Corporate Survival Skills

A Career Development Course For Fast-Track MBA’s

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Overview

- Course History & Evolution
- Overview of Corporate Survival Skills 2003
  - Course Design & Objectives
  - Active Learning Environment
  - Creating the Connection Between Classroom & Corporate
History & Evolution

• **Fast-Track MBA Program**
  - 12 months intensive study
  - 43 credit hour program

• **Problem:**
  - Most MBA students were not engaging their career management until close to graduation resulting in missed opportunities!
• **Summer-Fall 1999**
  
  – Survey of other MBA Career Development Programs
  
  – Result:
    
    • Proposal for new Director of Career Management
    
    • Proposal for new preparatory course for incoming MBA students
History & Evolution cont’d.

- **Fall 1999**
  - Course Approval
  - Staff Hired

- **Spring 2000**
  - Beginning of Career Management Center
  - Course Planning Finalized
History & Evolution cont’d.

• **Summer 2000**
  – Implementation: Class of 2001
  – Objective
    • To give MBA students the opportunity to develop and improve their skills for success in the MBA program and in their personal career management
Course 2003

• **Summary of Changes From 2000**
  
  • Coordinated Content With Program Orientation & Overall Career Management Model
  
  • Updated Course Design And Delivery To Focus On Learner Outcomes & Use of Technology
  
  • Practical Assignments
  
  • Faculty, Alumni & Corporate Involvement Increased