COMPARISON OF CAREER TEXTS

1. **Focus**
   - Comprehensive (college student career planning and employment) vs. specific to a certain area of career development
   - Theory(s) used: specific vs. several
   - Focus: practical vs. theoretical

2. **Background**
   - How long has it been used and which edition is this?
   - Number of references
   - Information about authors available
   - Whether the first author has taught a related course

3. **Content**
   - Number of pages
   - Photos (color, black and white, none)
   - Number of assignments and learning activities
   - Are the text and workbook combined?
   - Is it broken down by units?
   - What do individual chapters include?
   - Are websites, CACGs, and published assessments, mentioned or incorporated?

4. **Cost**
   - List additional resources (web support, assessments, etc.) and their prices
   - Is PowerPoint available to supplement lecture?