How the Internet of Things Can Enhance the Career Development of People

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Internet of Everything

CISCO defines IoE

Bringing together…
To Make Networked Connections…

…More relevant & valuable
To turn information into actions that create...

- New capabilities
- Richer experiences
- Unprecedented economic opportunity for
  - Businesses
  - Individuals
  - Countries
Applied to Career Development?

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- Richer experiences
- Unprecedented economic opportunity for
  - Businesses
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We...

Bring together...
To Make Networked Connections…

…More relevant & valuable
To turn information into actions that create...

New capabilities
Richer experiences
Unprecedented opportunity for
Two main ways we help
How?

Career Decision Making
- Talk therapy
- Assessments
  - Standardized
  - Non-standardized
- Informational Interviews
- Journal
- Shadowing
- Research
- Decision Making Guides

Job Search
- Networking
- Resume-writing
- Researching Companies
- Mock Interviewing
- Elevator Speech
- Dress for Success
- Accessing the Hidden Market
Technology Gives Us More Tools
Career Decision-Making

http://tinyurl.com/CIP-theory

http://acrn.ovae.org/decision.htm
Wordle: Guess Who?
Bill Gates Biography

(1955–)

Entrepreneur Bill Gates founded the world's largest software business, Microsoft, with Paul Allen, and subsequently became one of the richest men in the world.
Bill Gates was born William Henry Gates III on October 28, 1955, in Seattle, Washington. Gates began to show an interest in computer programming at the age of 13 at the Lakeside School. He pursued his passion through college. Striking out on his own with his friend and business partner Paul Allen, Gates found himself at the right place at the right time. Through technological innovation, keen business strategy and aggressive business tactics, he built the world's largest software business, Microsoft. In the process, Gates became one of the richest men in the world.

Bill Gates grew up in an upper middle-class family with two sisters: Kristianne, who is older, and Libby, who is younger. Their father, William H. Gates Sr., was a promising, if somewhat shy, law student when he met his future wife, Mary Maxwell. She was an athletic, outgoing student at the University of Washington, actively involved in student affairs and leadership. The Gates family atmosphere was warm and close, and all three children were encouraged to be competitive and strive;
1. ADMIT YOU'RE STUCK

This is the critical first step. And each time we get stuck, it's a little different. There are changes at home. Challenges at work. A relationship that needs some attention. Realizing we're stuck opens the door to possibilities. Intrigued? Here's our take on why getting stuck is good for you.

2. FIGURE OUT HOW YOU'RE STUCK

Through a series of questions and answers, the Unstuck app pinpoints the type of stuck moment you're in. Today you might be acting like a fuzzy forecaster, but in a different stuck moment, you could behave more like a deflated doer.

3. TAKE ACTION TO GET UNSTUCK

Sometimes, knowing how we're stuck is enough to get us going. Other times, we need more. Unstuck provides a wealth of tips in the app and on our blog to inspire action. The app also provides

Unstuck
Career choice

- Learn more about myself
  - Career autobiography
  - Take the Self-Directed Search

- Learn more about my options
  - ONET
  - Ask my uncle about his work

- Increase the number of options

- Learn to manage my negative thinking

- Get an internship
SnapChat & Vine
Job Searching

Career Guides

General Employment Strategies
- Building Your LinkedIn Presence
- Creating a Career Objective
- Dressing to Impress
- Negotiating Job Offers
- Preparing for a Career Fair
- The First Job Interview
- Preparing for a Telephone Interview
- Preparing for your Second Interview
- Researching Potential Employers
- The First Job Interview
- Using Proper Etiquette
- Using the Internet in Your Job Search
- Writing Effective Letters
- Writing a Resume

Targeted Employment Strategies
- Finding a Summer Job
- Interviewing for a Faculty Position

Top 100 Pinterest Boards for Job Search
Status Update:

"Cisco just offered me a job! Now I have to weigh the utility of a fatty paycheck against the daily commute to San Jose and hating the work."

--Connor R.
More Twitter Advice

• Include elevator speech in your bio.
• Include links to your resume, blog, Linked In.

• Set up job search alerts
  o Tweetmyjob, twitjobsearch

• Advanced Twitter search
  o #jobs #engineering FL

• Be follow-worthy
  o Tweet often (but not too often)
  o Be relevant
  o Mentions, retweets
Sample P*interest Board

Career Decision Making

Add a Pin

While the website is not being maintained, the “tool” still works, based off of Cognitive Information Processing Theory. Use the tool: acrn.ovae.org/...

The Great Convergence of Academic and Career Advising - Josh Morrison, Indiana University

Choosing a career path can be one of the most exciting and frustrating things ever.

How to Create a Mission Statement for Yourself - Tico ♥ Tina

Mission statements aren’t only for businesses. Learn how to create a mission statement for yourself to get more focused, get more efficient, and make decisions easier.
P*interest Resumes

Jessica Harley
jessica@jessharley.com

EDUCATION

- D.M. in Web Design & Interactive Media
- Art Institute of Austin, Austin, TX

WORK

- 2012: Graphic Designer, CMG Studio
- 2011: Graphic Designer, The Inverse
- 2010: Graphic Designer, The Inverse

SKILLS

- Adobe Flash, Elements, & InDesign
- HTML, CSS, & PHP
- Photo Touch Up, Microsoft Office, Manga Studio, etc.
Instagram Example
At one pub in Ireland, applying for a staff position is actually a snap.

Sober Lane, which is opening a new Dublin location in July, is only accepting applications through Snapchat, the app that allows users to send impermanent pictures and videos to their friends.
Other Tools
Develop a Growth Mindset

Did you ever grow anything in the garden of your mind?
Try Something Old

• Listen to your clients
  o Key phrases, metaphors – why not technologies?
  o What technologies are they already using?

• Research
  o What’s being done with technology and helping professions?
    • Distance counseling bibliography (http://tinyurl.com/Techbib
    • CDQ, Career Convergence

• Network
  o NCDA Sessions (50 Mobile Hacks Career Counselors Need Right Now!)
  o NCDA Committee - Technology
  o Linked In Groups –e.g., Career Counselor Technology Forum; Coalition for Technology in Behavioral Sciences
  o Follow Techno-Tweeps: @Peter Carey, @CareerTechForum
Try Something New

Video Blogging: How to Become a Video Personality
By Michael Blumenthal
Published March 13, 2015

Do you post videos?
Want to make them better?
To learn how to create great videos, I interview video blogger Amy Schmittauer.

2,117
Tweet

Polleverywhere.com
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Try Something – You!!!