20	17	61	210
Faculty/Staff Contacts	30	4	3	6	8	21	51
New Internship Listings	70	29	19	37	52	137	207
Employability Workshops	19 workshops/ 622 students	5 workshops/ 202 Students	10 workshops/ 321 students	6 workshops/ 355 students	3 workshops/ 163 students	24 workshops/ 1,041 students	43 workshops/ 1,663 Students
Academic Unit Office Hours Student Visits	84	28	69	53	48	198	282

Initiatives:

Announcement to Students about Career Center services offered in Sandels starting Spring 2015

Subject: Career Liaison Available to Family and Child Sciences Majors



Career Center adds FCS Department to embedded Career Liaison role

Victor Martinez
Assistant Director, Experiential Learning

At the end of the Fall semester the Department of Family and Child Sciences received notice that Victor Martinez, will be increasing his services to also serve undergraduate students within FCS. Victor Martinez, joined the FSU Career Center in June 2014, and began his role as a Career Liaison for NFES in Fall 2014. He comes to us with extensive experience that we believe will be of great value to our students, faculty and staff. Victor's role focuses on increasing the employability skills of both FCS and NFES students. Victor will develop Experiential Learning opportunities through partnerships with faculty, student organizations, and employers in the Tallahassee Area, State of Florida and Nationally.

Prior to joining the FSU Career Center, Victor served as a Career Advisor and Student & Internship Coach at Alton...

All students in the Family and Child Sciences degree programs received an email in early January with the announcement of the services provided by the Career Liaison in Sandels 207

Seminole Futures Career Fair - Extended Career Center Drop-In Hours in Sandels

In an effort to have students in the College of Human Sciences prepared and comfortable attending the Seminole Futures career fair held on January 29, 2015, Mr. Martinez extended his drop-in hours to assist students of all departments and majors with in the college.

Represent the best version of yourself during

SEMINOLE FUTURES

Receive assistance with

Resume Development | Career Fair Action Plan
30-Second Commercial | Dress to Impress
and more...

Career Advising Available for all CHS Students

Thursday, January 29, 11:30 a.m. - 1:30 p.m.
Wednesday, January 21, 8:30 a.m. - 12:30 p.m. & 1:30 p.m. - 4:30 p.m.
Monday, January 26, 9:30 a.m. - 12:30 p.m. & 1:30 p.m. - 4:30 p.m.
Tuesday, January 27, 11:30 a.m. - 12:30 p.m.
Wednesday, January 28, 11:30 a.m. - 12:30 p.m.

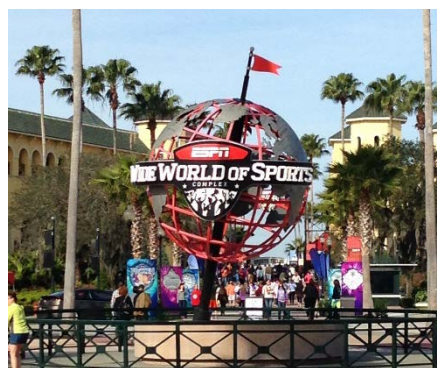
Don't delay!
Get ready today!



Victor Martinez
Email: vmartinez@fsu.edu | Office: SAN 207

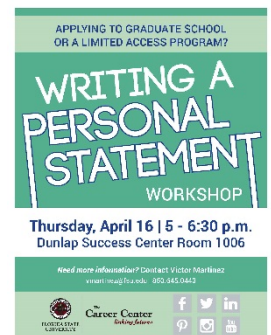
RunDisney Princess Half Marathon Weekend Health & Fitness Expo

The College of Human Sciences Career Liaison Victor Martinez along with College of Communication & Information Career Liaison Rob Morris visited the Health & Fitness Expo held at the ESPN Wide World of Sports complex. During the event, they were able to connect with various employers and speak to them about the FSU Career Center and the student talent pool they serve.



Writing a Personal Statement Workshop

In preparation for the upcoming summer application cycle for all health professions for admissions into the Fall 2016 academic year, the Career Liaison for Human Sciences held a personal statement writing workshop. This workshop was not only intended for students who are rising senior or alumni, but it was also targeted for students who are in the process of applying to limited access undergraduate programs. The workshop was held on April 16, 2015 with nearly 30 students in attendance.



College of Human Sciences Awards & Induction Ceremony

The College of Human Sciences held their annual awards and induction ceremony on April 9, 2015. During the evening of events undergraduate and graduate students, faculty, staff and alumni were recognized for their achievements, and dedication to the college. Highlights of the event included the induction of the new members into both the Glenn Society and Kappa Omicron Nu Honor Society.

The Glenn Society recognizes students who have exhibited outstanding leadership and service while maintaining a high level of academic achievement. Each year no more than one percent of the student body in the College is selected for membership. Kappa Omicron Nu Honor Society recognizes and encourages excellence in scholarship, research, and leadership.

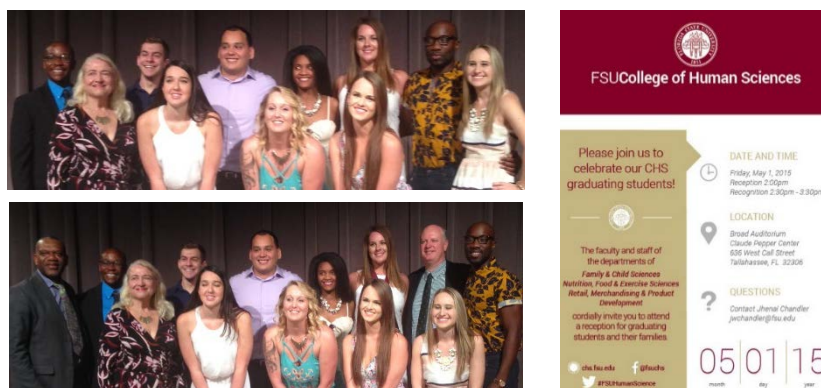
Career Liaison Victor Martinez assisted many of the students with their application process through both reviewing their application packets for professionalism and also providing signatures of support for applicants.

This is a clear reflection on how students value the work and dedication that Victor has for the students within his academic unit. Additionally, he has worked closely with these organizations and the College Leadership Council to provide career related services and events in order to increase the employability skills of his students.



2015 Graduation Celebration

Each semester the College of Human Sciences hosts a Graduation Celebration, an event that provides, students, faculty, staff and family members to come together and celebrate the accomplishments of the graduating students. The Career Liaison is invited to the event by both the staff and students, as he has served an important role in the success of the graduating students as they continue their careers in both graduate and professional degree programs, full time internships, or employment. The Spring 2015 graduation celebration took place on May 1, 2015 at the FSU Claude Pepper Center.



Faculty/Staff Feedback:

- *“Hey Victor, Thanks for the info. I will make sure I mark them as present. Regarding your previous email, I have suggested they come see you. Attached is what I sent the students about the assignment. If you would like me to change anything on your behalf, certainly let me know and I can do so immediately. Thanks again for all the help. Cheers.”* - Chris Bach, Graduate Teaching Assistant, Dept. Nutrition, Food and Exercise Sciences
- *“Hello All, This email went out to all FCS majors this afternoon. If you have students that need assistance with locating a practicum/internship or preparing a resume for their practicum/internship feel free to direct them to Victor. Thanks.”* - Jhenai Chandler, Academic Affairs Coordinator, College of Human Sciences
- *“Hi Victor, It was good to meet you the other day in the faculty meeting. Could we set up a time to meet?”* - Emily Purvis Montford, Ph.D., Assistant Professor, Dept. Family and Child Sciences
- *“Hi Victor, Thank you very much for attending our meeting, sharing such excellent information, and for all your plans to help our FCS students... If there are announcements – please forward them to me and I’ll include them on our agenda and will circulate them to the faculty. If we need to discuss updates, please let me know as they arise as well and I’ll look at our agenda to see when we can plan on you coming to share those updates. My best”* - Lenore McWey, Ph.D., Professor and Interim Chair, Dept. Family and Child Sciences
- *“Thank you so much. I really appreciate you being able to do this. I know many of them are applying to graduate schools so discussing personal statements, resumes/CVs, cover letters, interviews I think would be*

particularly relevant for them. I think they would get a lot out of any of those topics though, so feel free to focus on areas you have found most helpful to students. There are 51 students enrolled in the class. Please let me know if there is any other information you need from me.” - Casey Fisch, Teaching Assistant, Department of Family and Child Sciences

- “Hi Victor, I am not sure if Meredith told you or not but we are trying to start an FCS club for our majors. Part of their desire in starting a club is to learn more about professional opportunities for our graduates. Can you come and talk to the club on February 26th at 4? Are you available?” - Emily Purvis Montford, Ph.D., Assistant Professor, Department of Family and Child Sciences
- “Thank you so much for covering my class on Thursday. I was wondering if you had the PowerPoint available so I can develop an extra credit exam question for the students. Thanks again!” - Casey Fisch, Teaching Assistant, Department of Family and Child Sciences
- “Hello Victor, Thank you so much! I know your information and insights will be extremely valuable to the students! I do have an attendance sheet that I can get to you tomorrow or later in the week. Thanks again and the students look forward to your visit” - Marsha Rehm, Ph.D., Associate Professor, Department of Family and Child Sciences
- “Victor- thanks to you and your staff!” - Angela Sehgal, EdD, ATC, LAT, Program Director Athletic Training

Student Feedback:

- “Dear Victor, Thank you again for taking the time to look over my resume. I have read your feedback and made changes accordingly. I'm sending you my resume one last time just to finalize it before I put it on seminolelink. Also, I was wondering if I could make an appointment with you. I'm not sure how to go about doing that so I figured I would just include it in this email. I have class on MWF from 9:30am-10:45am and 12:20pm-1:10pm and then class on TTh from 9:30am-10:45am and then 2:00pm-3:15pm. Let me know if you are available anytime next week that does not conflict with those times. Thanks again!” - Matt Garizio
- “Hey Mr. Martinez, I just read your email. Is it too late to learn more about working with the CIA. I'm very interested. I would love to hear more about this career.” - Ricky Baker
- “Hi Mr. Martinez, My name is Chelsey Sampley and I am extremely interested in contacting the CIA about the positions that are available for hire. A close friend of mine received an email about the meeting on Tuesday with the CIA and informed me of this information when it was too late for me to attend. I am wondering if this opportunity is still available? Thanks so much.” - Chelsey Sampley
- “Mr. Martinez, Happy New Year! I hope you had a nice holiday break. I am heading back to Tallahassee tomorrow and would love to meet with you at your earliest convenience this week. My schedule is fairly open, so please let me know which times you will be in your office(s) this week! I have attached my Vanderbilt personal statement. The things in red are things I want to change/talk with you about. I also need to finish my UNF statement, but I also want to talk with you about that... Bottom line I have a whole note on my computer titled “Mr. Martinez” of stuff I need to talk to you about - woo!” – Jennifer Gilbert
- “Dear Victor, I am writing to inform that I have been accepted into the Doctorate of Physical Therapy program at both Florida International University and Nova Southeastern University. I have formally accepted FIU's offer and will be beginning in the fall of 2015. Thank you for all your help!” - Kimani Hicks
- “Hi! This is Shannon Morris. I have met with you this past semester a couple of times about career paths and summer plans (Croatia). I was wondering if you were available to meet sometime this week or the following week. I am leaning towards taking the internship this summer but in order to finalize it I need to make sure I can get my three remaining summer hours waved and possibly see if there is an option to get credits for the internship. Hope you had a wonderful break.” - Shannon Morris
- “Hello Mr. Martinez, I am a new transfer student at FSU this semester as a Food & Nutrition major. I met you during my orientation in the fall and made sure to write down your contact information. I am really interested

in finding employment somewhere in my desired career field and would love to have a chance to sit down with you to discuss what could be done to help make this happen. I have made my class schedule this semester so that I am very flexible with hours. Please get back to me as soon as possible!” - Julian L. Delgado

- *“Hi Victor, Sorry for the last minute email, but I didn't realize the part time job fair was tomorrow. Would you mind giving me any tips and/or what to expect?” - Christopher Piscopo*
- *“Good Morning Victor, Thank you so much for your guidance and feedback on my personal statement in such a short amount of time. I really appreciate it.” - Leketra*
- *“Mr. Martinez, My name is Lauren Anton and I am a junior dietetics major here at FSU. I went to one of your workshops last semester about building your own brand and really took a lot away from it. I was wondering if I could schedule an appointment to meet with you to discuss what I should be doing to prepare myself for my future beyond FSU as a dietetics student looking to land in internship to gain my R.D. I thought you could give me insight on what I should be focusing on and doing as I am approaching my senior year. Thanks so much. Look forward to hearing from you.” - Lauren Anton*
- *“Dear Mr. Martinez, I'm updating you about our discussion about NAMI; I got a position volunteering at NAMI Florida! I start next week. Also, could you send me the information about the summer research opportunity we talked about earlier this week? Thank you very much!” - Matthew Custer*
- *“Good afternoon Mr. Martinez, I received your email about the many internship opportunities. I'm interested in the one in Jacksonville associated with physical therapy.” - MacKenzie Mikolajczyk*
- *“Mr. Martinez, My name is Megan Case and I was a student in Christopher Bach's Intro to Exercise Science course last semester. I truly enjoyed your presentation and was hoping that you could be of some assistance to me as I'm taking the next step in my education and progressing towards my career. If we could set up a time to meet and discuss prospective internship and volunteer opportunities that will help me to build my resume and prepare for graduation I would be very appreciative. Thank you so much for your time and I look forward to hearing from you!” - Megan Case*
- *“Meeting with you was very enjoyable. Much appreciation.” - David Fried*
- *“Good afternoon Mr. Martinez, I heard you speak this morning in my Introduction to Exercise Sciences class and I learned a lot! I am revising my resume a little bit and was wondering how to email professionals in a professional manner on inquiring about internships. Should I include my resume in the email? Should I write them a 30 second commercial? I had my resume checked and revised by the Seminole Linked site, but I am going to drop by your office tomorrow to have it checked before I go to the Seminole Futures career fair on Thursday. I appreciate your time!” - Avery Watson*
- *“Hello, Happy Monday. Thanks for everything last week. Sent a couple messages on linked. Should my resume which we looked at be ok for this Thursday? Or should I do a makeover to it based on your advice?” - David Fried*
- *“Good afternoon, I was in your morning lecture and was wondering when would be the best time to stop by the career center. I want to learn more about my major and other possible majors that I have been considering. Also, this morning I did not get the sample resume you handed out because there were not enough so I would like to sit down and learn more about format. Thank you and Best regards” - H. Andres Yunis*
- *“Hi, I hope this finds you well. My name is Dieusica Dieujuste and I am a freshman. I could not make the information session about the CIA opportunity today and was wondering if it is too late to consider applying. Thank You” - Dieusica Dieujuste*
- *“Hi Mr. Martinez, I changed a lot of my personal statement and tried to make it a little more personal(I hope). I couldn't really figure out where I should change the part that is underlined and I also need a little help with my strengths and weaknesses as you read. Sorry I am sending it to you on the later side don't feel the need to read it tonight or anything. Thank you so much for all your help I really appreciate it and I will see you tomorrow! Thank you again” - Tiffanie Lafond*
- *“Victor, This [CIA Information session] email was intriguing to me. Do you think there will be much in terms of possibilities in strength/conditioning or health/wellness? Thanks” - Chris Piscopo*

- *“Mr. Martinez, Thank you for your feedback! I will definitely implement those changes into my personal statement. I just wanted to verify, have my short-term and long-term goals been properly addressed? Thanks again” - Bonnie Joyce*
- *“Good morning Mr Martinez, The fair [Seminole Futures] was an amazing experience filled with opportunity. Aldi was my favorite. They shared their benefit package. The people at Aramark and waffle house were really cool too. The Nabisco, Kraft subsidiary was new to me, Mondelez. I'm thinking I should follow up next week. Have a ton of business cards. Best regards” - David Fried*
- *“Hello Mr. Martinez, Thank you so much for helping me.” - Holly Wong*
- *“Hi Mr. Martinez! My name is Gabby Vega, and I was at the Pre-PA Club meeting when you spoke to us about how to ensure we were on the right track with applying to PA school. I am still just a freshman, but I was wondering if I could meet with you or if we could just discuss over email some of the steps I should be taking now that will help me in the future. Please let me know what would be the most convenient for you. Thank you for your time, I enjoyed your presentation very much.” - Gabby Vega*
- *Hello Victor, We met at the Pre-PT/OT meeting tonight and spoke about exploring my options with GoingGlobal and other internship/fellowship opportunities. I would love to meet with you sometime next week, at your convenience, to discuss this further. Thank you for your time! - Sarah Potter, Vice President of FSU's Pre-PT/OT Club*
- *Victor, Hello! Thank you again for joining us last night, so a lot of our members were asking for the materials you presented yesterday, do you think I could get the PDF of those documents/powerpoint so I can send it out? Thank You” - Natalia Busuttil*
- *Hello Mr. Martinez, Last Wednesday evening you spoke to the Pre-PT/OT club, and I am very interested in setting up an appointment to discuss proper resume format, ways to build my application, and so on. I wrote down your drop-in hours at Sandels, but I was wondering if you have any appointment only hours? Thanks in advance.” - Jordan Lindblom*
- *“Thank you so much for the insight! I am planning to come into your office the week after next with a few more questions. I am in the FCS club and I have to work during the meeting that you will be attending, unfortunately.” -Emily Pridgen*
- *“I want to thank you (once again) for your time and excellent presentation last night. You and Vanessa did an outstanding job at presenting this material, and made it very entertaining. I had a few people come up to me saying that it has probably been one of the most beneficial meetings we have had for a while. So for that, I thank you both! I would definitely like to know the date of when you have the future "How to Write a Personal Statement" workshop for pre-health students! So please keep me posted to I can share it with the rest of the society. Thank you and Vanessa so much!” - Carolina Garcia, Vice President, Pre-Dental Society at FSU*
- *“Victor, Thank you so much! I truly appreciate it! Do you by any chance know where I can get study material for it if there aren't a lot of courses available? Thanks!” - Sarah Dacosta*
- *“Hi Victor! I see that the non-profit internship program is for degree programs without internship opportunities. Does "health services" include exercise science on the pre-PA track? Thanks” -Danielle Burke*
- *“Good afternoon Victor, I spoke with you at the Pre-PA Club meeting a couple of weeks ago about scheduling an appointment in order to prepare for the Health Professions Career Fair on March 19. I would love to meet with you Wednesday, March 18 around 9:30 or 10 am to discuss possible summer internships and review my resume. Thank you for your time, and I look forward to hearing from you soon.” - Mary Schwerer*
- *“Mr. M, UNF emailed me today for an INTERVIEW!!! In person interview too. We had the option of either Skype or face-to-face, but I picked face-to-face because I thought that would be better. Not sure of the date yet, but I will let you know when I know. None of this would be possible without YOU!!! Thanks a million (again) for all of your help. Talk soon” – Jen Gilbert*

