
Julia Panke Makela, PhD, CCC, NCC

University of Illinois at Urbana-Champaign
The Career Center
715 South Wright Street, MC-383
Champaign, IL 61820
(217) 333-0820
jpmakela@illinois.edu

EDUCATION

University of Illinois at Urbana-Champaign, College of Education, Urbana, IL

PhD in Educational Organization and Leadership, with a concentration in Higher Education. May 2011

Dissertation Title: Career Counseling as an Environmental Support: Exploring influences on career choice, career decision-making self-efficacy, and career barriers

Recipient of the 2014 American Educational Research Association Division E Outstanding Dissertation Award

The Florida State University, College of Education, Tallahassee, FL

MS in Counseling and Human Systems, Education Specialist. April 2002

Specialization in Career Counseling, Certificate in Human Resource Development.

Cornell University, College of Engineering, Ithaca, NY

BS in Computer Science, Concentration in Communication. May 1999

CERTIFICATIONS

National Career Development Association, *Certified Career Counselor (CCC)*, May 2020 – present

National Board of Certified Counselors, *Nationally Certified Counselor (NCC)*, April 2002 – present

PROFESSIONAL EXPERIENCE

The Career Center, University of Illinois at Urbana-Champaign, Champaign, IL

Associate Director for Assessment and Research

September 2013 - present

Lead projects to assess the influence of career services on student learning; career exploration, decision making, and management; student engagement; and post-graduation success. Design and implement the campus-wide first destination survey to track career and education outcomes for recent graduates. Communicate findings to broad audiences via journal articles, web-based platforms, dashboards, and other media. Train and mentor student affairs colleagues and graduate students on assessment and research techniques. Serve on university committees related to assessment, strategic planning, survey design, graduate outcomes, learning outcomes, data transparency, and reaccreditation. Provide career coaching and facilitate career coaching staff development and supervision activities.

Office of Community College Research and Leadership,

College of Education, University of Illinois at Urbana-Champaign, Champaign, IL

Visiting Research Specialist

July 2011 – September 2013

Provided project management and research team leadership for a \$1.2M National Science Foundation grant to study applied baccalaureate degrees in STEM technician education. Developed, conducted, and analyzed national surveys. Conducted site visits exploring perceptions of administrators, faculty, students, industry advisors, and employers. Wrote research reports, briefs and annual reports. Communicated with funders. Facilitated scholarly writing group.

Graduate College, University of Illinois at Urbana-Champaign, Champaign, IL

Dissertation Fellow

June 2010 – April 2011

Received a competitive award of \$20,000 to support the completion of my dissertation study. Conducted a mixed methods study with a quasi-experimental design to examine first-year college students' experiences of participation in individual career counseling. Collected data over a full academic year to examine immediate outcomes of the career intervention, as well as lag time effects. Used a combination of survey, interview, and mixed data analysis strategies to uncover elements of the individual career counseling process that contributed to observed outcomes.

The Career Center, University of Illinois at Urbana-Champaign, Champaign, IL*Career Consultant*

January 2005 – September 2009

Led program evaluation efforts to examine learning outcomes associated with participation in career center programs and services. Facilitated retreat and training sessions to help career coaching staff enhance the use of assessment and career theory in practice. Provided program management for the creation of a comprehensive counseling appointment, notes and reporting system. Led the development of interactive online modules designed to engage students in career exploration and link them to resources and services tailored to their unique needs (www.epics.illinois.edu).

School of Management, Office of Academic and Career Services, George Mason University, Fairfax, VA*Independent Consultant*

January 2005 – August 2005

Career Coordinator

August 2003 – December 2004

Led the creation of a full-service career office for the school, serving 4000+ undergraduates, graduates and alumni. Developed services including a career library, a website, workshops, alumni panels, and club activities. Collaborated with student services to integrate career, academic and social development efforts across multi-office initiatives. Networked with employers to develop mutually beneficial programs and relationships. Developed innovative programs, such as PACE Setter – Plan for Academic and Career Excellence (www.som.gmu.edu/pace).

Leadership Development Academy, The Graduate School, USDA, Washington, DC*Program Specialist*

November 2002 – August 2003

Coordinated seminars regarding competencies for GS14-15 federal employees to advance to the Senior Executive Service (SES). Assisted with all aspects of the Congressional Fellows Program, in which GS13-15 federal employees serve 6-12 month assignments in Congressional offices and on Congressional Committees.

The Career Center, Florida State University, Tallahassee, FL*Career Advisor / Counseling Intern*

July 2000 – May 2002

Personally assisted over 700 students, alumni and community members with a wide variety of career needs, including complex issues such as managing cultural differences and family expectations. Administered and interpreted over 150 career assessments. Recruited and coordinated over 100 volunteers for FSU's largest career exposition.

RESEARCH AFFILIATIONS & TEACHING EXPERIENCE

Positions Held***Research***

Research Associate, Center for the Study of Technology in Counseling and Career Development, Florida State University, September 2020 – present

Graduate Research Assistant, National Institute for Learning Outcomes Assessment, University of Illinois at Urbana-Champaign and Indiana University, January 2009 - June 2010

Graduate Research Assistant, Department of Curriculum and Instruction, University of Illinois at Urbana-Champaign, January 2008 - January 2010

Graduate Research Assistant, Office of Community College Research and Leadership, University of Illinois at Urbana-Champaign, January 2005 - July 2007

Graduate Research Assistant, Center for the Study of Technology in Counseling and Career Development, Florida State University, July 2000 - May 2002

Teaching

Adjunct Assistant Professor, University of Illinois at Urbana-Champaign, College of Education, Department of Education Policy, Organization, and Leadership, Champaign, IL, April 2011 – present

Faculty Liaison, Grand Challenge Learning Experience Course (GCL 147): Cultures of Debt; Student Affairs consultant to Professor Lauren Goodlad, College of Liberal Arts and Sciences, Department of English, University of Illinois at Urbana-Champaign, August 2015 – December 2015

