The Importance of a Case Interview
The characteristics of case interviews include:

• Situation-based interview questions
• No right or wrong answer
• Assessing logical and creative-based critical thinking skills

These questions can include real-world problems that the company is working/has worked on. For example: You may be asked to analyze a decline in profits for a particular service or resource, identifying why that would be the case, and offering recommendations and implementations on addressing this issue.

Purpose of Case Interviews
A case interview is an interactive way for an employer to test a candidate’s knowledge on industrial trends, logical but creative solutions, and ways to implement change. This is most common in the business and information technology industries.

Case interviews test an individual’s ability to utilize structure, logic, and an intelligent approach to solve the type of problems that would arise in the industry. Although there is generally no correct answer, you are expected to ask the interviewer logical questions regarding the case and then make a thorough recommendation to solve the problem.

However, it is recommended to utilize the following resources, complete a Mock Interview, and attend an Interviewing workshop.

ACTIVITIES AND RESOURCES
Mock Interview
Schedule a mock interview to hone your interviewing skills while developing confidence in your ability to deliver strong interview performances.
career.fsu.edu/mock-interview

Career Advising
Meet with a Career Advisor about additional information and/or resources that might be helpful for your technical interview.
career.fsu.edu/hours

• Drop-in hours at the Career Center Library
• Career Liaison to the College of Arts & Sciences: Physical Sciences, Technology, & Mathematics
• Career Liaison to the College of Business
• Career Liaison to the College of Communication and Information

Career Portfolio
Visit the Career Portfolio platform to view sample Business, Computer Science, and Information Technology portfolios.
career.fsu.edu/portfolio

Online Resources
• The Vault
http://www.vault.com/blog/interviewing/what-is-a-case-interview/
• The Vault Guide
• Vault/Rocket Blocks - Mastering the Case interview
https://goo.gl/G14SYS
• PWC Case interviews
  https://www.strategyand.pwc.com/nl/home/careers/apply/business-case-prep
• Live Career
  https://www.livecareer.com/quintessential/case-interviews
• Case interview
  http://www.caseinterview.com/
• The Boston Consulting Group (BCG) Practice Case interviews
• University of Michigan Careers in Consulting
  https://michiganross.umich.edu
• Career Roadmap: Consulting