- *“Good afternoon Mr. Martinez, My name is Kierra Goosby and we spoke briefly at the Majors Expo earlier this morning. I'm an Exploratory major interested in how chemicals behave within the human body and though this was not the bulk of our conversation, you did mention that you knew of a professor I could speak to about getting into a lab that dealt with exercise physiology. I can't recall his name but I'm hoping this email might spark your memory. If you could get back to me at your earliest convenience I would really appreciate it.” - Kierra Goosby*
- *“Thank you so much I really appreciate the contacts. I hope that we can meet again in the future to discuss my career plans when I decide on a major.” - Kierra Goosby*
- *“Dear Mr. Martinez, I'd like to first thank you very much for all of the help you provided yesterday! I met with you to discuss my personal statement, and we also discussed the job hunt that I need to start working on. Preferably, I want to work within my major (Biological Sciences), and I have been looking at the listings on websites such as usajobs.gov and <https://jobs.myflorida.com/joblist.html>. I have attached my resume to this e-mail. What has definitely provided conflict in my mind is how much my resume is geared towards the Dental Field, which I feel like would be hard to translate into a job of being a Forensic Technician. I have seen Forensic Technicians under the Toxicology listing, and they work for the FDLE here in Tallahassee. I'd love if I can land this position, and the requirements seem to be only a Bachelor's Degree in a Life Science. Of course, experience is recommended, but that is hard to obtain when one of the requirements is a Bachelor's Degree! I will also most likely apply to some of the Dental Laboratories around here, because that may be easier to land considering my credentials. A reason I was nonchalant about the job search yesterday in your office is because I am not restricted to working in Florida; I am willing to relocate to wherever I can receive a job! I took a course last semester of "Careers in the Biological Sciences", and a lady from the FDLE came to speak about Forensic Science. I plan to e-mail her soon, because most of the job listings state you can only apply with an official transcript that already states you received your degree. Hopefully this can get the ball rolling and I can get my foot in the door. I know it will be hard to provide a critique over e-mail of my resume, but please let me know what you think about it and my strategy for the job search. Thank you so much again and have a great break!” - Scott Curtis*
- *“Hello Victor, I am so pleased and honored to inform you that I have been inducted into the Glenn Society for 2015! Also, I have finished a first draft for my personal statement and C/V, of which I have attached. Thank you so much for all of your help and have a god spring break! Hopefully we can meet immediately following it so that we can continue to work on my personal statement and C/V. Once again, thank you.” - Brad Bindas*
- *“Hey Victor! Thank you for taking the time to meet with me, I greatly appreciate it! I don't know what I would have done, had it not been for you! As you can see, I'm trying to get the best draft possible before school starts back up so I've been working on it daily. I can provide an updated version of my draft to you via email so you can look over it, and maybe we can meet on Thursday. Will you be free?” - Darrian Jones*
- *“Hello, my name is Nicole Colletta and I am a Junior who is an exercise science major I would love to meet with you or anyone else who would be able to help me prep for the health career fair. I already have my CV typed up.” - Nicole Colletta*
- *“Good Morning, I heard you speak at a Pre PA club meeting a few weeks back, and I want to come in and discuss internships or job opportunities for the upcoming summer in the medical field. I am a junior in the exercise science major, and I currently hold a CNA license. I have a work study job at the wellness center. I get off work at the wellness center today at 4:30, and I could come by for the last part of your drop in hours, but I wanted to make sure that was not going to be cutting it too close. I know you want to go home at the end of the day too. Thanks for your time” - Kayla Nelson*
- *“Hello Mr. Martinez, My name is Alexis Blanco, and I heard you come speak to my 8 am Intro to Exercise Science class. I greatly appreciated everything you had to say because I know how important the topic of social media is! I am writing to you now because I was interested in the Health Professions Career fair that also appeared in the email you send out recently. I apologize to be asking last minute, but I was hoping to*

come meet with you sometime before the fair so I could go over my Elevator speech! I would also like to show you my resume that I have updated from the last time you came to the 8 am class earlier this year. Please let me know what time best works for you. Thanks” - Alexis Blanco

- *“Mr. Martinez and others, I cannot tell you all how much I appreciate you all helping me with this endeavor. As you may know, getting your foot in the door with internship opportunities is not the easiest thing to do as an undergraduate. I look forward to hearing the responses from the hospital and the staff here at FSU, so that myself, and students alike can benefit from working with this hospital in the future. Thank you all again” - Chris Cattanach*
- *“Hello Mr. Martinez, I am currently a sophomore here at FSU majoring in chemistry, however I am wondering if that will be the best fit for me at this point. I enjoy my classes, aside from the calculus and physics. I am currently taking calculus III and am considering dropping it and changing to Food and Nutrition Sciences in the college of human sciences, and after looking at the two majors it seems as though I could easily double major in chemical science if I desired. Of course I am concerned with the idea of changing my major, but ultimately my career objective is to work in beverage sciences as a wine (or beer) maker. What I am asking you, is what do students who take this major usually end up doing? Is doing this major possible to still get my hoped job? I went to the career center today (how I knew to contact you) and they suggested I do a little more research into this, like research companies and I found basically my dream job. It happened to be at Budweiser and the educational requirements were "a bachelor's degree in engineering, science, or equivalent field." What kind of competition would I be working with as a student with this degree as opposed to just sticking out my chemistry degree? I know that a lot of these questions could probably be better answered if we were to have a sit down advising session, but I noticed that you do not have any more walk in times for the rest of the week. Please let me know any thoughts you have on this, and in the meantime I will continue my research!” - Hannah Bartholomew*
- *“Good Afternoon Mr. Martinez, My name is Samantha Charlotin. I was introduced to you during the Pre Physical Therapy/Occupational Therapy Club and really took interest in your presentation. I am a Junior Exercise Science major, and currently have hopes of going to graduate school after finishing my undergraduate career at Florida State. I realize, that things may not go as I plan and will definitely like to explore my options in the event that it does not. I would love to meet with you and just discuss my options and possibilities looking ahead. I am available this Friday March 27th, beginning at 1:00 pm and could meet with you any time after that. Please let me know if this is possible. Thank you in advanced.” – Samantha Charlotin*
- *“Good afternoon Mr. Martinez, I had a phone interview for a Dietetic Internship this afternoon, and wanted to ask you a quick question regarding appropriate things to say in a thank you email to them. I was very nervous during the interview, and feel that I didn't interview as well as I have this semester with other companies. I was wondering if it is appropriate or not to address that I was nervous during the interview when I said them a thank you email. If you could let me know I would really appreciate it! Thanks” - Bonnie Joyce*
- *“Good afternoon, Mr. Martinez: My name is Jordan Garvey and I'm an Undergraduate third year Exercise Science student here at FSU. I remember you speaking at the Pre-PA Club meeting and remembered you mentioning your helping students with their resumes. I was wondering if you had any openings this afternoon when it would be convenient for me to pop by so we can work on it? Any feedback is appreciated and thank you for your time.” - Jordan Garvey*
- *“Thank you so much for telling me to go to the INROADS information session. Lourdes Martinez was so interested in us.” - David Fried*
- *Victor, I would just like to thank you so much for you time and helping me make this the best resume possible!! Looking forward to hearing back from you.” - Lance Perkins*

- *“Victor, when I came to see you at 3:30 today you had a full slate of students already in line. Unfortunately, I had a class that I needed to get to to at 4. I visited the career advising office and told them that I had met with you and they revised my final copy and stamped it. I wanted to thank you again for the time you spent helping me! It has helped me for the next resume I have to write! Thank you so much again!” -Lance Perkins*
- *“Hello Victor, You spoke to my pre-dental society a few months ago about writing personal statements for our application. I really don't know what to write about and how to start and was wondering if I can meet with you to bounce some ideas back and forth. I know there is a personal statements for health careers workshop tomorrow and so if possible was wondering if you had any time tomorrow morning/ early afternoon so I can have some ideas before I go to the workshop. Thank you.” - Stephanie Conte*
- *“Good evening Mr. Martinez, I was just at the resume & CV workshop and would really appreciate it if you could send me a copy of the sample resume & CV. Thank you so much for hosting that workshop, it helped me out tremendously!” -Natalie Da Costa*
- *“Hi Mr. Martinez, I attended your resume workshop on Wednesday and I'm beginning to sit down to write mine and I would like to have one of those examples you mentioned in the workshop as a template. Thank you in advance.” - Aryanna Ismaili*
- *“Hello Victor, I revised my resume according to all your amazing notes, I would like to review it one last time with you before I post it back on seminolelink. Are you going to be in your office today?” -Natalie Da Costa*
- *“Victor, I attended one of the Career Center workshops that you presented at the Oscars Arias Sanchez Honor Society meeting and I was wondering if it would be possible for you to send me the list of the websites you cited during the presentation that help students find internships and jobs. I did not get the chance to write it down, and I can't find it anywhere on the website! Thank you so much for your help and your great presentation. :)” - Carla Carvalho*
- *“Thank you for the information on the health care career fair today! I am interested in becoming a certified Child Life Specialist in a hospital setting. I am wondering if you believe I would benefit from the health profession fair from now until 4pm or if you believe the fair at 5 would be more helpful for what I hope to do. Thank you again!” - Hilary Armstrong*
- *“Good afternoon Victor! This is Dayton Kea, one of the many students you most likely have talked to today about building a resume. I realize I am getting to you somewhat later than I was hoping, but you told me to go ahead and send my personal statement for the College of Law Summer Program for Undergraduates. I have a few questions I would like to bring forth about the personal statement (attached) that I hope you can give me feedback on, as well as helping me with my resume tomorrow...I am not asking you to answer these questions right away. I am just presenting some priming questions before we get the chance to speak tomorrow. I have also attached what I have so far for my resume if you would like to look that over before we get the chance to speak. I plan on coming in to speak with you before 10. Please email me back if this will pose a problem for you so we can arrange another meeting time before I have to go into work at 3pm.Thank you so much for taking your time with me! P.S. I accidentally took your pen as I was leaving and had not realized until I found it in my pocket later. I will bring it with me tomorrow and you can get it back free of charge!” - Dayton Kea*
- *“Thank you so much, these proved to be very helpful. I have research experience and I'm unsure of the best way to word this and format it in my resume. If at all possible I would like to stop by your office hours tomorrow to go through my resume with you. Thank you.” - Aryanna Ismaili*
- *“Hey Mr. Martinez, I met with you a couple of weeks ago about career opportunities. We discussed job possibilities and my internship with Titus Sports Academy. I just wanted to let you know that I've been given the okay to do my internship at Titus Spring 2016 :) Thank you for your help and advice. Happy Easter-He Is Risen!!!” - Emily Mayer*
- *“**IM GOING TO VANDY!!!! Couldn't have done it without you!!!! Thank you for EVERYTHING!!!!**” – Jen Gilbert*
- *“Good evening Mr. Martinez, **I just wanted to let you know I was matched with an internship** (Sarasota School District Didactic Internship Program)! I definitely couldn't have done it without your help, and I just*