Graduate Teaching Assistant, College of Education, Department of Education Policy, Organization, and Leadership, University of Illinois at Urbana-Champaign, August 2009 – May 2010

Master's Thesis Writing Group Facilitator, College of Education, Department of Education Policy, Organization, and Leadership, University of Illinois at Urbana-Champaign, August 2009 – May 2010

Instructor, Division of General Studies, University of Illinois at Urbana-Champaign, August 2008 – December 2008

Instructor, College of Education, Florida State University, August 2000 – April 2002

Courses Taught*Graduate*

EOL 580: Organization of Higher Education (Spring 2011 – online; Fall 2013)

Undergraduate

DGS 101: Exploring General Studies (Fall 2008)

SDS 3340: Introduction to Career Planning (Fall 2000; Spring 2001; Fall 2001; Spring 2002)

Dissertation Committee Membership

Chen, D. (projected completion Spring 2022).

Albeshri, F. (2019). *Entrepreneurial career choice barriers, supports, and coping strategies: Graduates' experiences*. (Unpublished doctoral dissertation). University of Illinois at Urbana-Champaign, Champaign, IL.

Perlus, J. G. (2019). *On very thin ice: Impostor phenomenon and careers of women graduate students*. (Unpublished doctoral dissertation). University of Illinois at Urbana-Champaign, Champaign, IL.

Seo, G. (2017). *Doctoral students' career decision-making process: comparing faculty and non-faculty careers from socio-cognitive and contextual perspectives*. (Unpublished doctoral dissertation). University of Illinois at Urbana-Champaign, Champaign, IL.

SERVICE**Campus Service***University of Illinois at Urbana-Champaign, Office of the Provost*

Learning Outcomes Assessment Community	Feb 2019 – present
Chancellor's Senior Survey Committee	Oct 2015 – present
Council for Learning Outcomes Assessment	Sept 2017 – May 2020
Campus-Wide Assessment Working Group	Aug 2014 – July 2017
Committee on Student Learning Outcomes	Feb 2015 – May 2015

University of Illinois at Urbana-Champaign, Division of Student Affairs

Student Affairs Assessment Committee, <i>Chair / Co-Chair (Sept 2016 – Aug 2019)</i>	Sept 2013 – present
Career Services Council	Sept 2011 – present
Career Services Council, Strategic Metrics Working Group	March 2020 – present
Student Affairs Strategic Plan Values Committee	Sept 2019 – Dec 2019

University of Illinois at Urbana-Champaign, Academic Affairs Units

Association of American Universities (AAU) PhD Education Initiative Committee, The Graduate College	Sept 2019 - present
---	---------------------

Professional Association Service*National Career Development Association (NCDA)*

Secretary of the Board	October 2020 – present
Ethics Committee (<i>Chair, Jan 2009 – Sept 2012</i>)	April 2005 – present
Publications Development Council	October 2012 – September 2020
Program Committee	2005 Global Conference

National Association of Colleges and Employers (NACE)

Research Advisory Task Force	July 2018 – June 2019
------------------------------	-----------------------

International Association for Educational and Vocational Guidance (IAEVG)

Code of Ethics Review Team	April 2013 – June 2017
----------------------------	------------------------

National Council on Student Development (NCSD)

Assistant Director of the National Office	July 2005 – July 2007
---	-----------------------

Service to the Community*Zooniverse, (Online Citizen Science Community)*

Volunteer Research and Data Analysis Contributor	March 2020 – present
--	----------------------

Cornell Alumni Admissions Ambassador Network, Central Illinois

Ambassador to Prospective Students and Families	November 2012 – present
---	-------------------------

CrisisLink, Arlington, VA

Listener, 1-800-SUICIDE National Hotline	September 2003 – October 2004
--	-------------------------------

National Air & Space Museum, Washington, DC

Discovery Station Team Member	October 2002 – July 2004
-------------------------------	--------------------------

GRANTS, AWARDS, & HONORS*Research Funding*

John Steele Grant Award, Midwest Association for Colleges and Employers, 2015, 2016, 2017

Dissertation Completion Fellowship, The Graduate College, University of Illinois at Urbana-Champaign, 2010-11

NCDA Mentor Research Grant, National Career Development Association, 2010

Robert P. Larsen Grant for Research in Career Development, The Career Center, University of Illinois at Urbana-Champaign, 2009

Professional Awards and Honors

Fellow, National Career Development Association, 2019

Merit Award, National Career Development Association, 2018

Presidential Recognition Award, National Career Development Association, 2017

John D. Shingleton Award for Innovation, Midwest Association for Colleges and Employers, 2015, 2016

Outstanding Assessment Award, University of Illinois at Urbana-Champaign, Division of Student Affairs, 2014, 2016, 2020

NASPA IV East Innovative Program Award, National Association of Student Personnel Administrators, Region IV-East, 2009

NACE Excellence Award – Educational Programming, National Association of Colleges and Employers, 2007

Professional Leadership Seminar Invitations and Participation

Academic Professionals Leadership Program, University of Illinois, 2019-2020

Division J Emerging Scholars, American Educational Research Association, 2011

Graduate Student Policy Seminar, Association for the Study of Higher Education, 2008

