Graduate Counseling Programs & Career Centers: Opportunities for Collaboration

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Assessing the “Academic Landscape”

- What types of programs to collaborate with
  - Program of study (e.g., counseling, higher ed.)
  - Degree levels

- Influence of Accrediting Bodies on Academic Program
Connections Between Theory & Practice

- Center’s approaches to service delivery
- Importance of Career Center assumptions, philosophy
- How connection to graduate program influences this
Factors/Issues to Consider

- How training role impacts CC service delivery
- Using clients as “subjects”
- Providing space & resources for faculty and graduate students
- Do interventions, resources taught in class mesh with CC approach?
Potential Benefits

- Access to expanded resources
- Opportunities for research
- Career Center staff available for adjunct faculty roles
- Extend hours and services of Center
Faculty Perspective

- Training Benefits
  - Shadowing – tool for recruitment
  - Volunteering
  - Practicum
  - Internship
  - Graduate Certificates
  - Teaching
Faculty Perspectives

- **Doctoral Student Opportunities**
  - Teaching opportunities
  - Collaborating with research
  - Doctoral Graduate Assistantship in Career Dev.

- **Programmatic Benefits**
  - FTEs to department and program with undergraduate career courses
Faculty Perspective

- Opportunities for Research
  - Emphasis on mutual benefit

- Professional Connection
  - May be the only career person
  - Offers professional validation
  - Current, “real” examples for teaching
Faculty Perspective

- Challenges
  - Only career person
  - Balancing research and service
  - Protecting faculty time
  - Supervision issues
  - Potential differences in philosophies
The FSU Model

- The Career Center, [www.career.fsu.edu](http://www.career.fsu.edu) & Center for the Study of Technology in Counseling & Career Development (Tech Center), [www.career.fsu.edu/techcenter](http://www.career.fsu.edu/techcenter)

- Faculty/academic presence within career services delivery
Figure 1
Career Center Continua

Involvement in Career Development

Low  High
Placement Advising Only
With Career Counseling In
The Counseling Center Or
Academic Advising

Comprehensive Career
Counseling, Programming
And Assessment

Involvement in Experiential Education

Low  High
De-Centralized
Experiential Education
Services

Mission For Cooperative
Education, Internships And
Part-Time Employment

Locus of Placement

Decentralized  Centralized

Locus of Funding

Self-Supported Through
Client And Employer Fees

State /Institutional
Appropriated
Career Center Perspective

■ Where this fits in Career Center’s formal mission—teaching, research & service

■ Is there an “external” press to head in this direction?

■ CC Staff
  ■ Training, credentials
  ■ Staffing patterns

■ Support of Director & Higher Administration
Career Center Perspective

- Staffing & consultation observations
- Student Affairs support of the institutional learning mission & linkages with academic affairs
- Credibility
- Funding and graduate assistant salaries
Career Center Perspective

- Recruitment, training, & supervision
- Program evaluation & empirically-based field research
- Counselor understanding and training in career development, in addition to mental health services
Institutional Implications

- Outcomes research
- Enhance national and international visibility
- Can help CC align with institutional mission
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The End