wanted to let you know how thankful I am for you helping me improve parts of my application! I really and truly appreciate everything you did. Thanks again” - Bonnie Joyce

- “Hey Mr. Martinez, **I just wanted to let you know that I have been matched to Sodexo New York and will be interning with them in the fall.** Thank you for all the help you have given me with resumes and my personal statements. I am very excited for this new journey and couldn't have done it without your help. Thank you again! Always” - Tiffanie Lafond

Presentation/Workshop Feedback:

PET3102: Introduction to Exercise Science (Resume and CV Presentation)

- “The PowerPoint was very well summarized and the speaker’s voice was adequate. He gave us a lot of information that was critical and helpful for us.”
- “Provided many useful tips”
- “Very organized and appropriate. Very easy to understand. Learned a lot about topics I never really researched”
- “Very helpful and new information on how to improve my resume”
- “Very knowledgeable. Organized, didn’t read off PPT brought in outside information”
- “Talked about things that directly applied to me. Very informational! Learned a lot of do’s and don’ts for writing CVs and resumes.”
- “The presentation was something everyone needs to know. Well spoken, with lots of information”
- “Helped gain knowledge of how to properly write a resume and the items it should contain. The speaker actively engaged with the students to answer questions and gave several examples based on the slides presented. Gave me insight on how to format a resume and what is essential to include in the resume.”
- “The most beneficial to me in the presentation was the example resumes passed out at the end of class”
- “Helpful to me in the future, however since I am a sophomore building a resume now is difficult”
- “I loved it, it was very helpful! I really liked the PowerPoint. I would like a copy”
- “Helped get me started for looking for internships.”
- “The presenter was very clear, direct and provided relevant life experiences. I learned many new ideas from the speaker; reinforced something that I have learned previously. The little details were very helpful: font size, differences between CV/resume.”
- “Very helpful and applicable for future applications, resumes and CVs. Examples provided were super helpful. I now feel comfortable beginning to create an effective and impressive resume/cv.”
- “It was beneficial to learn how to properly format a resume and how to make myself stand out.”
- “Learned something I will definitely use in the future. Presenter was clear and very loud. The presentation was very helpful and I will use these tips in the future”
- “It was beneficial when the speaker revealed the thinking and evaluation process of the resume reviewer. For ex, 15-20 secs spent looking first at resume”
- “Sharing on how to list your credentials in your resume, such as certifications, licenses and using APA format”
- “Presentation was very informative, easy to understand. Good examples, clearly explained and provided pre-med examples.”
- “Extremely helpful in highlighting important and necessary information needed for a professional resume/cv”
- “Mr. Martinez is a great public speaker and delivered his presentation well. This will help me create the perfect, well-balanced resume. Important to know HOW to write the resume. ”
- “There was a lot of useful content. Clear and well structured. I learned many new ideas about resumes/CVs”
- “The presentation was very specific about what should and should not be a part of the resume”

Pre Physical Therapy/Occupational Therapy Club (Gap Year – What to do?)

- *“Very awesome! Learned a lot about resources on campus and opportunities. Informative yet entertaining. Extremely helpful.”*
- *“Mr. Martinez helped me think about other options should they come up. It was beneficial to hear about internships/volunteer opportunities.”*
- *“It was so helpful to hear about the ECP and ERP programs”*
- *“Learning how this can make me become a marketable candidate”*
- *“He talked about post-graduation opportunities such as Fellowships”*
- *“He is Amazing! I’ll definitely be meeting with him! I learned more about getting involved”*
- *“Learning about gap year options available”*
- *“Definitely plan on making an appointment! Victor kept it interesting and fun. Felt that I could ask questions and get help without falling behind.”*
- *“This topic is very applicable to students who are interested in graduate school but may need a backup option. Great PowerPoint with good facts and ideas. I don’t plan to do a gap year personally, but I think it can be a good thing if I don’t get into a grad school right away. It was beneficial to learn that a gap year isn’t a negative thing – it can be a resume builder”*
- *“It was helpful to have him share about career fair tips”*
- *“I learned about the opportunities available”*
- *“The presenter informed me about new opportunities. Learning about Victor, who can help even exercise science majors with job opportunities”*
- *“It was great to hear information that I didn’t know about”*
- *“Learning about the pros and cons of a gap year is beneficial”*

Pre-Physician Assistant Club (Writing a Personal Statement)

- *“Learning about practical tips on writing, step by step”*
- *“Hearing about all the things offered at the career center was helpful”*
- *“I liked that he talked about building a theme and stories to your personal statement”*
- *“He tied it into PA school and related it to the club”*
- *“It was most beneficial to learn the idea that the organization should feel like they met you”*
- *“Learning what to and what not to do in your personal statement”*
- *“Personal statements have been the scariest and most confusing part to me and this presentation cleared up a lot. He covered all the information perfectly. Opened my eyes about the length and the process.”*
- *“It was great to hear the explanation about what a personal statement is”*
- *“Made it very relatable and fun. I’m only a sophomore but it felt relevant”*
- *“Very beneficial and the step by step process of writing”*
- *“Presenter has charisma!”*
- *“Knowing each of the steps to evaluate sections of the personal statement”*
- *“All was beneficial. I’ve never written a personal statement”*
- *“Gave good advice and was easy to listen to and understand”*
- *“Presenter was well projected and well-spoken”*
- *“It was beneficial to learn what needs to be included in a personal statement”*
- *“Information on helpful hints to writing a personal statement”*
- *“The different questions that were suggested to keep in mind when writing the personal statement got me thinking”*
- *“Beneficial to learn about the pros and cons of a personal statement”*
- *“Provided many helpful hints for personal statement”*

- *“Provided questions to ask yourself before writing”*
- *“Everyone entering PA school will need a personal statement so we can all benefit from it. Informed me of resources out there for me to use, such as using the Career Center to critique my statement.”*
- *“Presenter was very chipper and excited!”*
- *“Helping me develop my personal statement”*
- *“I liked Victor’s energy”*
- *“very helpful examples of what and what not to do”*
- *“Entertaining speaker; clearly described what and how to do a personal statement”*

Pre-Dental Society (Writing a Personal Statement)

- *“It was beneficial to see how to break down the personal statement. As well as suggesting to keep a journal”*
- *“He provided several examples when describing the body paragraphs and overall format.”*
- *“It was beneficial to have Victor tell us about the career center having editing opportunities to get some feedback on our personal statement”*
- *“I loved the presentation. Will be visiting the Career Center”*
- *“I liked the thought provoking questions that Victor provided at the beginning of the PowerPoint”*
- *“The presentation was easy to follow and he was energetic”*
- *“the great detail about what is needed in my personal statement was beneficial”*
- *“It was great to hear the description on how to put your personality into the personal statement”*
- *“I loved how Victor and Vanessa tailored the presentation to dental school personal statements. The tips that were given to help create a great personal statement were very beneficial to me”*

CHD4537: Parenting (Branding yourself on Social Media)

- *“It was beneficial talking about what employers want to see”*
- *“I enjoyed learning about the smart ways to search for careers on social media sites and the best/appropriate sites to use”*
- *“It was very beneficial to learn how important social media is to employers”*
- *“Things on your facebook that go against your job/brand was great to hear”*
- *“Victor was very engaging and concise. I learned a lot about branding, in particular. Really understanding the importance of LinkedIn and Social Media to network.”*
- *“This presentation made me realize the importance of differentiating social media (what is for professional development vs. what is for leisure). Just because your page is private doesn’t mean you can’t be found, so its important that your values and online presence should align. Looking for companies on social media can truly be beneficial. LinkedIn can be an elaborate resume to market yourself.”*
- *“Victor is great and knowledgeable”*
- *“It was great to hear and know that there is a career advisor in Sandels to help us”*
- *“The presentation was very relevant to us. Victor was very interactive, fun and honest. This presentation makes you aware of how important social media is in the professional world”*
- *“This workshop was so helpful because I have 5 social media accounts. Victor was very funny, related the content to the class as college students. I learned a lot of new things today”*
- *“It learned what LinkedIn was and why its important to have”*
- *“I enjoyed learning how to use social media to form networking relationships”*
- *“The most beneficial items from this presentation were networking, communicating, creating “my brand” and displaying myself in a positive light”*
- *“We all use social media and it’s helpful to know how harmful and useful it can be. Mr. Martinez was an excellent speaker and he was very informative”*
- *“Victor provided very relatable examples and experiences”*