Leadership Academy, National Career Development Association, 2006-2007

PUBLICATIONS

Peer-Reviewed Journal Articles

- 7 Seo, G., Ahn, J., Huang, W., **Makela, J. P.**, & Yeo, H. T. (2020). Pursuing careers inside or outside academia? Factors associated with doctoral students' career decision making. *Journal of Career Development*. doi: [10.1177/0894845320907968](https://doi.org/10.1177/0894845320907968)
- 6 **Makela, J. P.**, & Hoff, K. (2019). Career outcomes and social media: Examining quality in current practices. *Career Development Quarterly*, 67, 220-235. doi:[10.1002/cdq.12192](https://doi.org/10.1002/cdq.12192)
- 5 Kettunen, J., & **Makela, J. P.** (2019). Career practitioners' conceptions of ethical practice in social networking. *International Journal for Educational and Vocational Guidance*, 19, 345-362. doi:[10.1007/s10775-018-9383-4](https://doi.org/10.1007/s10775-018-9383-4)
- 4 Sampson, J. P., Jr., Osborn, D. S., Kettunen, J., Hou, P. C., Miller, A. K., & **Makela, J. P.** (2018). The validity of social media-based career information. *Career Development Quarterly*, 66(2), 121-134.
- 3 **Makela, J. P.**, & Rooney, G. S. (2014). Framing assessment for career services: Telling our story. *New Directions for Student Services*, 184, 65-80. <https://doi.org/10.1002/ss.20109>
- 2 Sampson, J. P., Jr., & **Makela, J. P.** (2014). Ethical issues associated with information and communication technology in guidance. *International Journal of Educational and Vocational Guidance*, 14(1), 135-148. doi: [10.1007/s10775-013-9258-7](https://doi.org/10.1007/s10775-013-9258-7)
- 1 Sampson, J.P., Jr., Carr, D. L., **Makela, J. P.**, Arkin, S., Minvielle, M., & Vernick, S. H. (2003). Enhancing counseling services with Internet Web sites. *Journal of Technology in Counseling*, 3(1), 1-29.

Monographs & Book Chapters

- 6 **Makela, J. P.**, & Perlus, J. G. (2017, June). *A case study approach to ethics in career development* (2nd ed.). Broken Arrow, OK: National Career Development Association.
- 5 **Makela, J. P.** (2014). Influences of career counseling on college students' career decision-making self-efficacy. In T. Hicks & M. McFrazier (Eds.), *College Student Self-Efficacy Research Studies* (pp. 26-53). Lanham, MD: University Press of America.
- 4 **Makela, J. P.**, & Rooney, G. S. (2012). *Learning outcomes assessment step-by-step: Enhancing evidence-based practice in career services*. Broken Arrow, OK: National Career Development Association.
- 3 **Makela, J. P.** (2009). *A case study approach to ethics in career development: Exploring shades of gray*. Broken Arrow, OK: National Career Development Association.
- 2 **Makela, J. P.**, Chen, P. D. & Sample, J. A. (2004). Career choice: Building self-knowledge. In E. Beich (Ed.), *The 2004 Pfeiffer Annual: Consulting*. Norfolk, VA: EBB Associates.
- 1 Sampson, J.P., Jr., Carr, D. L., **Panke, J.**, Arkin, S., Vernick, S. H., & Minvielle, M. (2002). Implementing Internet Web sites in counseling services. In J. Bloom & G. Walz (Eds.), *Cybercounseling and Cyberlearning: Strategies and resources for the Millennium* (2nd Ed.). Greensboro, NC: American Counseling Association and ERIC Clearinghouse on Counseling and Student Services.

Conference Papers

- 7 Provezis, S. J., **Makela, J. P.**, & Jankowski, N. A. (2015, April). *Systematic assessment of digital narratives communicated via websites: A case illustration in higher education settings*. Paper presented at the American Educational Research Association conference in Chicago, IL.
- 6 Taylor, J., **Makela, J. P.**, Bragg, D., Ruud, C. M., & Bishop, C. (2013, November). *Reverse transfer policies and practice: Potential influences on college completion and educational equity*. Paper presented at the Association for the Study of Higher Education conference in St. Louis, MO.
- 5 **Makela, J. P.** (2013, April). *Influences of career counseling on college students' perception of career barriers*. Paper presented at the 2013 American Educational Research Association Annual Meeting in San Francisco, CA.

- 4 **Makela, J. P.** (2012, November). *Influences of college career services on students' academic and career choice process*. Paper presented at the Association for the Study of Higher Education conference in Las Vegas, NV.
- 3 **Makela, J. P.**, & Bragg, D. D. (2011, April). *Career counseling for first-year college students: Outcomes and process*. Paper presented at the American Educational Research Association Annual Meeting in New Orleans, LA.
- 2 **Makela, J. P.** (2009, May). *Creating psychological space: Self-efficacy and the performing arts*. Paper presented at the Fifth International Congress of Qualitative Inquiry in Champaign, IL.
- 1 **Makela, J. P.**, & Bragg, D. D. (2006, April). *Dual credit policy: Lessons from the perspective of admissions officers in 4-year colleges and universities in Illinois*. Paper presented at the Council for the Study of Community Colleges annual conference in Long Beach, CA.

