Focus
- Comprehensive: Career Planning and Employment Information
- Many theories mentioned, in-depth discussion of John Holland’s RIASEC theory, but focuses specifically on the Cognitive-Information Processing Theory created by the authors.
- Orientation is both practical and theoretical; incorporates CIP theory into activities and exercises

Background
- First published in 2000 and is currently in its 2nd edition
- Total of 297 references
- Briefly mentions the experience of the authors, but no real bibliographic information provided
- First author has taught the course more than 45 times

Content
- Total of 336 pages with no photos
- Assignments/Learning Activities
  - Activities/Assignments: 10
  - Tables/Figures: 53
- Exercises and Activities are briefly discussed in text, but are included in appendices
- Chapters include: Introduction to Career Planning; Knowing about Myself; Knowing about My Options; Career Decision Making; Thinking about My Career Decision; Careering in a Changing World; Working in the New Global Economy; Organizational Culture and Effective Work; Alternative Ways to Work; Career and Family Roles; Launching an Employment Campaign; Written Communications in Job Hunting; Negotiating and Evaluating Job Offers; The First Job and Early Career Moves
- Brief discussion of various assessments, and some activities relating to the SDS, CTI and CACGS in appendices

Instructional Support & Price
- Cost of Book: $70
- Instructional manual (test bank, PowerPoint slides, more learning activities, career portfolio, CACGS, etc.): available upon adoption