- *“It was great to see how one can balance values, skills and who you are and knowing when companies are online”*
- *“Learning that LinkedIn leads to 50% of hires. Made me realize I need to be more forward about updating my LinkedIn account.”*

Family and Child Sciences Club (Finding Internships)

- *“It was beneficial to learn about the resources available at FSU to find internships.”*
- *“The various tips provided definitely guided me in the right direction”*
- *“Victor shared great links to find internships as they relate to FCS majors”*
- *“He told us some great tips on how to look for and secure internships based on our area of interest”*
- *“Victor showed us to how to find internships via SeminoleLink and the benefits of Plus! services”*
- *“The detailed information about the Career Center was helpful”*
- *“It was most beneficial to hear about the resources provided through the career center.”*
- *“I really liked the step by step delivery of the process to finding an internship”*
- *“It was great to hear that you should set guidelines for yourself to getting an internship”*
- *“Victor has a great personality and very fun. Very informative about the Career Center resources that I was not aware of”*
- *“It was beneficial to have a step-by-step presentation on how to land an internship and being very detailed”*
- *“I liked how he shared the importance of sending thank you notes after interviewing”*
- *“Learning how to get an internship best tailored for me was beneficial”*
- *“Victor shared some great websites for internship searches and thank you notes after interviews”*

FAD4265: Family Diversity (Resume Writing)

- *“I liked the details, down to the font size that is used. The presenter didn’t go too fast and the presentation was easy to read. It was so beneficial to learn how to write and objective, and the difference of a summary of qualifications”*
- *“This was helpful information as I apply for graduate schools”*
- *“The presentation was very informative and put together”*
- *“Victor was very descriptive, had good interactions with the class. The presentation was very relevant to me right now”*
- *“With graduation approaching, resumes are an important topic for me. Victor kept us interested”*
- *“I will be writing a resume, and learning about the layout of the resume was very beneficial. He is a great presenter”*
- *“It was so beneficial to learn the explanation of PAR statements”*
- *“We are all seniors in the class and resume building is applicable. Victor was very thorough and informative. I took notes and it was very helpful”*
- *“Many of us are seniors, applying to grad school, so the topic was appropriate and relevant. The speaker was knowledgeable. Very helpful to those of us applying to grad school.”*
- *“As juniors and seniors search for internships and jobs, it’s important to know the do’s and don’ts. Learning that small details, like the spelling of Bachelor not Bachelors is important”*
- *“The presentation was very relevant as I need a resume for my upcoming internship. The use of the PowerPoint was great and he was very enthusiastic. I was able to make note of changes for my current resume.”*
- *“It was beneficial to learn how to format a resume, for instance listing work experience in reverse chronological order”*
- *“Victor asked questions and engaged the audience. Very willing to help. It was so beneficial to learn about targeting specific positions and tailoring your resume for them”*

- *“The presentation was very helpful as I learned a lot of techniques for resumes!”*
- *“The presentation was very relevant. Victor was very entertaining and helpful”*
- *“It was great to learn how to put down my participation with Dance Marathon on my resume”*

PET3102: Introduction to Exercise Science (Branding and Informational Interviews)

- *“It was beneficial talking about how to correctly use social media”*
- *“Learning how to network effectively and the 30 second elevator speech was very helpful”*
- *“Victor is a great speaker and always delivers a great presentation”*
- *“I enjoyed doing the 30 second commercial exercise and about the twitter use of hashtags like #sportsinternships”*
- *“It was interesting to learn how your social media follows you and can affect your career”*
- *“The information about professional introductions was great”*
- *“The presentation was very appropriate as college revolves around social media. The presenter was good, always clear and straight forward. This was so helpful as it teaches people how to present themselves. Specially as we learned about the myth busters like – that professionals do not waste time on social media”*
- *“The presentation can at a good time, right after spring break. Victor is always a good speaker, well organized, engages audience and keeps it fun. He also shared a lot of really cool information, makes me realize I need to go home and practice. The practice about your brand, elevator speech and handshake as part of an informational interview was great to hear.”*
- *“I enjoyed the opportunity to get to practice my elevator speech”*
- *“The examples of networking he shared were beneficial”*
- *“It was beneficial to learn that about 80% of employers choose positions based off of social media”*
- *“The pictures with all the facts about the various social media accounts was very useful to get a better understanding how to better use mine”*
- *“Victor keeps your attention. He also brought LinkedIn to my attention. “*
- *“Learned how important social media etiquette is”*
- *“the elevation speech content was very beneficial, as well as how to make the best impression”*
- *“Very beneficial to learn how to use social media to help you find jobs through LinkedIn and YouTube”*
- *“This presentation made me realize that I need to be more professional on social media”*
- *“Learning about LinkedIn was beneficial because that is a social media site I was not aware of”*
- *“Through the presentation, Victor showed me three different business interviews that I had not known about. Being able to practice my Elevator Speech allowed me to make an attempt to market myself.”*
- *“The tips about the handshake were very beneficial, as well as the elevator speech and handshake activities”*
- *“Mr. Martinez is always so helpful! Reminding us about Networking/Marketing experiences”*
- *“It was great to be able to distinguish what a professional brand really is”*
- *“Through the presentation I was able to see how every job is advertised via social media. The presentation was very smooth and well put together. It was helpful and will put me in the right direction for searching for jobs on social media”*

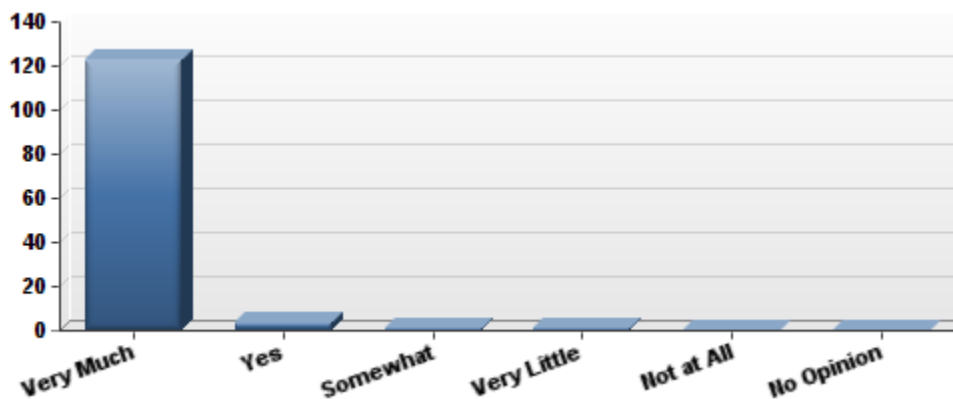
Health Occupations Students of America (Writing a Resume/CV for Healthcare Professions)

- *“I enjoyed how it was especially tailored to pre-med student audiences. Victor was very interactive and showed how different things could be applicable to me”*
- *“Awesome content and examples! Victor told me things I didn’t even know from my personal finance class”*
- *“Really helpful, gave great examples and clear direction. Really thorough material which was great. The meeting felt worthwhile even though it is a busy time in the semester since I am graduating and applying to grad school”*

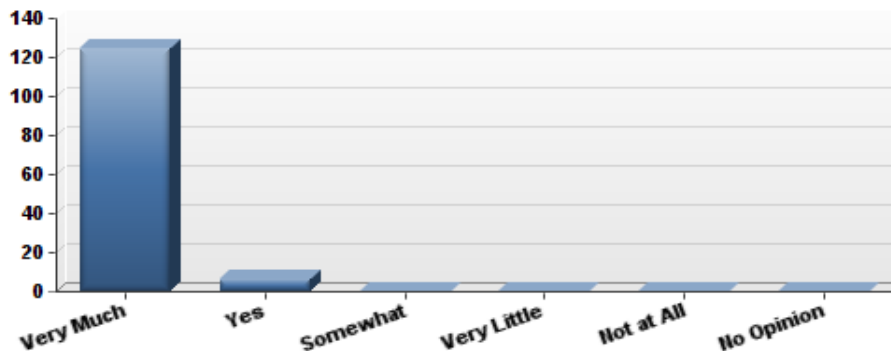
- “Excellent information pertaining to med school. Victor was very easy going with a professional feel. He shared how experiences, interest and skills should be highlighted which is something I had no idea about to state this on my resume.”
- “Definitely helpful, I learned lots of new information that I will use in my new resume”
- “The examples given through the PowerPoint were great!”
- “It was beneficial to hear and understand the format of a resume/CV, not just general points”
- “Victor answered every questions we had, plus more. He showed us how to accurately label each topic and how to format it”
- “The sample resumes at the end and explanation of each portion was very beneficial”
- “Incredibly helpful PowerPoint. It was wonderful! Victor talked about the specifics of each section throughout the PowerPoint which I enjoyed”
- “He shared with us his contact information, so we can reach out to him in case we have any follow up questions or would like to get our resume critiqued”

After each Career Advising appointment, an anonymous feedback survey was distributed to students. Nutrition, Food & Exercise Science majors provided this feedback regarding Victor’s service:

The Career Advisor I met with is someone I would recommend to others.



The Career Advisor was friendly and interested in me.



Do you have any other comments or feedback?