Research Reports

- 11 **Makela, J. P.** (2015, July). *Ethical use of social networking technologies in career services*. [Technical Report]. Broken Arrow, OK: National Career Development Association.
- 10 **Makela, J. P.**, Seo, G., Sun, H., & Rooney, G. S. (2014). *The value of using career services: A comparison of users and non-users*. [Technical Report]. Champaign, IL: The Career Center, University of Illinois at Urbana-Champaign.
- 9 **Makela, J. P.**, Sun, H., Seo, G., & Rooney, G. S. (2014). *Career services benchmarking: Exploring the results of the 2013 NASPA Career and Professional Aspirations Survey*. [Technical Report]. Champaign, IL: The Career Center, University of Illinois at Urbana-Champaign.
- 8 Taylor, J. L., Bishop, C., **Makela, J. P.**, Bragg, D. D., & Ruud, C. M. (2013). *Credit when it's due: Results from the baseline study* [Research Brief]. Champaign, IL: The Career Center, University of Illinois at Urbana-Champaign.
- 7 **Makela, J. P.**, Ruud C. M., Bennett S., & Bragg D. D. (2012). *Investigating applied baccalaureate degree pathways in technician education*. [Technical Report]. Champaign, IL: Office of Community College Research and Leadership, University of Illinois at Urbana Champaign.
- 6 Jankowski, N. & **Makela, J. P.** (2010). *Exploring the Landscape: What institutional websites reveal about student learning outcomes assessment activities*. Champaign, IL: National Institute for Learning Outcomes Assessment, University of Illinois and Indiana University.
- 5 **Makela, J. P.** (2005, September). Current practices and policies on dual credit admissions in Illinois' 4-year colleges & universities. *In Brief*. Champaign, IL: Office of Community College Research and Leadership, University of Illinois at Urbana-Champaign.
- 4 **Makela, J. P.** (2005). *Dual credit practices and policies in Illinois' 4-year colleges and universities*. Champaign, IL: Office of Community College Research and Leadership, University of Illinois at Urbana-Champaign.
- 3 Lenz, J. and **Panke, J.** (2001). *A survey of peer paraprofessional programs (technical report No. 32)*. Tallahassee, FL: Florida State University, Center for the Study of Technology in Counseling and Career Development [On-line]. Available: <http://www.career.fsu.edu/documents/technical%20reports/Technical%20Report%2032/Technical%20Report%2032.htm>
- 2 **Panke, J.**, Carr, D. L., Arkin, S., & Sampson, J. P., Jr., (2001). *A process for developing the structure of need-based Web sites (technical report No. 29)*. Tallahassee, FL: Florida State University, Center for the Study of Technology in Counseling and Career Development [On-line]. Available: <http://www.career.fsu.edu/documents/technical%20reports/Technical%20Report%2029/TR-29.htm>
- 1 Sampson, J.P., Jr., Carr, D. L., **Panke, J.**, Arkin, S., Minvielle, M., & Vernick, S. H. (2001). *Design strategies for need-based Internet Web sites in counseling (technical report No. 28)*. Tallahassee, FL: Florida State University, Center for the Study of Technology in Counseling and Career Development [On-line]. Available: <http://www.career.fsu.edu/documents/technical%20reports/Technical%20Report%2028/TR-28.htm>

Policy Reports & Statements

- 2 Williams, J. M., Bragg, D. D., & **Makela, J. P.** (2008). *Comprehensive career development for Illinois: Findings and recommendations of the Illinois Career Development Task Force*. Champaign, IL: Office of Community College Research and Leadership, University of Illinois at Urbana-Champaign.
- 1 Garrett, D., Bragg, D. D., & **Makela, J. P.** (2006). *Toward the future vitality of student development: The vision of the National Council on Student Development*. Champaign, IL: National Council on Student Development, National Office, University of Illinois at Urbana-Champaign.

Other

- 22 **Makela, J. P.** (2019, Spring). Ethics in a nutshell: Assessing effectiveness and promoting social justice. *Career Developments Magazine*, 35(2), 29.
- 21 Perlus, J. G., Cox, A., Almanza, D., & **Makela, J. P.** (2018, May). Networking programs for diverse student populations. *NACE Journal*, 78(4), 40-47.
- 20 **Makela, J. P.**, & Branch, J. K. (2017, Spring). Ethics in a nutshell: Ethical marketing of career services. *Career Developments Magazine*, 33(2), 29.
- 19 **Makela, J. P.**, Seo, G., & Perlus, J. G. (2017, February). Crowd-pleasing data management for career services: Accessible, instant, meaningful, easy. *Career Convergence Web Magazine*. Retrieved from https://ncda.org/aws/NCDA/pt/sd/news_article/132773/_self/CC_layout_details/false
- 18 **Makela, J. P.**, & Branch, J. K. (2016, Spring). Ethics in a nutshell: Seeking best practice in client assessment. *Career Developments Magazine*, 32(2), 23.
- 17 **Makela, J. P.** (2015, December). *Ethical foundations and social technologies*. Career Convergence. Broken Arrow, OK: National Career Development Association.
- 16 Smith-Keller, K., & **Makela, J. P.** (2014, December). *Revitalizing the NCDA Code of Ethics*. Career Convergence. Broken Arrow, OK: National Career Development Association.
- 15 **Makela, J. P.** (2014, Fall). Ethics in a nutshell: "Stepping up to the plate" on ethics and social networking technologies. *Career Developments Magazine*, 30(4), 23.
- 14 Finklea, T., & **Makela, J. P.** (2013, Fall). Ethics in a nutshell: Striking a balance for life-career satisfaction. *Career Developments Magazine*, 29(4), 23.
- 13 **Makela, J. P.** (2012, Winter). Ethics in a nutshell: Perspectives on ethics from a young professional and aspiring leader in career development. *Career Developments Magazine*, 29(1), 23-24.
- 12 Bennett, S., & **Makela, J. P.** (2012, Spring). Pathways to college completion: Credentialing models for students who stop short of a bachelor's degree. *Update on Research and Leadership*, 23(2). Champaign, IL: Office of Community College Research and Leadership, University of Illinois at Urbana-Champaign.
- 11 Taylor, J. & **Makela, J. P.** (2012, Spring). Contributions of transfer students and structures to the college completion agenda. *Update on Research and Leadership*, 23(2). Champaign, IL: Office of Community College Research and Leadership, University of Illinois at Urbana-Champaign.
- 10 **Makela, J. P.**, Ruud, C. M., & Bragg, D. D. (2012, April). Exploring the landscape: Identifying pathways to baccalaureate degrees in technician education. *In Brief*. Champaign, IL: Office of Community College Research and Leadership, University of Illinois at Urbana-Champaign.
- 9 **Makela, J. P.** (2011, Winter). Ethics in a nutshell: Ethical foundations remain the same. *Career Developments Magazine*, 28(1), 23-24.
- 8 Srago, M., & **Makela, J. P.** (2011, Summer). Ethics in a nutshell: Utilizing LinkedIn® effectively with clients. *Career Developments Magazine*, 27(3), 23-24.
- 7 **Makela, J. P.** (2011, Spring). Ethics in a nutshell: Achieving together. *Career Developments Magazine*, 27(2), 23.

