Improving Career Services to International Students

2010 NCDA Global Conference

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&

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Overview

• What are the challenges in providing career services for international students?
• What gaps in service do international students feel exist?
• How are career programs and resources addressing these challenges?
• What additional resources are available?
“What are some challenges you or your organization have experienced while working with international students?”
Focus Group Procedures

1) **Assess** need
2) **Speak** with staff
3) **Write** a proposal
4) **Advertise** group /recruit participants
5) **Recruit** assistance to facilitate group
6) **Hold** group
7) **Evaluate** group
8) **Follow-up** with stakeholders
FSU Case Study

- Date
- Location
- Participants
- Countries represented
- Prior knowledge of the FSU Career Center?
- Previously utilized FSU Career Services?
- Previously utilized non-FSU career services?
- Implementation
Focus Group Results

- Variety of marketing approaches
- Work experience important
- Assistance with locating companies
- Job searching in their home country
- Desire for specialized services
- Help articulating unique strengths
What We Learned

• Be selective in:
  – group facilitator
  – location

• Anticipate possible:
  – cultural conflicts
  – group attrition
  – language barriers
  – questions about services
“How do we build a case for enhancing career services for international students?”
What Would the U.S. Be Like Without...

- Google
- Intel
- Yahoo!
- ebay
- WebEx
- Sun Micro-Systems
- Cirrus Logic
- I2 Systems

(Dine & Bapat, 2007)

- Russia
- Hungary
- Taiwan
- France
- India
- India
- India
- India
• The U.S. does not produce enough engineer and hard science graduates to meet the country’s demands (Dine & Bapat, 2007)

• Int’l students contribute more than $17.5 billion to the U.S. economy (tuition and living expenses) (OpenDoors, 2009)

• Int’l students play a large role internationalizing higher education
Knowing the Stakeholders

- Multicultural offices and departments
- Specific academic departments focusing on language or international affairs
- Campus recruiters
Get Creative with ISS

International students services offices are your biggest allies!

- Cultural Programming
- Peer Programs
- Language Partners
- Friends of Internationals
- Country Ambassadors
• What campus offices, departments and faculty are interested in international and multicultural topics?
• How much do I know about these departments/offices, clubs and services?
• What programs already exist?
  - Center for English Language Learning
  - Writing Center
  - Civic Education/Volunteering Center
International Students By the Numbers

- **United States**: 671,616 international students
- **Florida**: 30,386 international students
- **Florida State University**: 1,250 international students
- **FSU Career Center**: 217 students visited 397 times
Examination of Existing Programs and Services

1) Improving career services
2) Improving cultural awareness
3) Improving career resources
Selecting and Implementing Programs Using the CASVE Cycle Model

- Communication
  - Study environment to determine performance gaps

- Analysis
  - Determine causes of the gap
  - Expand and narrow likely alternatives

- Synthesis
  - Evaluate alternative solutions /choices

- Execution
  - Try out solutions and evaluate outcomes

- Valuing
Welcome to IIE.org

IIE, an independent non-profit organization founded in 1919, is a world leader in the exchange of people and ideas. IIE administers over 200 programs serving more than 20,000 individuals each year. Click here to learn more about IIE.

IIE Study Abroad Portal - a single point of entry to access valuable study abroad scholarships and information resources.

News & Events

- **2009 Victor J. Goldberg IIE Prize for Peace in the Middle East**
  On June 23 IIE will present the Fifth Annual Goldberg IIE Prize for Peace in the Middle East at the American Center in Jerusalem
  Press release >> | More Information >>

- **Her Majesty Queen Noor addresses distinguished global leaders at IIE New Leaders Benefit “A Celebration of Fulbright”**
  Her Majesty Queen Noor of Jordan and Dina Habib Powell, Global Head of Corporate Engagement at Goldman Sachs, honor U.S. Fulbright to Kenya Nathan Collett and Italian Fulbright alumnus Alberto Vitale at the 2009 New Leaders Group Benefit.
### Search Results

**Searched for:** tarp  
**Search Results:** 25 Results in 14 Categories

#### Adviser's Manual
- [Immigration Updates 2009](#)  
  Last Updated: May 19, 2009  
- [Current Topics and Issues: Resource Portal Page](#)  
  Last Updated: May 22, 2009  
- [Immigration Update 2009 - Annual Conference Session](#)  
  Last Updated: May 19, 2009

#### Professional Networks
- [RE: [ISCanetwork] TARP funding and universities](#)  
  Last Updated: Feb 20, 2009  
- [RE: [ISCanetwork] TARP funding and universities](#)  
  Last Updated: Feb 20, 2009  
- [RE: [ISCanetwork] TARP funding and universities](#)  
  Last Updated: Feb 20, 2009

#### Publications
- [NAFSA.news vol.14 no.7](#)  
  Last Updated: Mar 03, 2009  
- [NAFSA.news vol.14 no.12](#)  
  Last Updated: Apr 07, 2009  
- [NAFSA.news vol.14 no.11](#)  
  Last Updated: Apr 07, 2009
Financial Aid for Undergraduate International Students

This resource provides information primarily for students with nonimmigrant visas (F-1, J-1, etc.). Information for permanent residents of the United States is also included. See the glossary of key financial aid terms if you are unfamiliar with any definitions.

The Institute for International Education (IIE) reports in Open Doors 2005 that of the paid tuition and fees to attend a U.S. undergraduate institution in the 2004-05 academic year, 80.9 percent of payments came from personal and family sources.

Minimal scholarship aid is available to international students, and most of it is reserved for graduate study. Generally, U.S. institutions offer little, if any, discount on tuition, although both private and public institutions may waive application fees in some situations.

EduPASS (The Smart Student Guide for Studying in the USA) also offers a comprehensive glossary of terms relevant to student financial aid.

Contents
- Funding Factors to Consider: Calculating Cost of Attendance
- Funding Sources
- Tax Credit Information
- Information for Permanent Residents
- Additional Web Site Resources

Funding Factors to Consider: Calculating Cost of Attendance

The budgeted Cost of Attendance is a calculation of total cost by each institution that is used to determine a student’s level of financial need. It is a total of tuition, mandatory fees, room, board (where applicable), and estimated cost of books and other living expenses (and sometimes travel) for students at the particular institution. Separate determinations can be made for students living at home or independently at the institution’s discretion.
FLC Disclosure Data

A one to one relationship does not exist between the number of workers certified by the Department of Labor (DOL) and the number of work visas issued by the United States Citizenship and Immigration Services (USCIS). DOL Foreign Labor Certification data indicates an interest by U.S. employers to hire foreign workers; it does not provide direct evidence that these employers actually hired the workers. For example, DOL typically certifies over three times the number of foreign work requests than the number of H-1B visas issued by USCIS.

Foreign Labor Certification (FLC) disclosure data are available for the Permanent, H-1B and H-2B programs. The data can be downloaded in Microsoft Access or Text format by program and fiscal year (October to September) by following the links below.

<table>
<thead>
<tr>
<th>Program</th>
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<td>Permanent</td>
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<td>H-1B</td>
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<td>H-2B</td>
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<tr>
<td>H-2A</td>
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Career Postings: No

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Career Postings: Yes

NAICS: 522110, 522210, 523920, 523930, 524210
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**Learn More**
What are some of your favorite resources/programs/services for international students?
Any questions?

Thank you!