- *“I’d like to meet with this person again in the future.”*
- *“Good outline for how to start!”*
- *“It was wonderful meeting with Victor. He was very caring and insightful. I will not hesitate to come back”*
- *“I got more out of the meeting than I planned to”*
- *“Mr. Martinez did an amazing job helping me write a better resume. He was wonderful!”*
- *“Mr. Martinez was very helpful and helped me create a fantastic strategy in order to be successful in my future occupation!”*
- *“Victor is awesome!”*
- *“Very thorough and helpful”*
- *“Thank you so much!”*
- *“Great Job!”*
- *“Really helpful and super encouraging!*
- *“The advisor was extremely helpful and offered constructive criticism for my resume.”*
- *“Extremely helpful, and provided friendly advice and an alternate perspective on my resume.”*
- *“Very, very helpful! Still had great recommendations to make even after seeing someone for a walk-in at the Career Center”*
- *“Victor M. was fantastic! Very helpful and specific! He was encouraging and kind! Love him! Much better than the young girl I met with at the Career Center. She just referenced me to a guidebook”*
- *“Thank you for all of your help”*
- *“Victor was so helpful! I’m really glad I was advised by him!”*
- *“Mr. Martinez was very friendly, helpful and knowledgeable. He made me feel comfortable and answered my questions fully!”*
- *“Very helpful!”*
- *“Very helpful. Thank you so much!”*

EXPERIENTIAL LEARNING TEAM INITIATIVES

To increase student engagement with career readiness activities, services and events, the Experiential Learning Team supported many existing university offerings. Additionally, they launched new programs to foster student engagement in employability skills development offerings. Career Liaisons also participated in professional development, both on-campus and external to foster knowledge growth around internship trends and regulations.

University-Wide Engagements

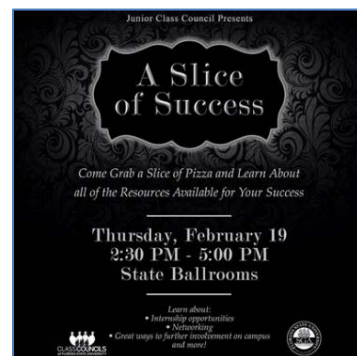
- *Garnet and Gold Scholar Society Overall Program Advisors:*



The Garnet and Gold Scholar Society Overall Program Advisors are faculty and staff members from across campus who are invested in the Garnet and Gold Scholar Society and value student engagement across the five engagement areas. The assigned Garnet and Gold Scholar Society Overall Program Advisor mentors students throughout the program, and evaluates the final Synthesis reflection to determine if the criteria for the program have been met. Nine members of the Experiential Learning Team trained to be Overall Program Advisors beginning the Spring 2015 semester.

- *A Slice of Success – Junior Class Council:*

The Experiential Learning Team tabled at the Student Government Association’s FSU Junior Class Councils “A Slice of Success!” event providing insight and information to students searching for a summer internship. Other organizations in attendance included: The Career Center, Kaplan, The Sports Management Program, The Retail Management Program, The Office of National Fellowships, Alpha Kappa Psi, The College of Social Sciences & Study Abroad.



- *Big Bend Society of Human Resource Management (SHRM):*

The Big Bend SHRM is the local chapter for the Society of Human Resource Management. The goal of Big Bend SHRM is to promote a high standard of excellence for human resource practitioners in the Big Bend area through professional development, networking opportunities, current events, and community involvement. During the April 2015 membership meeting, the Director of Experiential Learning Tracey Dowling, along with Career Center colleagues Leslie Millie, Heather Scarboro, and Calvin Williams spoke to a full house over lunch inviting local employers “Forget the Classifieds” and advertise any part-time, internships, and full-time opportunities through the FSU Career Center. Volunteering as a ProfessoNole to mentor a FSU student was also emphasized.



- *Employer Visit - Coca-Cola Corporate Headquarters:*

While attending the Cooperative Education & Internship Association (CEIA) 2015 Annual Conference, several members of the Experiential Learning team members made a visit to the Coca-Cola Corporate Headquarters in Atlanta.



- *Seminole Club Leadership Conference:*

The Career Center was invited to participate in the Seminole Club Leadership Conference held by the Alumni Association on Friday, April 10. The Experiential Learning team tabled at the event to promote and encourage attendees to volunteer as a ProfessionNole and introduce club leadership to the services available for all alumni through the Career Center.

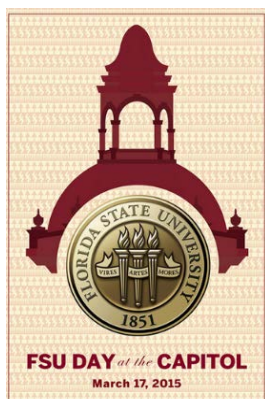


FSU Career Center retweeted
 Charlie Ricker @CRickerFSU · Apr 10
 Representing @FSUCareerCenter to a lot of great Nole Alumni today!
 #SeminoleClubLeadership #HireANole



- *FSU Day at the Capitol:*

Alumni and friends of Florida State University reveled in Garnet and Gold during “FSU Day at the Capitol,” the annual celebration of university’s standing in and value to Tallahassee, the state of Florida and the World. During the event, the Career Center joined several of the university’s colleges and academic department to display and inform event attendees about the services provided to both students and employers through the Career Center. The College of Social Sciences & Public Policy Career Liaison Charlie Ricker joined Career Center colleagues Melissa Forges and Kristen Zaideman to not only celebrate the FSU successes but also inform our various professionals about their opportunity to give back through the ProfessionNole program.



FSU Career Center @FSUCareerCenter · Mar 17
 “@CRickerFSU: Ready to represent @FSUCareerCenter for #FSUdayatthecapitol with @MelissaForges”



- *FSU LeaderShape Institute:*

The LeaderShape® Institute challenges participants to *lead with integrity* while working towards a vision grounded in their deepest values. Participants explore not only what they want to do, but who they want to be. During the week, participants have an opportunity to meet and work with 60-70 students from diverse backgrounds, as well as create a personal vision—an individual commitment to creating a positive change in the world. FSU LeaderShape® is designed to provide an environment that encourages personal leadership development.

The College of Human Sciences Career Liaison Victor Martinez was invited to participate as a Florida State LeaderShape Cluster Facilitator for 2015. In addition to facilitating small group conversations throughout the LeaderShape Institute, cluster facilitators serve as role models, mentors, and coaches for the student participants. With Florida State moving to two concurrent sessions this year (140 student participants), Victor was selected as one of twelve facilitators to serve in one of two dynamic groups of 6 cluster facilitators, each with their own team of 2 co-lead facilitators. The 2015 Institute will be held Monday, May 4th-Saturday, May 9th.



Landing an Internship Workshop Series



Offered at the Career Center on a monthly basis, this workshop provides strategies for identifying and securing internships. Designed to provide tips to all majors and class levels, this workshop focuses on general strategies and highlights ways to customize their internship search based on industry, function or sector.

Each workshop features a guest employer co-presenter partnered with a Career Center staff member. This semester our Placement Partner Target, sent Executive Team Leader and Florida State University Alumni John Brost to represent their organization.



John Brost

Executive Team Leader Assets Protection at Target
Tallahassee, Florida | Retail

Previous Target
Education Florida State University

	January	February	March	April	Total
Student Attendance	21	30	6	20	77

Student Feedback:

- *“Thank you for sending the PowerPoint. Also, I appreciate the workshop given by you yesterday. All of the websites and information were very valued and useful! I have already looked for some internships opportunities on those resources.” – Xiang Tang*
- *“I really enjoyed the workshop and learned more than expected. I plan to keep the Career Center close on this journey. Thank you so much!” – Imani Williams*
- *“I really enjoyed the internship workshop yesterday. I definitely learned about some valuable resources that I plan to leverage in the future. However, I wanted to personally reach out to you and request a copy of the presentation so that I can take full advantage of the websites that you mentioned yesterday.” – Nathan Simons*
“Thank you so much for giving your time for the workshop, I learned so much and took away a lot of good information. I am excited to utilize all of these useful tools to help me in the interning process!” - Blake Tipping

Externship Program

In September 2014, Dr. Woodie Woodward, a Florida State University Alumna and former Associate Administrator of Airports to the FAA, approached the Career Center on Vice President of Student Affairs, Dr. Mary Coburn's recommendation. Dr. Woodward wished to share her vast knowledge of the aviation industry with a select student. The Economics, Political Science, and Sociology Career Liaison teamed up with the Experiential Learning Program Director to create a new and unique externship experience which is conducted between Dr. Woodward and the student virtually. The experience requires the student to communicate via phone, e-mail, or skype with Dr. Woodward at a minimum of once per month. Through this experience the student will complete a trend analysis of a current aviation trend, attend two conferences (one domestic, one international), and complete informational interviews with members of The Florida Airports Council.

Students applied to the externship program through their SeminoleLink account and were interviewed by members of the Career Center staff. The top candidates were selected and forwarded to Dr. Woodward for review or further interview. Dr. Woodward selected Urban and Regional Planning Graduate Student, Jackson Harris, as her extern for the 2015 calendar year. Jackson's connection with Dr. Woodward is already providing him with more opportunities. After seeing an article about Jackson and the externship experience in a departmental newsletter Jackson was referred to a community planner with the FAA District Office in Memphis, Tennessee by one of his professors.

The Aviation Externship Program is a model that can be repeated with additional friends and alumni that wish to provide a mentorship and professional development opportunity for FSU students interested in working in their chosen career field.