- 6 **Makela, J. P.** (2010, Fall). Ethics in a nutshell: Seeking ethics resources? Try these NCDA Ethics Committee Favorites. *Career Developments Magazine*, 26(4), 23-24.
- 5 Pruitt, J. & **Makela, J. P.** (2010, Spring). Ethics in a nutshell: Managing client and employer expectations. *Career Developments Magazine*, 26(2), 23-24.
- 4 **Makela, J. P.** (2009, Winter). Ethics in a nutshell: Getting back to basics. *Career Developments Magazine*, 26(1), 23-24.
- 3 **Makela, J. P.** (2008, May). Career education: History and future. [Review of the book *Career education: History and future*.]. *Career Convergence*. Broken Arrow, OK: National Career Development Association.
- 2 **Makela, J. P.** (2006, Fall) *Tech Talk: Technology implementation in community college student services*. Champaign, IL: National Council on Student Development, National Office, University of Illinois at Urbana-Champaign.
- 1 **Makela, J. P.** (2006, June). Advising community college students: Exploring traditional and emerging theory. *In Brief*. Champaign, IL: Office of Community College Research and Leadership, University of Illinois at Urbana-Champaign.

PRESENTATIONS

Invited

- 20 **Makela, J. P.** (2020, October). *Ethical Frameworks for the Use of Technology in Career Services*. Invited webinar presented for the Career Industry Council of Australia.
- 19 Cox, A. A., & **Makela, J. P.** (2019, December). *Networking programs & diverse student populations*. Invited webinar presented for the National Association of Colleges and Employers.
- 18 **Makela, J. P.** (2019, August). *Enhancing ethical practice in career services: Inspiring conversation, empowering professionals*. Invited webinar presented for the Career Industry Council of Australia.
- 17 **Makela, J. P.** (2019, July). *Mission-driven assessment in career services: Understanding outcomes, gathering evidence, and communicating value*. Invited Advance Learning Workshop presented for the 2019 Midwest Association of Colleges and Employers Annual Conference in Indianapolis, IN.
- 16 **Makela, J. P.** (2019, June). *Assessment as storytelling: Understanding needs, strategizing action, and communicating value*. Invited webinar presented for the Southern Association of Colleges and Employers.
- 15 Perkins, N., **Makela, J. P.**, Barks, S. K., Eckert, J., & Pollock, N. (2018, July). *MWACE award-winning assessment projects: Experience examples, propose your own!* Invited presentation for the 2018 Midwest Association of Colleges and Employers Annual Conference in Rosemont, IL.
- 14 **Makela, J. P.**, & Perlus, J., & Wasserman, E. (2017, July). *MWACE award-winning assessment projects: Experience examples, propose your own!* Invited presentation for the 2017 Midwest Association of Colleges and Employers Annual Conference in Detroit, MI.
- 13 **Makela, J. P.**, & Seo, G. (2016, November). *MWACE John D. Shingleton Award & John Steele Grant presentations*. Invited presentation for the 2016 Midwest Association of Colleges and Employers Trends Conference in Chicago, IL.
- 12 **Makela, J. P.**, & Rooney, G. S. (2016, April). *From decentralized graduate outcomes collection, to coordinated Illini success*. Invited webinar presentation for the GradLeaders Client Spotlight Series.
- 11 **Makela, J. P.** (2016, April). *Career development paraprofessional programs: Telling our story of need, impact, and value*. Keynote presentation for the Missouri Career Development Association conference in Columbia, MO.
- 10 **Makela, J. P.** (2016, March). *Assessment as storytelling: Understanding needs, communicating value*. Invited webinar presentation for the Association for Christians in Student Development.

- 9 **Makela, J. P.** (2014, October). *Assessment in career services: Sharing our story*. Keynote presentation for the Gateway Career Services Association conference in St. Louis, MO.
- 8 **Makela, J. P.**, Seo, G., & Sun, H. (2014, May). *Telling the story of career planning and college recruiting with research and assessment*. Invited webinar presentation for the Midwest Association of Colleges and Employers Technology and Trends Committee.
- 7 **Makela, J. P.** (2009, July). *A case study approach to ethics in career development: Exploring shades of gray*. Invited presentation at the National Career Development Association Global Conference in St. Louis, MO.
- 6 Williams, M., & **Makela, J. P.** (2008, September). *Career development taskforce*. Invited workshop presentation at the Illinois Community College Board's annual Forum for Excellence in Springfield, IL.
- 5 Kennealy, K., & **Makela, J. P.** (2008, June). *Writing effective learning outcomes*. Invited workshop presented at the Midwest Association of Colleges and Employers Career Services Leadership Institute in Franklin, IN.
- 4 Ahn, J., Grayson, T., **Makela, J. P.**, & Rooney, G. S. (2007, September). *Identifying and writing student learning outcomes*. Invited professional development workshop presented for the Office of the Vice Chancellor for Student Affairs, University of Illinois at Urbana-Champaign.
- 3 Rooney, G. S. & **Makela, J. P.** (2007, March). *Bringing learning outcomes to life*. Invited virtual seminar presented for the National Association of Colleges and Employers.
- 2 **Makela, J. P.** (2006, April). *Current practices and policies on dual credit admissions in Illinois' 4-year colleges and universities*. Invited keynote speech presented at Lincoln Land Community College's Better Understanding of Transfer and Articulation In-Service in Springfield, IL.
- 1 Bragg, D., **Makela, J. P.**, Lanning, C. & Kerr, R. (2005, September). *Focusing on dual credit: An update on statewide initiatives and studies*. Invited general session presented at the Illinois Community College Board's annual Forum for Excellence in Springfield, IL.

