Focus
- Comprehensive: career, planning and job searching strategies
- Intended audience: primarily undergraduate
- Several theories mentioned, theory is not a primary focus (Ginzburg, Holland, Super, and Quaranta)
- Orientation is practical; it refers to theory in the introduction, and most chapters begin with an activity or exercise to engage students

Background
- First published in 2004 and is currently in its 2nd edition
- Total of 44 references
- Information about author available in the preface of the book
- Author has been teaching career courses at Cleveland State University in addition to advising students for over 20 years

Content
- Total of 282 pages with black and white photos
- Assignments/Learning Activities
  - Activities/Assignments: 15
  - Tables/Figures: 29
- Exercises and Activities are embedded in the text and typically at the beginning of the chapter
- Text is broken into 10 sections
  - Section 1: Who Are You and What Do You Want?
  - Section 2: Keys to Self-Assessment
  - Section 3: The College Years
  - Section 4: People, Paper, and Pixel Chase
  - Section 5: Put Yourself on Paper
  - Section 6: Sample Cover Letters and Resumes
  - Section 7: Finding People Who Can Help
  - Section 8: Job Search Strategies
  - Section 9: Interviewing
  - Section 10: Career Shock: You’re Not in Class Anymore

Instructional Support & Price
- Cost of Book: $46.99
- Instruction Manual: cost available upon adoption