Student Employee of the Year Award



Each year, colleges and universities from across the nation collectively participate in National Student Employment Week (NSEW) to formally recognize institutional excellence stemming from the gains and contributions of student employees.

With this in mind, the Career Center launched the inaugural FSU Student Employee of the Year Award in order to highlight and recognize the contributions of over 8,300 on-campus FSU Student Employees.



To spread awareness and garner nominations, a postcard direct mailing was sent to all 6,500 FSU faculty and staff at the Tallahassee and Panama City campuses. Additionally, a university communication press release and announcement in both the January and February editions of *The State*, and email notifications were distributed during the nomination period of January 14 – February 14, 2015. This resulted in 62 nominations from both the main campus and branch campus in Panama City, Florida, as well as from university partners with the National High Magnetic Field Laboratory.



>>>STUDENT EMPLOYEE OF THE YEAR AWARD

NOMINATIONS: Faculty and staff members can nominate their outstanding student employees through the inaugural Student Employee of the Year Award, an initiative of The Career Center. Nominations must be made between Jan. 14 and Feb. 14.

Nominees must be degree-seeking students currently enrolled in a minimum of six credit hours and employed as student assistants, federal work-study employees, student interns, student ambassadors, or graduate/teaching/research assistants. In addition, nominees must have been employed by FSU for a minimum of three months at the time of the nomination.

In conjunction with National Student Employment Week, April 12-18, The Career Center will host all nominees at a Student Employee of the Year Award Ceremony on Wednesday, April 15, from 3 to 5 p.m. in Miller Hall, University Center, Building C.

A link to the online nomination form was distributed to all faculty and staff members in mid-January.

More information: Jim Allen, senior assistant director for experiential learning, The Career Center, jwallen@fsu.edu.

A selection committee made up of campus staff members from Human Resources, Office of Communications, Office of Financial Aid, Undergraduate Studies, Student Financial Services, Student Government Association and the Division of Student Affairs selected awardees in the following categories:

- Tony DiBenedetto Student Employee of the Year (Overall Winner): **Rebecca Garrett**, *Department of Mathematics*
- Torch Award (Customer Service Excellence Category): **Jaelyn Glazier**, *College of Arts and Sciences Advising Office*
- Artes Award (Critical Thinking Category): **Andrea Llewellyn**, *Center for Leadership and Social Change*
- Mores Award (Professionalism Category): **Hannah Everett**, *Center for Global Engagement*
- Vires Award (Initiative Category): **Charles Fernandez**, *FSU Controller's Office*

An award ceremony was held on April 15, 2015 recognizing all nominees and awardees during the National Student Employment Week, which falls during the second full week of April. This week was also formally declared **Florida Student Employment Week** by Governor Rick Scott following a request by The Career Center Director, Myrna Hoover. The award ceremony included a keynote address from Tony DiBenedetto, distinguished alum, former FSU Student Employee, and Chairman of Tribridge. The Overall FSU Student

Employee of the Year awardee, Rebecca Garrett was also nominated for the Regional Student Employee of the Year Award.

FSU Career Center retweeted

Florida State Univ. @floridastate · 20h

Happy National Student Employee Appreciation Week! Congrats to all of our #FSU student employees honored today:



RICK SCOTT
GOVERNOR

FLORIDA STUDENT EMPLOYMENT WEEK

WHEREAS, Institutions of higher learning across the nation will observe National Student Employment Week from April 12-18, 2015; and

WHEREAS, Student employment offers students career-enhancing experiences, the ability to develop skills relevant in any career, and better preparation for the job market upon graduation; and

WHEREAS, Employers of Florida's college and university students contribute to the financial assistance of students as they earn a college degree and provide them with an opportunity to learn about the workplace; and

WHEREAS, Students working in jobs both on-campus and off-campus in their communities provide invaluable services to their employers; and

WHEREAS, The State of Florida joins Florida's colleges and universities in honoring both employers of students and their student employees whose commitment embodies excellent service and dedication, while maintaining superior academic achievement;

NOW, THEREFORE, I, Rick Scott, Governor of the State of Florida, do hereby extend greetings and best wishes to all observing April 12-18, 2015 as *Florida Student Employment Week*.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Florida to be affixed at Tallahassee, the Capital, this 12th day of April, in the year two thousand fifteen.

Governor



WEDNESDAY, APRIL 29, 2015

Career Center names outstanding students employees at ceremony

Katie Finney, FSU Career Center

SHARE

04/22/2015 4:43 pm



Rebecca Garrett, a senior geology major from Wellington, Fla.

A Florida State University student has been named the first-ever Tony DiBenedetto Overall Student Employee of the Year during the Career Center's inaugural Student Employee of the Year Award Ceremony April 15.

Rebecca Garrett, a senior geology major from Wellington, Fla., began working for the Department of Mathematics as a student assistant and has served as the interim admissions coordinator since December 2014. In this role, Garrett has demonstrated a strong work ethic and tremendous initiative and has excelled at learning her duties and performing them with professionalism and positivity, according to Pamela Andrews, academic program specialist.

"We can trust Rebecca to work independently, thoroughly and professionally in handling prospective student applications," Andrews said. "Our success in hitting deadlines, maintaining our reputation for excellence and creating a pleasant atmosphere in general for a process that many students find stressful and intimidating is entirely due to her presence."

The award is named for FSU alumnus Tony DiBenedetto, chairman and CEO of Tribridge, who served as the keynote speaker for the ceremony. It was held in conjunction with National and Florida Student Employment Week, April 12-18.

After enrolling in 1983, DiBenedetto worked at the Disabled Students Lab and the Career Center, and he attributes a great deal of his personal growth and professional development to these experiences. After graduating from FSU, DiBenedetto earned a partnership at Arthur Andersen. In 1998, he co-founded



Florida State University - The College of Business

April 24 at 1:26pm

Congratulations to Rebecca Garrett, the first-ever Tony DiBenedetto Overall Student Employee of the Year winner!

College of Business alumnus Tony DiBenedetto (B.S. '87 Management Information Systems) was inducted into the College of Business Hall of Fame in 2014.



Career Center names outstanding students employees at ceremony / More FSU News - Florida State 24/7

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David Guzy and Kim Burkes like this.

External Experiential Learning Award Nominations



The Florida Association of Colleges & Employers (FloridaACE) helps build Florida's workforce by promoting innovative internships, cooperative education, and career opportunities through partnerships among career professionals in education, government, and industry. Membership includes representatives from higher education institutions within the state, including public and private colleges and universities; community colleges; technical school career centers and co-operative education personnel, as well as industry employers who recruit on Florida campuses.

Florida Association of Colleges & Employers offers an annual Student of the Year Award that recognizes an outstanding experiential education student within the State of Florida. Recipients receive a crystal award and a check for \$300.

Each Career Liaison nominated a student from their Academic Unit for the 2015 Student of the Year Award. The award is presented to the nominating FloridaACE member or a representative of the member school on the student's behalf at the annual conference each June.

2015 Florida State University Student Nominees included:

- **Alessandro (AJ) D'Amico**, *Senior Political Science Major*
- **Alexander Morato**, *Junior Political Science Major*
- **Aubrey Uhl**, *Senior Psychology Major*
- **Chelsea Thorn**, *Graduate Communications Student*
- **Jennifer Gilbert**, *Senior Dietetics Major*
- **RyAnn Gavin**, *Senior Sports Marketing Major*



Cooperative Education & Internship Association (CEIA) members include administrators, directors, coordinators, managers, faculty, corporate recruiters, and support staff. CEIA members work in public and private four-year institutions, two-year colleges, the corporate community, and government agencies.

CEIA bestows an annual Internship Student Achievement Award recognizing an outstanding student enrolled in a four-year or five-year undergraduate degree program who has participated in an internship between September 1 of the previous year and August 31 of the nominating year. Students must be nominated by a CEIA member school or employer. Recipients of the honor receive a plaque and a check for \$500.

2015 Florida State University Student Nominee:

- **RyAnn Gavin**, *Senior Sports Marketing Major*

Professional Development

To ensure FSU initiatives surround experiential learning remains cutting-edge and innovative, Career Liaisons participated in trainings in conjunction with presentations and attendance at national and regional conferences.

Training:

- *GoGovernment Training/Certified Federal Career Advisor:*

**go
government**

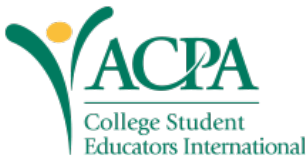
PARTNERSHIP FOR PUBLIC SERVICE



College of Criminology & Criminal Justice Career Liaison Katie Dean Williams coordinated a Go Government webinar series featuring seven workshops provided by the Partnership for Public Service as a part of their Federal Advisor Certificate program. The webinar series was open to all full-time professionals and paraprofessionals in the Career Center, to better equip professionals in assisting those students interested in pursuing employment with the Federal Government.

- After passing a test over the Go Government material in March 2015, the Criminology & Criminal Justice Career Liaison, Katie Dean Williams, is now a certified “Federal Career Advisor.”

- *ACPA (American College Personnel Association) Professional Development Webinar Series:*



The American College Personnel Association hosts a professional development webinar series each year for staff across all areas of Student Affairs and Higher Education. College of Social Sciences & Public Policy Career Liaison Charlie Ricker has been attending the webinar series, along with other Career Center staff members to gain knowledge and best practices from institutions around the country on topics ranging from career services to assessment and reporting.