Contributed

- 75 **Makela, J. P.** (2020, August). *Ethical frameworks for the use of technology in career services*. Presentation at the 2020 University of Illinois Career Services Council Conference in Champaign, IL.
- 74 **Makela, J. P.**, Rundell, J., & Attig, D. (2020, August). *From dashboarding to strategic metrics: Making participation tracking manageable and meaningful*. Presentation at the 2020 University of Illinois Career Services Council Conference in Champaign, IL.
- 73 Sylvestre, S., Cox, A. A., **Makela, J. P.**, Stebleton, M., Chan, C. D., & Patterson, J. (2020, July). *Be inspired! Get ready to explore innovation and social justice with past NCDA award winners*. Panel presentation at the 2020 National Career Development Association virtual conference.
- 72 **Makela, J. P.**, & Ahn, J. (2019, June). *The salary puzzle: A multi-institutional study of salary reporting gaps on first destination surveys*. Roundtable presentation at the 2019 National Career Development Association conference in Houston, TX.
- 71 **Makela, J. P.** & Siwiec, A. K. (2018, June). *Not so different after all: Parallels between curricular and co-curricular program assessment*. Presentation at the 2018 National Career Development Association conference in Phoenix, AZ.
- 70 Ahn, J., & **Makela, J. P.** (2018, June). *When practice fuels research: The impact of the Larsen Grant for research in career development*. Roundtable presentation at the 2018 National Career Development Association conference in Phoenix, AZ.
- 69 Andruczyk, E., Woodruff, B., Kettunen, J. & **Makela, J. P.** (2018, June). *Engaging through social media: Starting a different conversation*. Roundtable presentation at the 2018 National Career Development Association conference in Phoenix, AZ.

- 68 **Makela, J. P.**, & Perlus, J. G. (2018, June). *Peer paraprofessional programs in career services: Value, impact, and opportunities for growth*. Roundtable presentation at the 2018 Society for Vocational Psychology conference in Scottsdale, AZ.
- 67 Ahn, J., & **Makela, J. P.** (2018, June). *When practice fuels research: The impact of the Larsen Grant for research in career development*. Poster presentation at the 2018 Society for Vocational Psychology conference in Scottsdale, AZ.
- 66 **Makela, J. P.**, & Rooney, G. (2018, June). *From process to impact: First destination beyond the numbers*. Presentation at the 2018 National Association of Colleges and Employers Conference and Expo in New Orleans, LA.
- 65 **Makela, J. P.**, & Sanders, S. (2018, June). *Hello marketing. It's me, learning outcomes. I think we're going to be great friends*. Presentation at the 2018 National Association of Colleges and Employers Conference and Expo in New Orleans, LA.
- 64 **Makela, J. P.**, & Perlus, J. G. (2018, May). *Crowd-pleasing data management for student services: Easy, accessible, instant, meaningful*. Presentation at the 2018 University of Illinois Student Affairs Assessment Conference in Champaign, IL.
- 63 De La Rosa, B., Provezis, S., **Makela, J. P.**, & Nicolas, C. (2018, May). *Campus data and assessment tools panel*. Presentation at the 2018 University of Illinois Student Affairs Assessment Conference in Champaign, IL.
- 62 Ahn, J. & **Makela, J. P.** (2018, May). *The impact of the Larsen Grant for Research in Career Development*. Poster presentation at the 2018 University of Illinois Student Affairs Assessment Conference in Champaign, IL.
- 61 Perlus, J. G., Seo, G., Park, U. Y., & **Makela, J. P.** (2018, May). *Evaluating the effectiveness of an international student career program: A mixed methods approach*. Poster presentation at the 2018 University of Illinois Student Affairs Assessment Conference in Champaign, IL.
- 60 **Makela, J. P.**, Perlus, J., Jones, C. & Siwiec, A. (2017, June). *Enhancing ethical practice: Guided case studies, hands-on resources, and NCDA connections too!* Presentation at the 2017 National Career Development Association conference in Orlando, FL.
- 59 **Makela, J. P.**, & Sanders, S. (2017, June). *Hello Marketing. It's me, Learning Outcomes. I think we're going to be great friends*. Roundtable presentation at the 2017 National Career Development Association conference in Orlando, FL.
- 58 Seo, G., Yeo, H., Huang, W. D., & **Makela, J. P.** (2017, June). *Beyond PhD: The role of career development in bridging the gaps to career success of doctorates*. Poster presented at the 2017 National Career Development Association conference in Orlando, FL.
- 57 Perlus, J., **Makela, J. P.**, & Seo, G. (2017, June). *Teaching high-quality job search skills? There's a rubric for that!* Roundtable presentation at the 2017 National Career Development Association conference in Orlando, FL.
- 56 **Makela, J. P.**, Hoff, K., & Seo, G. (2017, June). *Crowd-pleasing data management for career services: Accessible, instant, meaningful, easy*. Presentation at the 2017 National Association of Colleges and Employers Conference and Expo in Las Vegas, NV.
- 55 **Makela, J. P.**, & Hoff, K. (2017, June). *Publically available and trustworthy too? Social media and first destination*. Presentation at the 2017 National Association of Colleges and Employers Conference and Expo in Las Vegas, NV.
- 54 Perlus, J. G., Seo, G., Park, Y. & **Makela, J. P.** (2017, May). *Evaluating the effectiveness of an international student career program: A mixed-methods approach*. Poster at the 29th Annual Convention of the Association for Psychological Science, Boston, MA.
- 53 **Makela, J. P.**, Seo, G., & Perlus, J. (2016, June). *Crowd-pleasing data management for career services: Easy, accessible, instant, and meaningful*. Presentation at the 2016 National Career Development Association conference in Chicago, IL.

- 52 Perlus, J., **Makela, J. P.**, & Diaz, R. (2016, June). *Conexiones: Innovative collaborations to reach underrepresented populations*. Presentation at the 2016 National Career Development Association conference in Chicago, IL.
- 51 Park, U., Seo, G., & **Makela, J. P.** (2016, June). *Career certificate program for international students: Enhancing self-efficacy and job search skills*. Presentation at the 2016 National Career Development Association conference in Chicago, IL.
- 50 **Makela, J. P.**, & Hoff, K. (2016, May). *College graduates, career services use, and career outcomes: Exploring relationships*. Poster presentation at the 2016 Society for Vocational Psychology conference in Tallahassee, FL.
- 49 **Makela, J. P.**, & Perlus, J. (2016, May). *Ethical use of social technologies in counseling and career services: A literature review*. Roundtable presentation at the 2016 Society for Vocational Psychology conference in Tallahassee, FL.
- 48 Perlus, J., **Makela, J. P.**, Scholes, D., Park, U., Seo, G., & Hoff, K. (2016, May). *Evaluating the effectiveness of a career certificate program for international students*. Presentation at the 2016 Society for Vocational Psychology conference in Tallahassee, FL.
- 47 Rooney, G. S., & **Makela, J. P.** (2015, June). *Establishing a campus-wide first-destination survey: Reflecting on the journey*. Presentation at the 2015 National Association of Colleges and Employers Conference and Expo in Anaheim, CA.
- 46 **Makela, J. P.**, & Seo, G. (2014, November). *Improving individual career counseling through analysis of client reflections*. Poster presentation at the Illinois Counseling Association conference in Schaumburg, IL.
- 45 Patterson-Mills, S., & **Makela, J. P.** (2014, November). *Ethics and using social media in counseling*. Presentation at the Illinois Counseling Association conference in Schaumburg, IL.
- 44 **Makela, J. P.**, Sun, H., & Seo, G. (2014, July). *Going the extra mile to enhance resume reviews*. Presentation for the Midwest Association of Colleges and Employers Conference in Indianapolis, IN.
- 43 **Makela, J. P.**, & Rooney, G. S. (2014, June). *Learning outcomes assessment step-by-step: Enhancing evidence-based practice in career services*. Professional Development Institute pre-conference session presented at the 2014 National Career Development Association Global Conference in Long Beach, CA.
- 42 **Makela, J. P.**, Rooney, G. S., Schlesinger, J., Richardson, B., & Jaunarajs, I. (2014, June). *Charting a new path: Assessment and research in practice*. Panel presentation at the 2014 National Career Development Association Global Conference in Long Beach, CA.
- 41 **Makela, J. P.** (2013, July). *Moving past barriers to career success: Understanding the difference that career services makes*. Roundtable presentation to be offered at the 2013 National Career Development Association Global Conference in San Francisco, CA.
- 40 **Makela, J. P.** (2012, October). *Employer views on applied baccalaureate degrees: Reflections on hiring decisions, salaries, and promotions*. Roundtable presentation at the 2012 National Science Foundation Advanced Technological Education Principle Investigator conference in Washington, DC.
- 39 **Makela, J. P.** (2012, June). *Applied baccalaureate degree pathways: Emerging opportunities in technician education in STEM fields*. Roundtable presentation at the National Career Development Association Global Conference in Atlanta, GA.
- 38 **Makela, J. P.**, & Rooney, G. S. (2012, June). *Learning outcomes assessment step-by-step: Enhancing evidence-based practice in career services*. Presentation at the National Career Development Association Global Conference in Atlanta, GA.
- 37 **Makela, J. P.**, Davis, N., Farrell, D., Mansour, V., & Smith-Keller, K. (2012, June). *The ethics of social networking: Join the conversation as NCDA takes the lead*. Presentation at the National Career Development Association Global Conference in Atlanta, GA.

- 36 **Makela, J. P.**, Ruud, C. M., & Newman, S. (2012, May). *Emergence amid uncertainty: Applied baccalaureate degrees in STEM technician education*. Webinar presentation offered by the Office of Community College Research and Leadership, Champaign, IL.
- 35 **Makela, J. P.**, & Bragg, D. D. (2012, March). *Exploring applied baccalaureate degree pathways in technician education*. Presentation at the Innovations 2012 conference in Philadelphia, PA.
- 34 Bragg, D. D., & **Makela, J. P.** (2012, March). *The national landscape for applied baccalaureate degrees in STEM fields*. Presentation at the Community College Baccalaureate Association conference in Philadelphia, PA.
- 33 **Makela, J. P.**, Bragg, D. D., & Ruud, C. M. (2011, October). *Technician education and the applied baccalaureate degree: Exploring program designs and addressing challenges*. Presentation at the 2011 National Science Foundation Advanced Technological Education Principle Investigator conference in Washington, DC.
- 32 Bragg, D. D., **Makela, J. P.**, Jacobs, J., & Anderegg, B. (2011, October). *Exploring the landscape: Identifying pathways to baccalaureate degrees in technician education*. Webinar presentation offered by the Office of Community College Research and Leadership, Champaign, IL.
- 31 **Makela, J. P.**, & Rooney, G. S. (2010, July). *Outcomes of career counseling for first-year college students: Blending research and practice perspectives*. Roundtable presentation at the National Career Development Association Global Conference in San Francisco, CA.
- 30 Baker, A. C., Guerriero, J. M., Reile, D. M., & **Makela, J. P.** (2010, July). *The NCDA Code of Ethics and best practices in career counseling*. Presentation at the National Career Development Association Global Conference in San Francisco, CA.
- 29 Picha, P., Holloway-Friesen, H., Andrews, L., Del Corso, J. **Makela, J. P.**, & Doenges, T. (2010, July). *Graduate student research symposium*. Presentation at the National Career Development Association Global Conference in San Francisco, CA.
- 28 Provezis, S., Haywood, A., Goldfarb, J., Jankowski, N., Jea, G., **Makela, J. P.**, Santucci, D., & Shaw, M. (2010, June). *Learning outcomes assessment, transparency, and the Internet: A critical examination of higher education institutions' web-based communication strategies*. Panel presentation at the Association for Institutional Research Annual Forum in Chicago, IL.
- 27 **Makela, J. P.**, & Rooney, G. S. (2009, July). *Demonstrating value: Inspiring practice through learning outcomes evaluation*. Roundtable presentation at the National Career Development Association Global Conference in St. Louis, MO.
- 26 Bresler, L., & **Makela, J. P.** (2009, May). *Researching arts venues with qualitative data analysis software*. Presentation at the Fifth International Congress of Qualitative Inquiry in Champaign, IL.
- 25 Rooney, G. S., & **Makela, J. P.** (2008, July). *Learning outcomes and evaluation: A pathway to advocacy*. Professional Development Institute pre-conference session presented at the National Career Development Association Global Conference in Washington, DC.
- 24 **Makela, J. P.**, & Rooney, G. S. (2008, July). *Building evidence for advocacy: Design it, evaluate it, make it heard!* Workshop presented at the National Career Development Association Global Conference in Washington, DC.
- 23 Rooney, G. S., & **Makela, J. P.** (2008, July). *Learning outcomes and evaluation: A pathway to advocacy*. Professional Development Institute pre-conference session presented at the National Career Development Association Global Conference in Washington, DC.
- 22 Rooney, G. S., & **Makela, J. P.** (2008, March). *Writing and integrating effective learning outcomes: Step-by-step*. Pre-conference workshop presented at the National Association of Student Personnel Administrators annual conference in Boston, MA.
- 21 **Makela, J. P.**, & Rooney, G. S. (2007, June). *Student outcomes from z to a: Beginning with the end in mind*. Poster presentation at the National Association of Student Personnel Administrators' Learning Reconsidered Institute in St. Louis, MO.