- *Noles Professional Institute:*

The Noles Professional Institute (NPI) took place February 25-26, 2015. A two-day intensive experience, NPI designed to assist professionals (with no more than 5 years of experience) as they understand and support the broad responsibility of becoming a strong Student Affairs practitioner. NPI helps professionals integrate the roles of Professional, Manager, Leader with Self while encouraging participants to think critically about complex issues, discover and respect new perspectives, and enhance their overall effectiveness as professionals. While the NPI curriculum takes place over two days, the cohort continues to serve as a system of support and network for the entire year following NPI. NPI Participants commit fully to the two-day experience in its entirety which will require disengaging from daily work obligations during the Institute. College of Criminology & Criminal Justice Career Liaison Katie Dean Williams and College of Communication & Information Career Liaison Rob Morris attended NPI 2015 focusing on topics including Intentionality, Life Balance, Diversity in the Workplace, Professional Congruence and Advising/Supervising/Mentoring.



- *Social Justice Ally Training*

The Social Justice Ally Training program, through the FSU Center of Leadership and Social Change is to educate members of the Florida State community about issues related to social justice in order to develop allies who will promote an equitable and inclusive environment and serve as social change agents in a diverse and global society. During the month of March, nine members of the Experiential Learning Team participated in the two day training to become identify allies on the FSU campus, and display their Social Justice Ally magnet in their office doors to create a safe and inclusive environment for their students.



Conference Attendance:

- *The Washington Center Liaison Conference:*



College of Social Sciences & Public Policy Career Liaison Charlie Ricker was invited to attend a two-day conference by The Washington Center (an Internship Service Provider) in Washington D.C. During the institute, the Career Liaison will learn more about The Washington Center Internship Service Provider, meet with employers partnered with The Washington Center, and discuss best practices from other representatives from around the country. The Washington Center visited Florida State University in January and for the first time had a dedicated campus host. Charlie Ricker served as the lead coordinator and the campus host for The Washington Center campus representative. Information sessions were hosted for both Career Center staff and the Academic Internship Coordinators across campus. Two information sessions were also hosted for students and classroom visits were conducted.

- *FSU Multicultural Leadership Summit:*

Held by the Center for Leadership & Social Change, on January 30-31, 2015 the FSU Multicultural Leadership Summit focuses on a foundation of knowledge that will enhance student success in leadership in the areas of multiculturalism and social justice. The goal is to educate students on diversity and multiculturalism and empower them to be agents of social change in an increasingly diverse and global community.

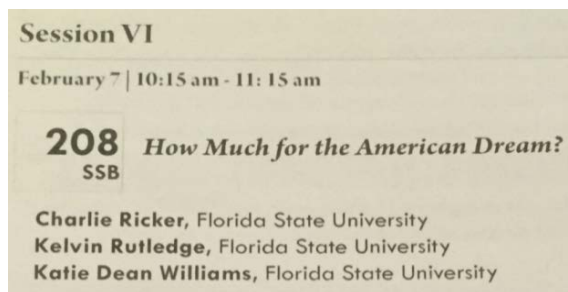
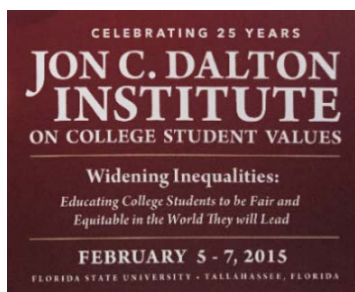
- College of Criminology & Criminal Justice Career Liaison Katie Dean Williams served as a small group facilitator.
- College of Human Sciences Career Liaison Victor Martinez and College of Communication & Information Career Liaison Rob Morris co-presented “Navigating Cultural Identities within the Workplace” with Career Center Colleague Kelvin Rutledge.



- *The Jon C. Dalton Institute on College Student Values:*

The Dalton Institute has been a staple at Florida State University for twenty-five years, drawing Higher Education professionals, both staff and faculty, from around the country. The conference is concerned with five broad areas of interest: Trends in college students’ values, ethical issues in college life, character building educational models and strategies, moral development research, and civic education. Each year brings a new theme designed around College Student Values, this year’s being Widening Inequalities: Educating College Students to be Fair and Equitable in the World They will Lead.

College of Criminology & Criminal Justice Career Liaison Katie Dean Williams and College of Social Sciences & Public Policy Career Liaison Charlie Ricker co-presented “How Much for the American Dream?” with Career Center Colleague Kelvin Rutledge. These Career Liaisons networked with other professionals in the field of Higher Education, gained up-to-date information on trends and issues affecting the profession and built awareness around equity in career services. Their presentation centered on the hot button topic of unpaid internships and how they inadvertently contribute to the widening inequality of the experience gap in college students at time of graduation.



- *ACPA (American College Personnel Association) Annual Conference:*

After an intensive program submission and vetting process, a program submitted by three Career Center staff members was chosen as inclusion for a “best practice” in the career services track.

College of Social Sciences & Public Policy Career Liaison Charlie Ricker co-presented with Career Center Staff Members, Publications & Promotions Coordinator Katie Finney and Assistant Director of Employer Relations & Recruitment Services Kelvin Rutledge.



ACPA TAMPA 2015

CONSIDER. COLLABORATE. CREATE. COMMIT.

Advertising the Future: Infusing Marketing Principles in Career Services Practice

8:00 AM - 9:00 AM
Kelvin E Rutledge, Florida State University
Katie Finney, Florida State University
Charlie Ricker, Florida State University
 MTW: Meeting Room 1
 Program ID: 129
 Competency: LEAD | H&OR

- *Cooperative Education & Internship Association (CEIA) 2015 Annual Conference in Atlanta:* College of Social Sciences & Public Policy Career Liaisons Erin Keenan and Charlie Ricker in conjunction with College of Arts & Sciences Career Liaison Megan Waldeck presented “Changing & Challenging Views to Create Opportunities.” Their presentation focused on introducing the implementation of the Career Center’s new model for developing experiential learning opportunities for students in majors with no defined career path. The presentation explained how the Career Liaisons change and challenge faculty and staff views of what Career Services is and challenge alumni to give back to create opportunities for students. Career Liaisons, along with Senior Assistant Director Jim Allen networked with other professionals in the field of Higher Education, gained up-to-date information on trends and issues affecting the profession when it comes to internships and experiential education, such as unpaid internships, internship courses that provide a transcript notation, etc.



“On behalf of CEIA, I want to thank you for taking the time to present a workshop during the 2015 CEIA National Conference in Atlanta, Georgia. I heard numerous comments about the quality of the workshops and how impressed the attendees were with the information and presenters. I encourage you to submit a workshop proposal for the 2016 conference in Dallas, TX on April 3-5, 2016. Mark your calendar to watch for the call for proposals sometime in August, 2015. Again, thank you for sharing your expertise with the CEIA membership.”

- Connie Dietz, 2015 CEIA

Session/Program Chair, Executive Director, Career Development Center, Wichita State University

CEIA Feedback - Changing & Challenging Views to Create Opportunities

	5 = high, 1 = low				
	5	4	3	2	1
Presenters					
Presenter(s) were very well prepared	24	-	-	-	-
Ideas were conveyed effectively	21	2	1	-	-
Presenter(s) responded to questions appropriately	22	1	-	-	-
Content					
Content was relevant to my needs	19	4	1	-	-
Content was well-organized	22	2	-	-	-
Audio-Visual materials/handouts enhanced the presentation	21	2	-	-	-
I learned new skills/gained new insight and understanding	19	4	1	-	-
Overall this presentation was:					
Outstanding	20	-	-	-	-
Very Good	3	-	-	-	-
Average	-	-	-	-	-
Poor	-	-	-	-	-

Comments

Lots of good ideas, even though FSU has significantly higher staff than my univ. had to go through info really fast to get it all in, and still went longer than scheduled
 The demographics of your staff and college were very different but still great ideas for being a liaison
 Needed more info about how to develop those internships that might be considered less than formalized. First speaker addressed more of my interests.
 Very good info. Good work! Thank you!
 Wonderful ideas!
 Great job, thank you!
 Great ideas. Very practical and helpful.
 Lots of content, but very useful/interesting information.
 Fantastic presentation. Go Noles! :)
 Great job!
 Very good info!
 Very creative programming. Thanks for sharing!
 Excellent information. FSU should be proud of your hard work!
 Great to hear about collaborative approaches
 Very good content!
 Presentation/presenter styles - great! Lots of applicability to many schools.
 Very nice and interesting presentation...Thanks for sharing all of your ideas :)
 Great model and ideas!

- *16th Annual United Partners for Human Services Conference For Excellence in Nonprofit Management and Leadership:*



In partnership with many of Tallahassee's nonprofit organizations, UPHS is committed to providing today's community leaders and advocates with the essential building blocks necessary for guaranteed workforce success and longevity. College of Social Sciences & Public Policy Career Liaison Erin Keenan and College of Arts & Sciences Career Liaison Megan Waldeck co-present with Kay Pelt-

Walker (Volunteer Services Coordinator for VolunterLEON) on Volunteer & Intern Management. The presentation will train managers on the differences between volunteer opportunities and internship opportunities. It will go through the process of explaining how to start an internship program, such as ways to find interns, evaluating whether your opportunity requires an intern or volunteer, what needs to be in place before taking on interns, how to set realistic expectations of your interns and volunteers, and when and how to let volunteers/interns go. It will also discuss what to say to students when you don't have opportunities available at that time. This presentation will provide non-profit managers from the Big Bend Area with the manager's perspective, intern's perspective, and volunteer's perspective through a panel. Additionally an interactive discussion will be included in this presentation for participant involvement. The presentation will be on Wednesday, May 6, 2015 from 1:30 – 3:00 p.m. at Tallahassee Community College.