- 20 **Makela, J. P.**, Rooney, G. S., & Reardon, R. C. (2007, July). *Collaborating to implement tailored learning outcomes*. Workshop presented at the National Career Development Association Global Conference in Seattle, WA.
- 19 **Makela, J. P.**, & Rooney, G. S. (2007, June). *Student outcomes from z to a: Beginning with the end in mind*. Poster presentation at the National Association of Student Personnel Administrators' Learning Reconsidered Institute in St. Louis, MO.
- 18 **Makela, J. P.** (2006, October). *Tech talk: Technology implementation in community college student services*. Workshop presented at the National Council on Student Development Annual Conference in Tacoma, WA.
- 17 **Makela, J. P.**, Rooney, G. S., Schrock, M., & Kennealy, K. (2006, July). *ABCs and technology: Tracking students' affective, behavioral and cognitive career competencies*. Workshop presented at the National Career Development Association Global Conference in Chicago, IL.
- 16 Kennealy, K., Rooney, G. S., **Makela, J. P.**, & Schrock, M. (2006, July) *Blending career theory and technology to empower students and build academic partnerships*. Workshop presented at the National Career Development Association Global Conference in Chicago, IL.
- 15 **Makela, J. P.**, & Bragg, D. D. (2006, June). *Current practices & policies on dual credit admissions in Illinois' 4-year colleges & universities*. Workshop presented at the Illinois Educational Research Council annual symposium in Springfield, IL.
- 14 Rooney, G. S. & **Makela, J. P.** (2006, June). *Bringing learning outcomes to life*. Workshop presented at the National Association of Colleges and Employers annual conference in Anaheim, CA.
- 13 **Makela, J. P.**, & Bragg, D. D. (2006, April). *Dual credit policy: Lessons from the perspective of admissions officers in 4-year colleges and universities in Illinois*. Workshop presented at the Council for the Study of Community Colleges annual conference in Long Beach, CA.
- 12 Kirby, C., **Makela, J. P.**, & Hott, S. (2006, April) *Strategic planning for tech prep in Illinois: A status report*. Workshop presented at the 2006 Connections annual conference in Springfield, IL.
- 11 **Makela, J. P.**, Rooney, G. S., & Schrock, M. (2006, March). *Academic partnerships for student learning and empowerment: A unique early intervention*. Workshop presented at the National Association of Student Personnel Administrators annual conference in Washington, DC.
- 10 **Makela, J. P.** & Stone, S. (2005, June). *PACE your students for success!* Workshop presented at the National Career Development Association Global Conference in Orlando, FL.
- 9 **Makela, J. P.** & Stone, S. (2005, June). *Tracking client relationships*. Roundtable discussion presented at the National Career Development Association Global Conference in Orlando, FL.
- 8 **Makela, J. P.** (2005, May). *PACE your students for success!* Workshop presented at the National Association of Colleges and Employers annual conference in Milwaukee, WI.
- 7 **Makela, J. P.** & Mooers, I. (2004, August). *Working together to connect employers, faculty, staff and students*. Workshop presented at the Eastern Association of Colleges and Employers annual conference in Pittsburgh, PA.
- 6 **Panke, J.** (2001, June). *Developing the structure of need-based web sites*. Workshop presented at the State Universities of New York Career Development Organization annual conference in Kerhonkson, NY.
- 5 Benedict, A., Casper, B., Larson, L., Littlepage, L. & **Panke, J.** (2000, June). *Utilizing peer paraprofessionals to expand student outreach*. Workshop presented at the National Career Development Association annual conference in Pittsburgh, PA.
- 4 Benedict, A., Casper, B., Larson, L., Littlepage, L. & **Panke, J.** (2000, June). *Utilizing peer paraprofessionals to expand student outreach*. Workshop presented at the State Universities of New York Career Development Organization annual conference in Geneva, NY.

- 3 **Panke, J.** (2000, June). *Special Effects: A multimedia approach to teaching job search skills*. Poster session presented at the State Universities of New York Career Development Organization annual conference in Geneva, NY.
- 2 **Panke, J. & Makela, J. J.** (2000, April). *Building effective presentations*. Workshop presented at the Hudson Mohawk Career Development Group in Oneonta, NY.
- 1 **Panke, J., Alberta, W., & Earle, B. O.** (1999, June). *Building effective presentations*. Workshop presented at the State Universities of New York Career Development Organization annual conference in Saratoga Springs, NY.